



Next Group Holdings, Inc. (Other OTC: NXGH)

August 22, 2017
Recent Price: \$0.034

Market Data

Fiscal Year	December
Industry	Mobile Banking
Market Cap	\$9.64M
Price/Sales (ttm)*	6.1x
Insider Ownership	36%
Shares Outstanding	280.3M
Equity Float	178.9M
Avg. Volume (3 mo.)	132,449

As of August 22, 2017

Income Statement Snapshot

	ttm
Revenue	\$1.6M

Balance Sheet Snapshot

	MRQ
Cash	\$0.06M
Debt	\$1.2M

Company Website

www.nextgroupholdings.com

Company Overview

NXGH engages in the business of using proprietary technology and certain licensed technology to provide innovative mobile banking, mobility, and telecommunications solutions to underserved, unbanked, and emerging markets. The Company augments its distribution through its proprietary insightPOS system, a full-service point-of-sale system installed at local retailers that operates as a finance station/mini bank in unbanked neighborhoods. This system allows individuals to purchase long-distance telecom services, mobile top ups, bill payments, and a variety of digital products.

Value Proposition

NXGH is uniquely positioned to capitalize on the need for alternative banking solutions for the unbanked and underbanked in the U.S. The Company is targeting its comprehensive banking and telecom solutions to meet the needs of 56 million Latinos in the U.S. (U.S. Census, 2015).

Partnered with a global advertising and branding agency and a \$14 billion financial infrastructure company, NXGH's products and services will be available in more than 210,000 locations in the U.S., including major retailers such as Wal-Mart, Walgreens, CVS, Rite-Aid, Speedway and more. Despite its significant foundation and potential for long-term robust revenue growth, NXGH shares remain undervalued. As the Company executes on its growth strategy, we anticipate the shares will quickly move toward a valuation more in line with the Company's potential, leading to significant upside for investors.

Investment Highlights

- **NXGH generated record revenue of \$574,064 in 2Q17, as compared to \$2,767 in 2Q16**
- **NXGH plans to launch Cuentas, full Service virtual bank targeting an estimated 103 Million unbanked/ underbanked consumers in United States**
 - 20.1% of U.S. households do not use traditional bank accounts; consumers make \$500 billion in annual payments
- **NXGH signed LOI on April 6, 2017 to acquire AZUGROUP; a leader in plastic/paper debit, credit, gift card and financial card industries**
 - AZUGROUP generated \$14 million in revenue in FY16
 - Company's strong position in European market and the proposed merger with NXGH will allow the companies to accelerate across the U.S Market
- **NXGH's disruptive point-of-sale technology platform, InsightPOS, offers retailers an opportunity to add new revenue streams in unbanked communities**
 - Services include international long-distance, bill payments, digital gift cards, Moneygram Money Transfers, and instant issue Visa/Mastercards
- **NXGH benefits from major strategic partnerships with InComm and Crispin Porter+Bogusky**
 - InComm, a \$14 billion private company and leader in prepaid cards and payment solutions, provides NXGH the infrastructure and licencing to operate in all 50 states
 - **Tel3 generated \$3.1 million in revenue in 2015**
 - Tel3, a low-priced international calling card, has 25,000 active customers, and a database of 300,000 current and former clients