



TRYKOGLOBAL

Tech Driven Transformation of Mobility, Logistics and Finance

Seed Round Investor Presentation April 2024

Disclaimer



This presentation has been prepared by Tryko Global, Inc. (the “Company”) and is general background information about the Company’s activities at the date of this presentation. The information in this presentation is provided in summary form only and does not purport to be complete. This presentation does not contain all the information that is or may be material to investors or potential investors and should not be considered as advice or a recommendation to investors or potential investors in respect of the holding, purchasing or selling of securities or other financial instruments and does not take into account any investor’s particular objectives, financial situation or needs. By attending the presentation or by reading the presentation slides you agree to be bound as follows: This presentation has been made to you solely for information purposes. This presentation may be amended and supplemented as the Company sees fit, may not be relied upon for the purpose of entering into any transaction and should not be construed as, nor be relied on in connection with, any offer or invitation to purchase or subscribe for, underwrite or otherwise acquire, hold or dispose of any securities of the Company, and shall not be regarded as a recommendation in relation to any such transaction whatsoever. The contents of this presentation should not be considered to be legal, tax, investment or other advice, and any investor or prospective investor considering the purchase or disposal of any securities of the Company should consult with its own counsel and advisers as to all legal, tax, regulatory, financial and related matters concerning an investment in or a disposal of such securities and as to their suitability for such investor or prospective investor. This presentation and its contents are confidential and proprietary to the Company, and no part of it or its subject matter may be reproduced, redistributed, passed on, or the contents otherwise divulged, directly or indirectly, to any other person (excluding the relevant person’s professional advisers) or published in whole or in part for any purpose without the prior written consent of the Company. If this presentation has been received in error it must be returned immediately to the Company. The communication of this presentation may be restricted by law; it is not intended for distribution to, or use by any person in, any jurisdiction where such distribution or use would be contrary to local law or regulation. This presentation is not directed to or intended for distribution, or transfer, either directly or indirectly to, or use by, any person or entity that is a citizen or resident or located in any locality, state, country or other jurisdiction where such distribution, transfer, publication, availability or use would be contrary to law or regulation or which would require any registration or licensing within such jurisdiction. In particular, neither this presentation nor any copy hereof may be sent, or taken, transmitted or distributed, directly or indirectly, in or into Australia, Canada, Japan, or the United States (including its territories and dependencies, any state of the United States and the District of Columbia) or to any resident of Australia, Canada or Japan. This presentation is only being provided to persons outside of the United States in reliance on exemptions from the US Securities Act of 1933, as amended (the “Securities Act”). This presentation does not constitute or form a part of any offer or solicitation to purchase or subscribe for securities in the United States. The securities referred to herein or offered in connection with this presentation have not been, and will not be, registered under the Securities Act. They may not be offered, sold, transferred, distributed or delivered, directly or indirectly within, into or in the United States except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. No public offering of the securities will take place in the United States. Neither the US Securities and Exchange Commission nor any securities regulatory authority of any state or other jurisdiction of the United States has approved or disapproved of an investment in the securities or passed on the accuracy or adequacy of the contents of this presentation. Any representation to the contrary is a criminal offence in the United States. This presentation contains forward-looking statements. These statements may include the words “believe”, “expect”, “anticipate”, “intend”, “plan”, “estimate”, “project”, “will”, “may”, “targeting” and similar expressions as well as statements other than statements of historical facts including, without limitation, those regarding the financial position, business strategy, plans, targets and objectives of the management of the Company for future operations (including development plans and objectives). Such forward-looking statements involve known and unknown risks, uncertainties and other important factors which may affect the Company's ability to implement and achieve the economic and monetary policies, budgetary plans, fiscal guidelines and other development benchmarks set out in such forward-looking statements and which may cause actual results, performance or achievements to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. Such forward-looking statements are based on numerous assumptions regarding the Company’s present and future policies and plans and the environment in which the Company will operate in the future. Furthermore, certain forward-looking statements are based on assumptions or future events which may not prove to be accurate, and no reliance whatsoever should be placed on any forward-looking statements in this presentation. The forward-looking statements in this presentation speak only as of the date of this presentation, and the Company expressly disclaims to the fullest extent permitted by law any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained herein to reflect any change in expectations with regard thereto or any change in events, conditions or circumstances on which any such statements are based. Nothing in the foregoing is intended to or shall exclude any liability for, or remedy in respect of, fraudulent misrepresentation. The information in this presentation has not been independently verified. No representation or warranty, express or implied, is made as to the fairness, accuracy or completeness of the presentation and the information contained herein and no reliance should be placed on it. Information in this presentation (including market data and statistical information) has been obtained from various sources (including third party sources) and the Company does not guarantee the accuracy or completeness of such information. All projections, valuations and statistical analyses are provided for information purposes only. They may be based on subjective assessments and assumptions and may use one among alternative methodologies that produce different results and to the extent they are based on historical information, any they should not be relied upon as an accurate prediction of future performance. Any financial data in this presentation are solely for your information, as background to the Company and may not be relied upon for the purpose of entering into any transaction whatsoever. The financial information set out in this presentation is based on certain important assumptions and adjustments and does not purport to represent what our results of operations are on an audited basis or actually will be in any future periods. Furthermore, no representation is made as to the reasonableness of the assumptions made in this presentation or the accuracy or completeness of any modelling, scenario analysis or back-testing. The information in this presentation is not intended to predict actual results and no assurances are given with respect thereto. None of the Company, its advisers, connected persons or any other person accepts any liability whatsoever for any loss howsoever arising, directly or indirectly, from this presentation or its contents. All information, opinions and estimates contained herein are given as of the date hereof and are subject to change without notice.

Investment Highlights



- Massive untapped market opportunity in the Philippines
- Exclusive partnerships and first-mover advantage
- Proven traction and rapid growth trajectory
- Experienced team with deep industry expertise
- Significant potential for returns and long-term value creation

April 2024

GLOBAL RIDE HAILING MARKET

Global Ride Hailing Companies by Number of Drivers 2024 (Estimated)

Didi Chuxing*	30.0 million
Uber*	5.0 million
Ola	2.5 million
Grab*	2.8 million
Lyft*	2.0 million
Gojek*	2.0 million
Tryko Global	1.3 million
Yandex.Taxi*	1.0 million
Bolt	1.0 million
Careem**	1.0 million
inDriver	1.0 million

Source: Anthropic

*Publicly traded

** Acquired by Uber
(January 3, 2020 for
\$3.1B)



MISSION



*Our mission is to bring **digital transformation** to underserved communities with mobility, logistics and financial inclusion*



2023

Founded



4.5M

Drivers in Market



1.3M

Drivers Signed up



\$83.0M

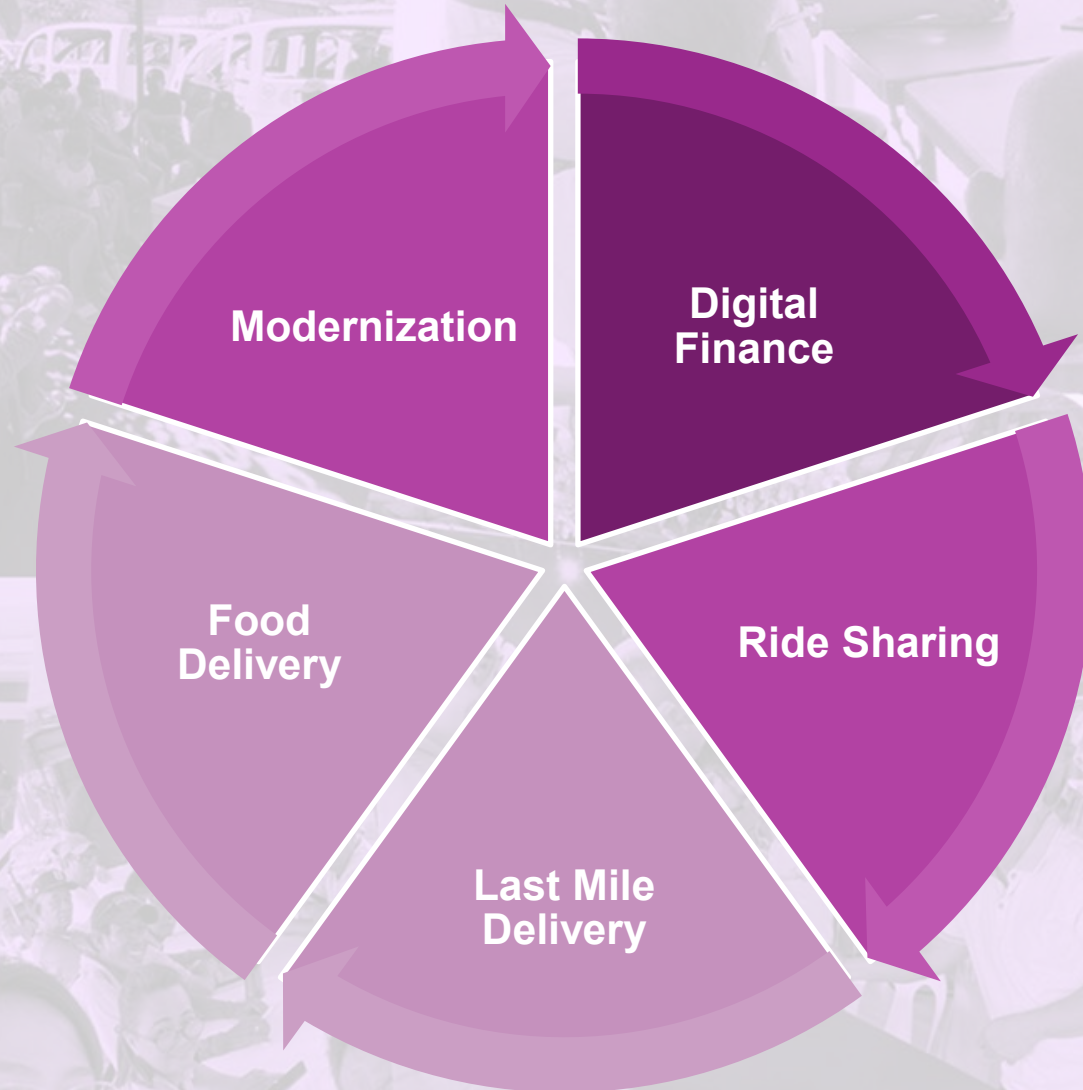
2024E Revenue



\$1.0M

Seed Raise

The Tryko Ecosystem



Serve underserved communities through digital transformation, focusing on fintech solutions, ride-sharing, food delivery, and last-mile logistics. We aim to enhance mobility, streamline delivery processes, and expand financial access, driving economic growth and improving life quality where it's needed most.

Executive Summary



- Launching the first Philippines wide Tricycle ride-hailing app
- Secured exclusive 10-year agreements with 85+ TODA (Tricycle Operators and Drivers Association) federations
- Over 1.3M drivers secured
- Technology in Beta testing as of April 2024
- Seeking \$1.0 million to fuel launch & generate revenue

The Problem



The Filipino Tricycle Industry is a daily necessity plagued with multiple problems

1

Fragmented Tricycle Industry

- Inefficient hailing process
- Unnecessary traffic congestion
- Fuel wasted while waiting for new rides

2

Limited Digital Transformation

- Cash is the only means of payment
- Inefficient ride-hailing process
- Lack of user experience pre/post ride

3

Drivers Lack Support

- No insurance for the drivers
- Low financial inclusion
- No formalized vehicle standards

4

Passengers Lack Safety & Fair Fees

- No safety or driver accountability systems
- Fare extortion
- Long wait times

The Tryko Solution

- A ride-hailing app that connects passengers with licensed, vetted and insured tricycle drivers
- Optimized trip matching, fair pricing
- Enhanced safety features
- Fast, frictionless and safer conditions for drivers and riders 24x7
- Reduce unlicensed and illegal activity in the industry



Size of Market

4.5M

Trike drivers in the Philippines

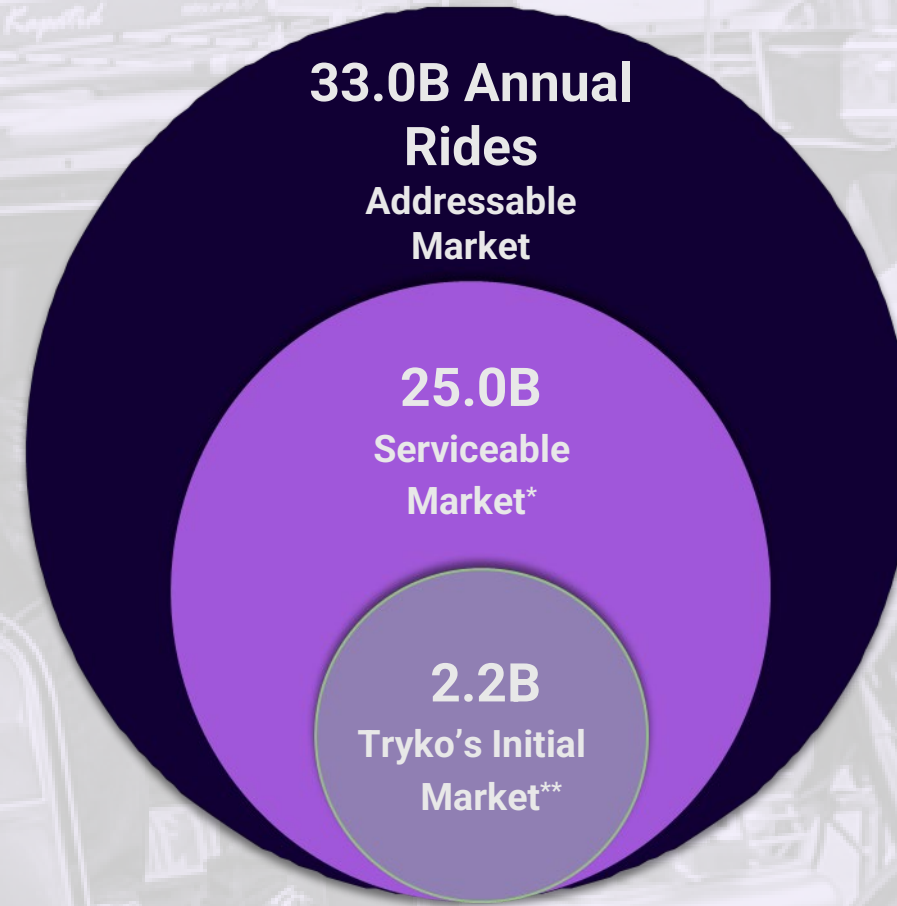
20

Average number of rides per day per driver

* 75% of addressable market

** Target annual rides by 2025

Each ride projected to make an average of \$0.24 USD



Annual Trike Rides in the Philippines

Competitive Advantages



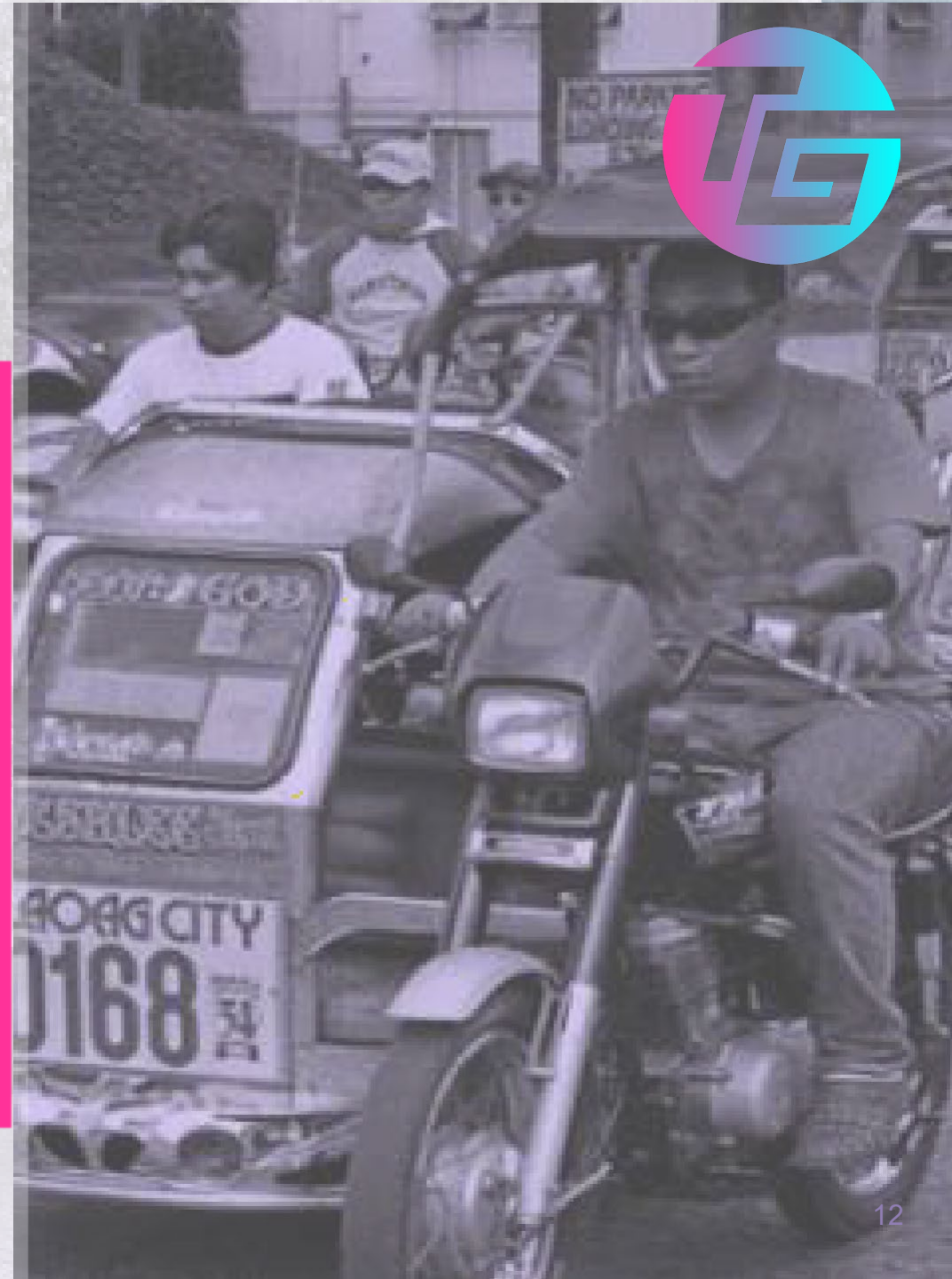
- Exclusive 10-year agreements with TODA federations
- The sole tricycle ride-hailing app in our target cities
- Already signed over 1.3M drivers
- Strategic partnerships with TODA federations ensure regulatory alignment and support

Business Model



Primary Revenue: SaaS Platform Fee

Additional revenue: “in-app” and
“on-trike” advertising, Last Mile
Delivery...



Growth Trajectory



**Month
1**

**Beta test/launch
app in selected
launch cities**

**Month
2-3**

**Expand driver and
passenger onboarding
in all 14 launch cities**

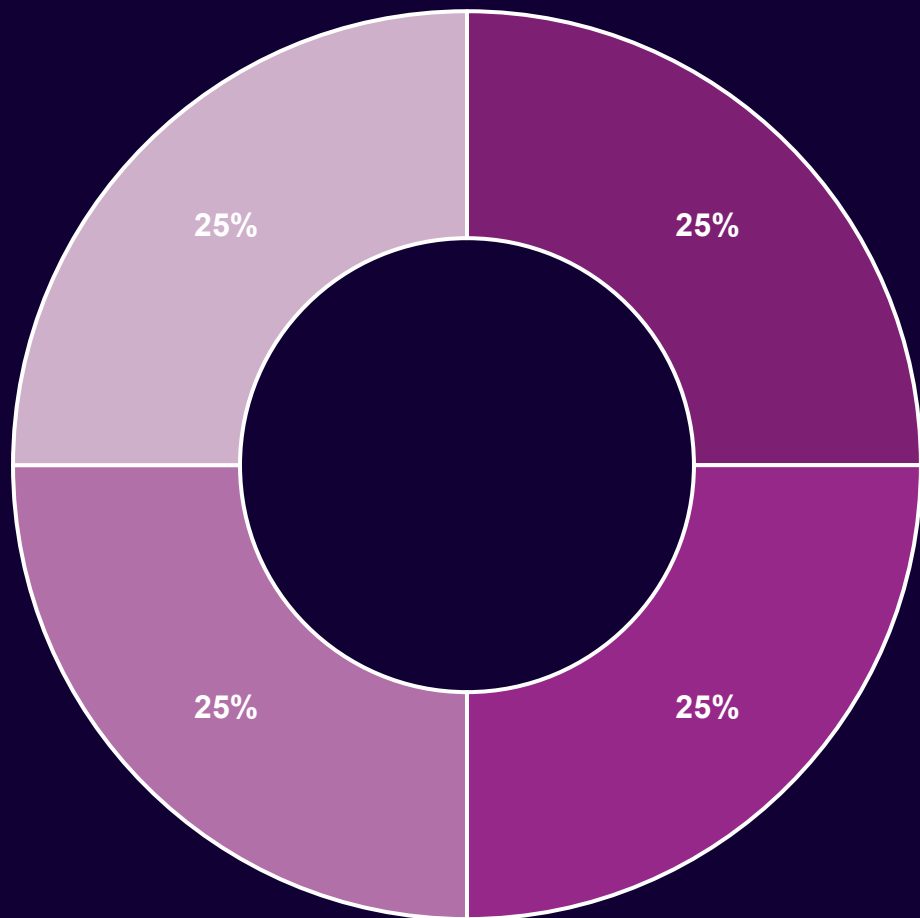
**Month
6**

**Target: 3,800 drivers
completing 12 rides per
day**

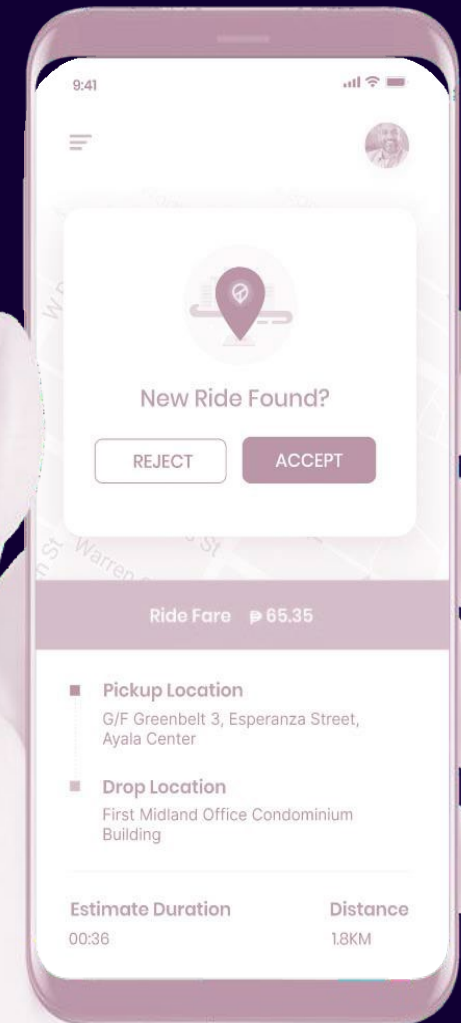
**Month
12-18**

**Target: 1.0 M Drivers
active in app by
month 18**

Use of Funds



- Enhanced App Features
- Driver Incentive Programs
- Expand Operations and Team
- Passenger Marketing & Onboarding



Advisors



Auditor

ThinkEquity

Member of NYSE - FINRA -SIPC



**Investment
Bank**



Legal

Clear River Asia

Advisory



**Investor
Relations and
Consultancy**

Investment Highlights



- Massive untapped market opportunity in the Philippines
- Exclusive partnerships and first-mover advantage
- Proven traction and rapid growth trajectory
- Experienced team with deep industry expertise
- Significant potential for returns and long-term value creation

April 2024



CONTACT US

Tryko Global, Inc.

T: +1 (305) 912-9375
E: hq@tryko-global.com
W: tryko-global.com
A: 1395 Brickell Ave., Ste. 800
Miami, FL 33131

RedChip Companies Inc.

T: 1-800-REDCHIP (733-2447)
E: tryko@redchip.com
W: redchip.com
A: 431 E Horatio Ave, Suite #100,
Maitland, FL 32751



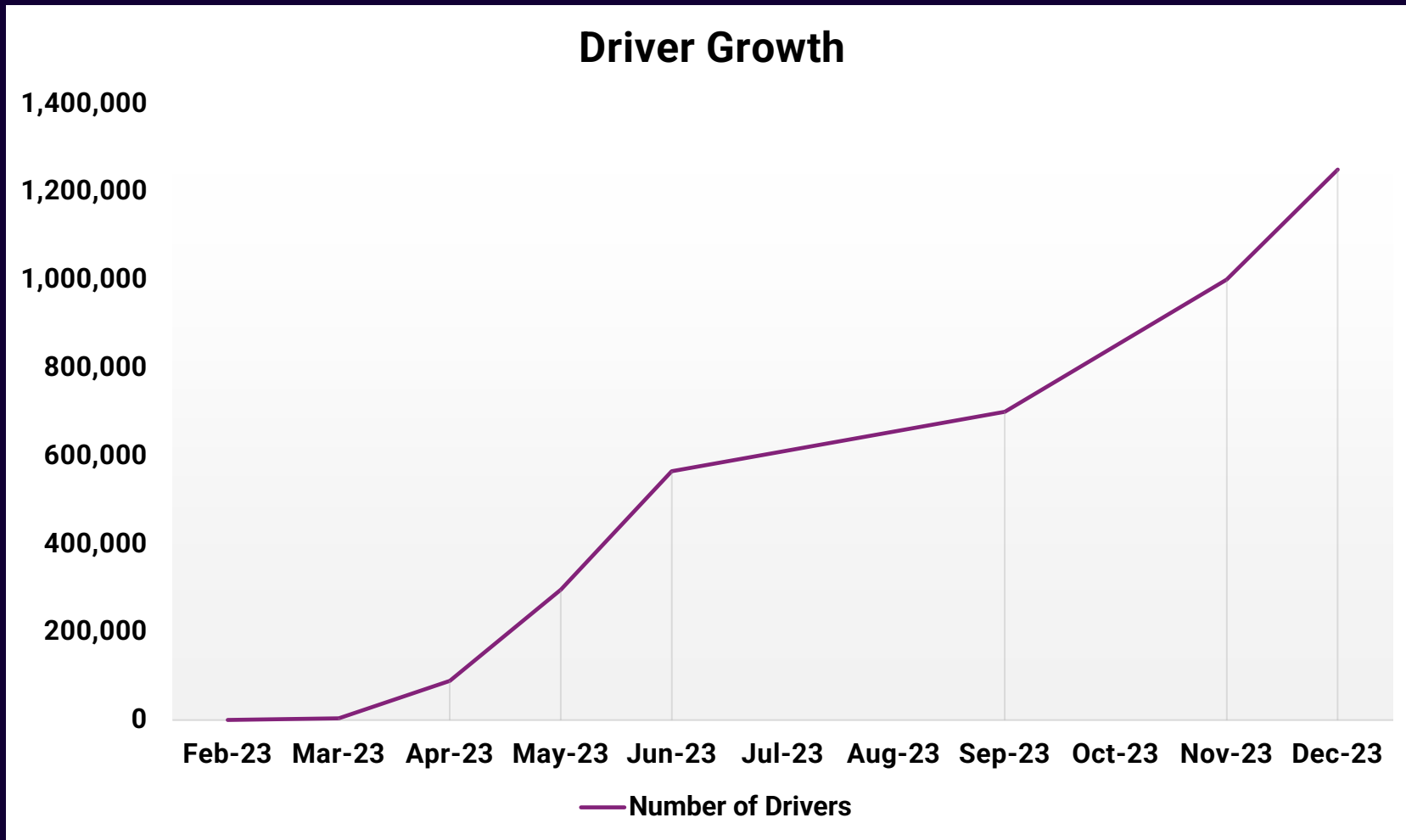


Appendix



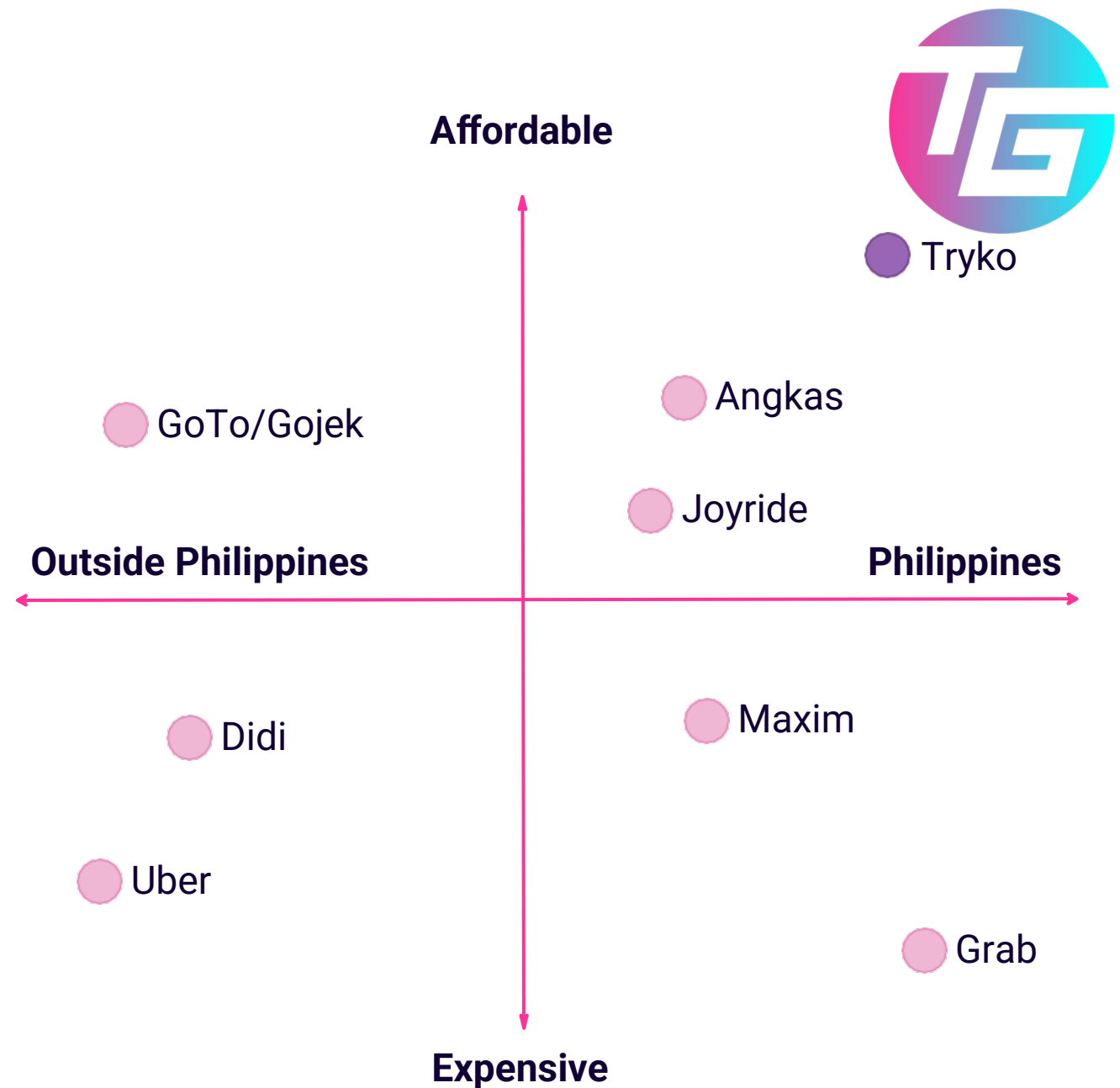
Our Progress: Drivers

Current as of April 2024



Competition

- ✓ Tryko is the only app customized for trike ride hailing
- ✓ Our dedication to driver welfare and their well-being has earned us 10-year exclusive driver relationships which protects the future viability of our business
- ✓ Our proprietary rewards program will further differentiate us from the competition



Market Opportunity



Location: **The Philippines**

Population: Over **110 million**

Transportation: Since **1946**, over **75%** rely on **tricycles for daily transport**

Industry Value: **Tricycle industry** estimated to be over **\$5 billion** annually

Tryko Market share of drivers: **28% (1.25m of 4.5m drivers signed)**