



***Murrieta, California, USA
Vancouver, B.C., Canada
OTCQB/CSE : IGEN/IGN***

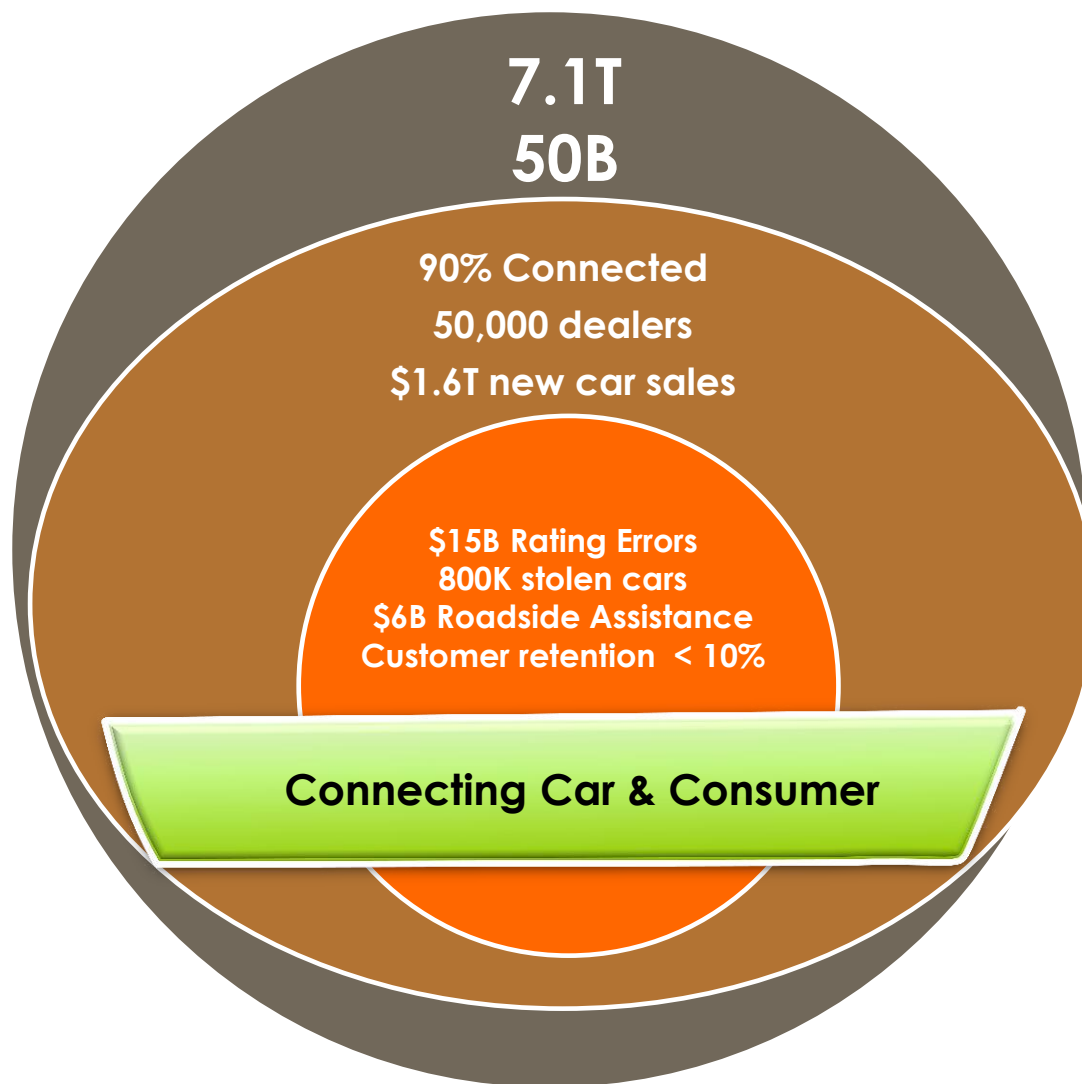
Proprietary & Confidential



Forward Looking Statement

This document contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995 and Canadian securities laws, including statements relating to earnings expectations for the 4th quarter and the full fiscal year; The terms and phrases “commitment”, “guidance”, “expects”, “would”, “will”, “continuing”, “drive”, “believes”, “indicate”, “look forward”, “grow”, “outlook”, “forecasts”, and similar terms and phrases are intended to identify these forward-looking statements. Forward-looking statements are based on estimates and assumptions made by IGEN Network in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors that IGEN Networks believes are appropriate in the circumstances, including but not limited to general economic conditions, IGEN Networks’ expectations regarding its business, strategy and prospects, and IGEN Network’s confidence in the cash flow generation of its business. Many factors could cause IGEN Networks’ actual results, performance or achievements to differ materially from those expressed or implied by the forward-looking statements, including, without limitation: risks related to competition; IGEN Network’s reliance on key personnel; IGEN Networks’ ability to maintain and enhance its brand; and difficulties in forecasting IGEN Networks’ financial results, particularly over longer periods given the rapid technological changes, competition and short product life cycles that characterize the mobile application industry. These risk factors and others relating to IGEN Networks that may cause actual results to differ are set forth IGEN Networks’ periodic filings with the U.S. Securities and Exchange Commission. (copies of which filings may be obtained at www.sedar.com or www.sec.gov). These factors should be considered carefully, and readers should not place undue reliance on IGEN Networks’ forward-looking statements. IGEN Networks has no intention and undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

The Opportunities – Consumer Automotive





Leadership Team

Management

Neil G. Chan, CEO & Director

Richard Freeman, COO & Director

Our Track Record

Created Shareholder Wealth of \$500M over 10 years

Pioneered First Mobile Data Applications

Commercialized First Public Data Networks

Commercialized First Cable Modem

Launched First Broadband Wireless Network

Created Market Leader in Fleet Management

Today

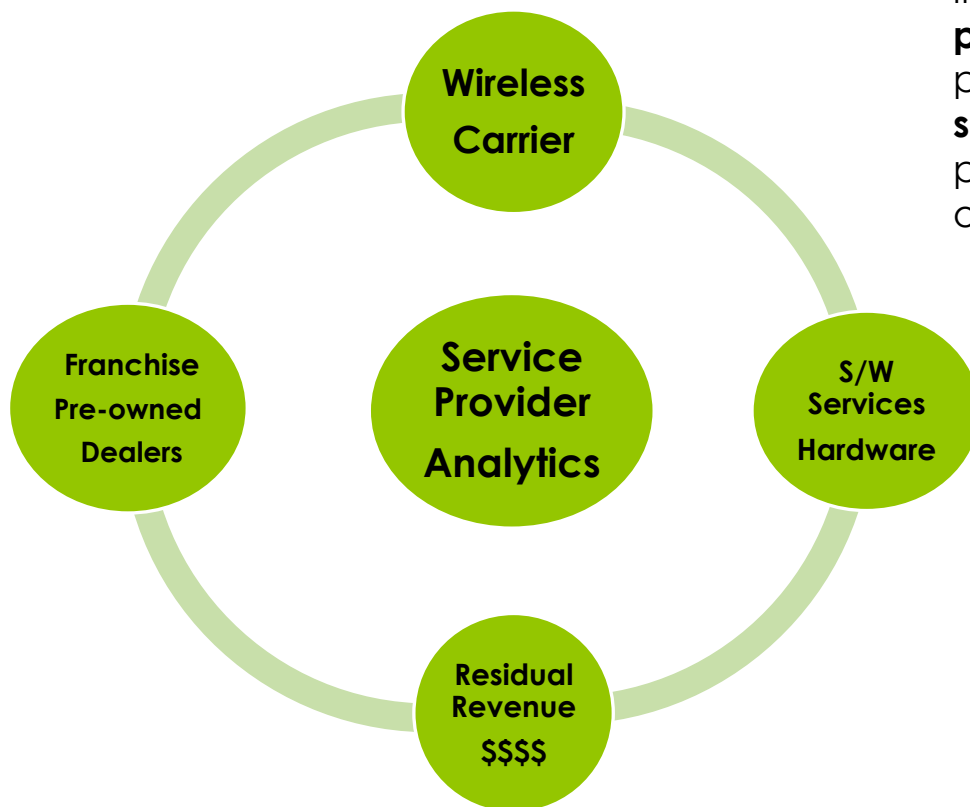
- *Verizon Wireless Channel Partnership*
- *Fortegra Financial Service Partnership*
- *20,000 mobile assets & growing*
- *Proven platform serving multiple verticals*



“UBERIZATION” Consumer Automotive Industry

Vision:

iGEN's vision is to improve **productivity**, and to provide **safety**, **security**, and peace-of-mind for our customers.





Platform Features & Services



***Geofence/State/Time
Boundary Alerts***



***Driver Behavior
Biometric Data***



***Fleet Management
Driver Score Cards***



***Ignition On/OFF
Anti-Tampering***



Speed RPM Alerts



***Real-Time & Locate
on Demand***



Vehicle Condition Alerts



***Maintenance
Alerts***



***Tow Potential
Shock Theft Alerts***

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Consumer Automotive Channel



**Pre-loaded
Activated for Inventory
Management**



**Franchise
Pre-owned
Fleet**



**Up-Sell Through F&I Dealer
Channel and Online Activation
\$109 - \$199 per asset**



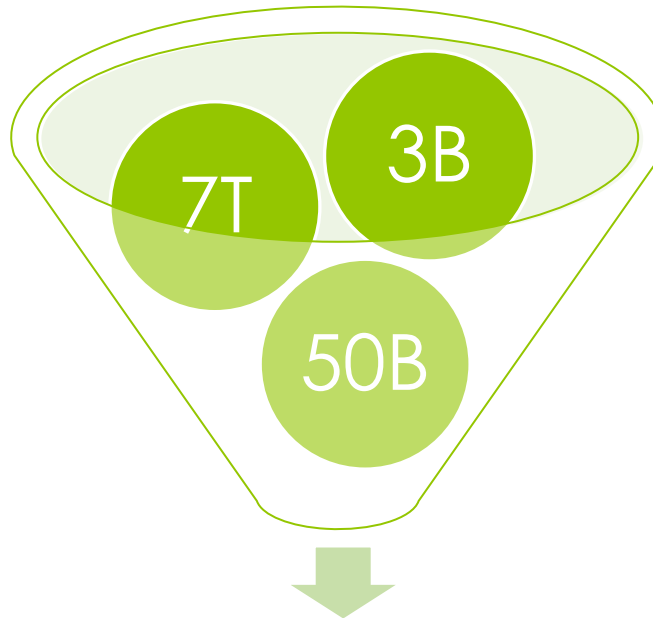
**STAKEHOLDERS
Dealer Channels
Insurance
Financial Institutions**



**End-User Services & Upgrade
\$69 renewals per asset
\$3000 monthly per dealer**



**"UBERIZATION"
Consumer Engagement
Theft & Recovery
Roadside Assistance
Maintenance & Service**



DEALERSHIPTRACKING.com



POWERSPORT
TRACKING

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