



Mind Solutions

OTC: VOIS

April 2, 2015
Recent Price: \$0.0013

Market Data

Fiscal Year	December
Industry	Technology
Market Cap	\$2.3M
Price/Earnings (ttm)	N/A
Price/Book (mrq)	N/A
Price/Sales (ttm)	22.6x
Insider Ownership	69.9%
Shares Outstanding	1.7B
Equity Float	1.6B
Avg. Volume (3 mo.)	43.4M

As of April 2, 2015

Income Statement Snapshot

TTM

Revenue	\$0.1M
Net loss	(\$1.6M)

Balance Sheet Snapshot

MRQ

Cash	\$0.1M
Debt	\$0.6M

Company Website

<http://mindsolutionscorp.com/>

Company Overview

Mind Solutions, Inc. (VOIS) develops software and hardware systems for the brain-computer-interface (BCI) market. With the use of a wireless headset that detects and processes real time brain activity patterns (small voltage changes in the brain caused by the firing of neurons), software then translates these brainwaves into action on a user's computer and or smartphone. With major media coverage from CNN, 60 Minutes, Discovery Channel, and others, Mind Solutions is uniquely positioned to capitalize on the revolution of human-computer interaction and bring increased value to shareholders.

Value Proposition

Mind Solutions has developed a revolutionary BCI device that allows people to use their mind to control actions on a PC or smartphone. The Company intends to initially enter the fitness and wellness market. While not a direct market comparison, Canalys estimates that the amount of wearable health devices will grow to over 23 million units by 2015, and over 45 million units by 2017. This provides an indication of how much people want to track and improve their health in real time. If Mind Solutions were to only sell a fraction of the units currently in the wearables market, the Company could obtain millions in revenue. For example, 500,000 retail units sold (at a price of \$129) would generate approximately \$64.5 million in revenue.

Over time, as the Company's device is used with more software applications and computer programs, its value could grow exponentially. Mind Solutions currently has three thought-controlled software applications on the market for the PC, and their recently developed mobile BCI device, NeuroSync™, is compatible with over 100 mobile software applications for use with smartphones. Open source software allows other developers to design apps which work with Mind Solutions device, and the Company will also be developing its own additional applications internally. A few popular applications could cause demand for the Company's headsets to increase exponentially.

Investment Highlights

- **Three thought-controlled software applications on market**
 - Mind Mouse (controls computer)
 - Master Mind (designed for PC gaming market)
 - Think Tac Toe (initial proof-of-concept)
- **World's smallest brain-computer-interface (BCI)**
 - Two years of development with working prototypes and testing complete
 - Patent pending device worn on ear, signals received in outer ear canal
 - Near-term product launch with manufacturing underway
 - Compatible with all systems (iOS, Android, etc.)
 - Over 100 software applications on market that work with headset
- **High gross margin expectations for BCI device**
 - Estimated \$30 cost per unit
 - Expected price wholesale \$60 (50% GM); retail \$129 (75%+ GM)
- **Additional revenue stream through internal application development**
 - Focusing on fitness/wellness markets

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