

Hammer Fiber Optics Holdings Corp

BUSINESS OVERVIEW
NOVEMBER 2016



WORLDWIDE PATENTED
TECHNOLOGY

Forward Looking Statements

The following discussion, in addition to the other information contained in this Presentation("Profile"), should be considered carefully in evaluating our prospects. This Profile (including without limitation the following factors that may affect operating results) contains forward-looking statements regarding us and our business, financial condition, results of operations and prospects. Words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" and similar expressions or variations of such words are intended to identify forward-looking statements, but are not the exclusive means of identifying forward-looking statements in this Profile. Additionally, statements concerning future matters such as revenue projections, projected profitability, growth strategies, possible changes in legislation and other statements regarding matters that are not historical are forward-looking statements.

Forward-looking statements in this Profile reflect the good faith judgment of our management and the statements are based on facts and factors as we currently know them. Forward-looking statements are subject to risks and uncertainties and actual results and outcomes may differ materially from the results and outcomes discussed in the forward-looking statements. Factors that could cause or contribute to such differences in results and outcomes include, but are not limited to, those discussed in this Profile. Readers are urged not to place undue reliance on these forward-looking statements, which speak only as of the date of this Profile. We undertake no obligation to revise or update any forward-looking statements in order to reflect any event or circumstance that may arise after the date of this Profile.

As used in this Profile and unless otherwise indicated, the terms "we", "us", "our", the "Company", and, "HMMR" refer to Hammer Fiber Optics Holdings Corp.



HAMMER FIBER MISSION STATEMENT

BRING NEW ULTRA FAST BROADBAND FIXED WIRELESS TECHNOLOGY TO THE USA MARKET

EXCLUSIVE USA DISTRIBUTOR

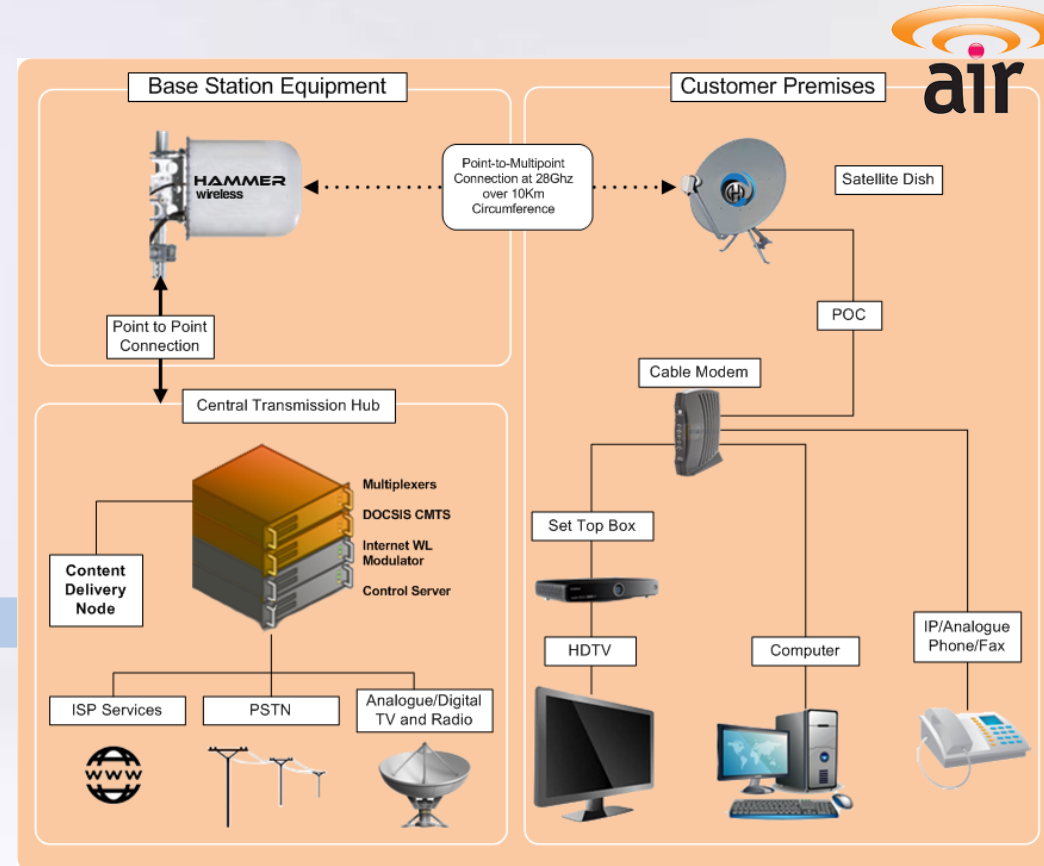
Hammer Fiber is an emerging technology company that has entered into an EXCLUSIVE licensing and distribution partnership with European-based Globtel (<http://www.air-tv.net>) to address the US market.

AIR- IS A REVOLUTIONARY INTEGRATED WIRELESS NETWORK AIMED AT OFFERING TRIPLE PLAY SERVICES (TV/Internet/Voice)

- Address markets where wireline (fiber-optic) is not feasible or cost effective which is most of the USA landscape

PERFORMANCE OF CABLE TV WIRELESSLY

- Up to 450 Mbps per user
- 200 HD channels of video
- Up to 50,000 users per base station [depending on frequency]
- Low Cost/Mass Market CPE/cable modem access (DOCSIS 3.x)
- All IP network

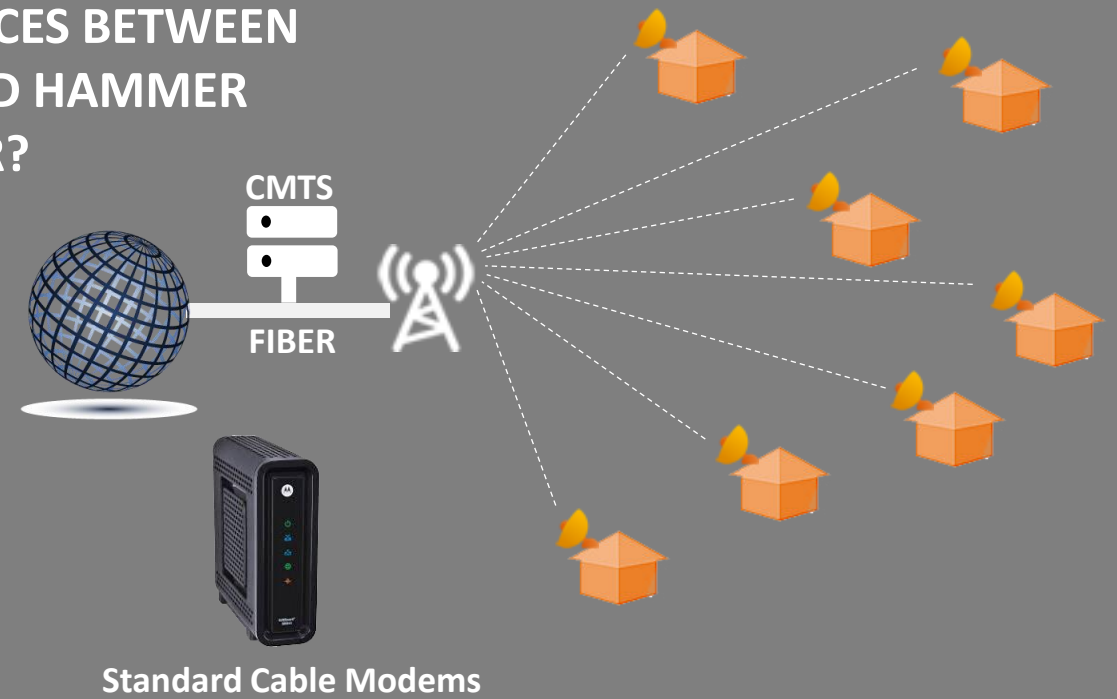
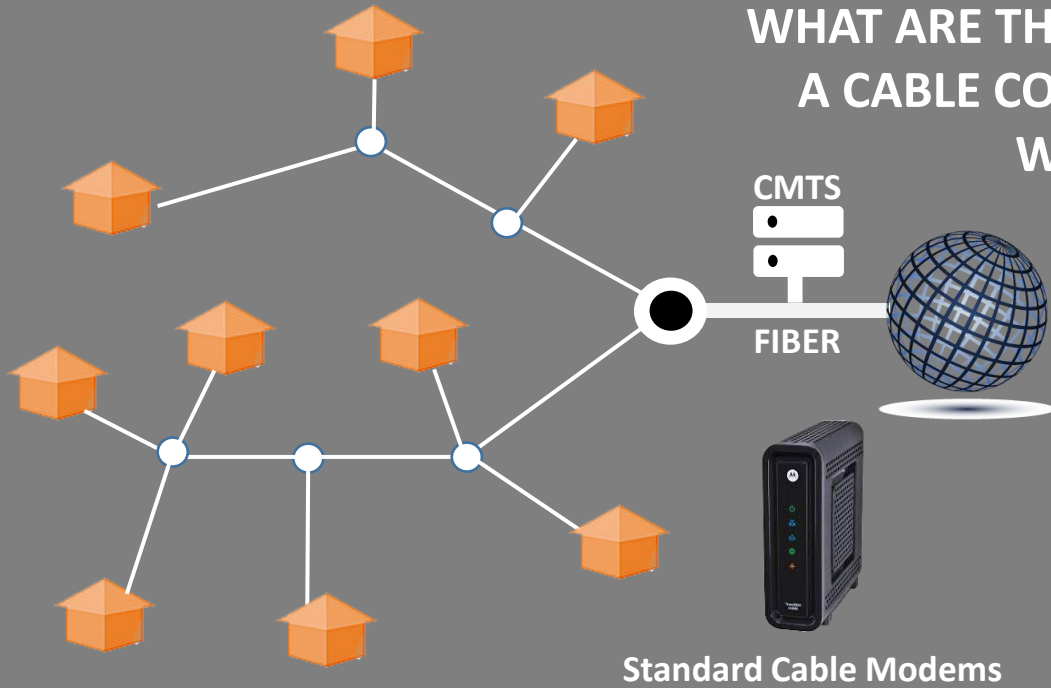


DRAMATIC CAPITAL COST ADVANTAGE: \$500-\$600 per sub versus \$4,000 to \$6,000 for traditional fiber/HFC build-out

INNOVATIVE ALTERNATIVE
Ideal for Tier 2 / 3 US markets where most often there is one cable co, satellite TV and poor DSL alternative

SUCCESSFUL AND PROVEN
Technology is proven and deployed in multiple European and African markets profitably

WHAT ARE THE DIFFERENCES BETWEEN A CABLE COMPANY AND HAMMER WIRELESS AIR?



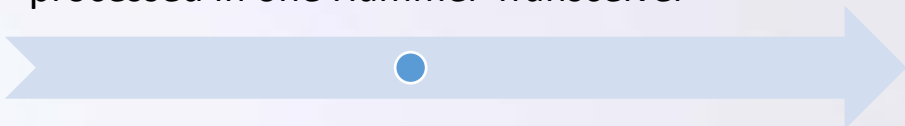
DESCRIPTION OF NETWORK	CABLE COMPANY	HAMMER WIRELESS
Maximum bandwidth over DOCSIS 3.0 modem	Up To 300 Mbps	Up To 300 Mbps
Cost of Network Roll Out	\$4,000 to \$6,000 per Sub	Less Than \$600 per Sub
Start to Finish 2,500 homes Deployed	18 months	3 months
Television Services Delivery	Proprietary Set Top Box	STANDARD OTT - ROKU / APPLE TV / ANDROID
Television HD / 4K content / Telephone Service	YES	YES
DOCSIS 3.0 and 3.1 Compliant	YES	YES



UNIQUE PATENTED TECHNOLOGY

EFFICIENT USE OF SPECTRUM

The AIR system can receive 2 separate incoming signals at the same time. This allows chunks of spectrum in different frequencies and different channels to be processed in one Hammer Transceiver



WIDE RANGE OF FREQUENCIES

Hammer AIR Technology can function across a wide range of frequencies between 6GHz and 39Ghz

CHANNEL BONDING CAPABILITY

Hammer AIR Technology has the capability to bond individual small non-contiguous channels across the spectrum allocation into one contiguous 450MHz wide channel.

NO PRODUCT IN THE WORLD
EXISTS TODAY THAT CAN
DELIVER THE PERFORMANCE OF
THE HAMMER AIR TECHNOLOGY





HAMMER FIBER BUSINESS GO-TO-MARKET STRATEGY

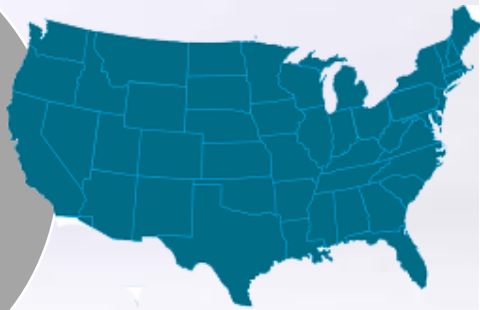
Phase I- Launch
Service in selected
New Jersey Tier II
cities (2016-2017)



*Hammer Fiber has
launched service in
selected cities in NJ
that are ideal for this
service*

- NJ has 3.2 MM HH ; 700K SMB; densest population in the US
- Large areas are broadband “deserts” < 25 Mbps of service
- Excellent topology- flat (line-of sight), shoreline and dense housing
- Statewide fiber backbone and redundant data centers in place
- Spectrum LMDS sub-license in place
- Initial market: Atlantic City and environs (80K HH)
- Sept ‘16 Opened retail presence (The Hammer Store) – huge and anticipated local interest
- Plan to capture 20% market share in two to three years
- 10k subs (\$20 mm of ARR)
- Identifying 3 other tier II locales- build a \$50 MM ARR business in 3 years

Phase II- Develop
Partner Program with
selected Wireless
Internet Service
Providers (WISP’s) to
target up to 25 Tier II
markets in States
across the US (2017-
2022)



*Hammer Fiber is
pursuing strategic
alliances with a select
group of the 1,300 fixed
WISPs Nationwide*

- WISPs have wireless infrastructure in place (tower access)
- Offering broadband internet only
- Strong demand for triple play (high ARPU) product line to compete with cable cos.
- Opportunity to re-target suburban areas lost to cable co competition
- See slides 20-23 for discussion of proposed partnership structures
- Grow the WISP partnership model by a further \$200 MM ARR in 5 years



Corporate History & Key Events



2014 - Hammer Fiber Optic Investments ("HFOI") founded by telecom OSP Veteran--Mark Stogdill

- Initial plan to construct a fiber optic backbone, data center assets and form a CLEC to serve the NJ business markets.
- Raised approximately \$4 million in a Private Placement with HNW individuals

2015-16 - Company brings on as Executive Chairman Michael Cothill and initiates Strategic Partnership with Globtel for the US market,

- Cothill is a well-known telecom executive and a veteran leader of WLL deployments in EMEA
- The Company focuses on Globtel air.tv technology in NJ and identifies AC as initial deployment
- Additional \$5 million raised [loan/equity]

APRIL 2016 - To create a platform to rapidly capitalize the business, Hammer acquired a public traded entity

- SEC compliant reporting company re-named Hammer Fiber Optics Holdings Corp [HMMR]
- Upgraded to the OTC-QB board

MAY 2016 - FINRA approved recapitalization resulting in 50 Million Restricted shares to founders and initial shareholders of HFOI;

- Public float of ~ 10 Million Shares held by two Investment Firms – 60 Million shares outstanding

NOV 2016 - FCC type approval received for technology



- Technology underwent vigorous type approval testing in Federal Communications Commission Labs and passed all compliance testing.

**Seeking Funding for Investment in growth-
- \$35 Million**

- Capital for NJ deployment scheduled for January 2017
- Fund WISP partnerships as they develop [Rapid Growth Strategy].



HAMMER Service Offering Overview

Average Revenue Per User between \$100 - \$154



\$69 Internet Only

Broadband Internet



TV Service
\$30 - \$60

Internet Television [OTT]



Phone Service
\$15 - \$25

Telephone Service [VoIP]



- World patented proprietary technology over LMDS licensed spectrum
- Exclusive Marketing and Distribution Rights in the 52 United States
- Technology deployed successfully in eight countries spanning the globe
- Capable of delivering fiber optic speeds to Enterprise and Residential Customers
- Significantly reduces time to market with no right-of-way issues and construction bottle necks such as FTTH projects



Current NJ Infrastructure Overview

Hammer Current Fiber Network and Data Center Locations

- 1 100 Delawanna Ave, Clifton, NJ
- 2 3003 Woodbridge Ave NJ
- 3 Trenton POP New Jersey
- 4 Cherry Hill POP New Jersey
- 5 190 Lewis Street Rahway NJ
- 6 111 8th Ave, New York, NY
- 7 401 North Broad, Philadelphia, PA
- 8 1500 Spring Garden, Philadelphia, PA
- 9 3101 Boardwalk, Atlantic City, NJ

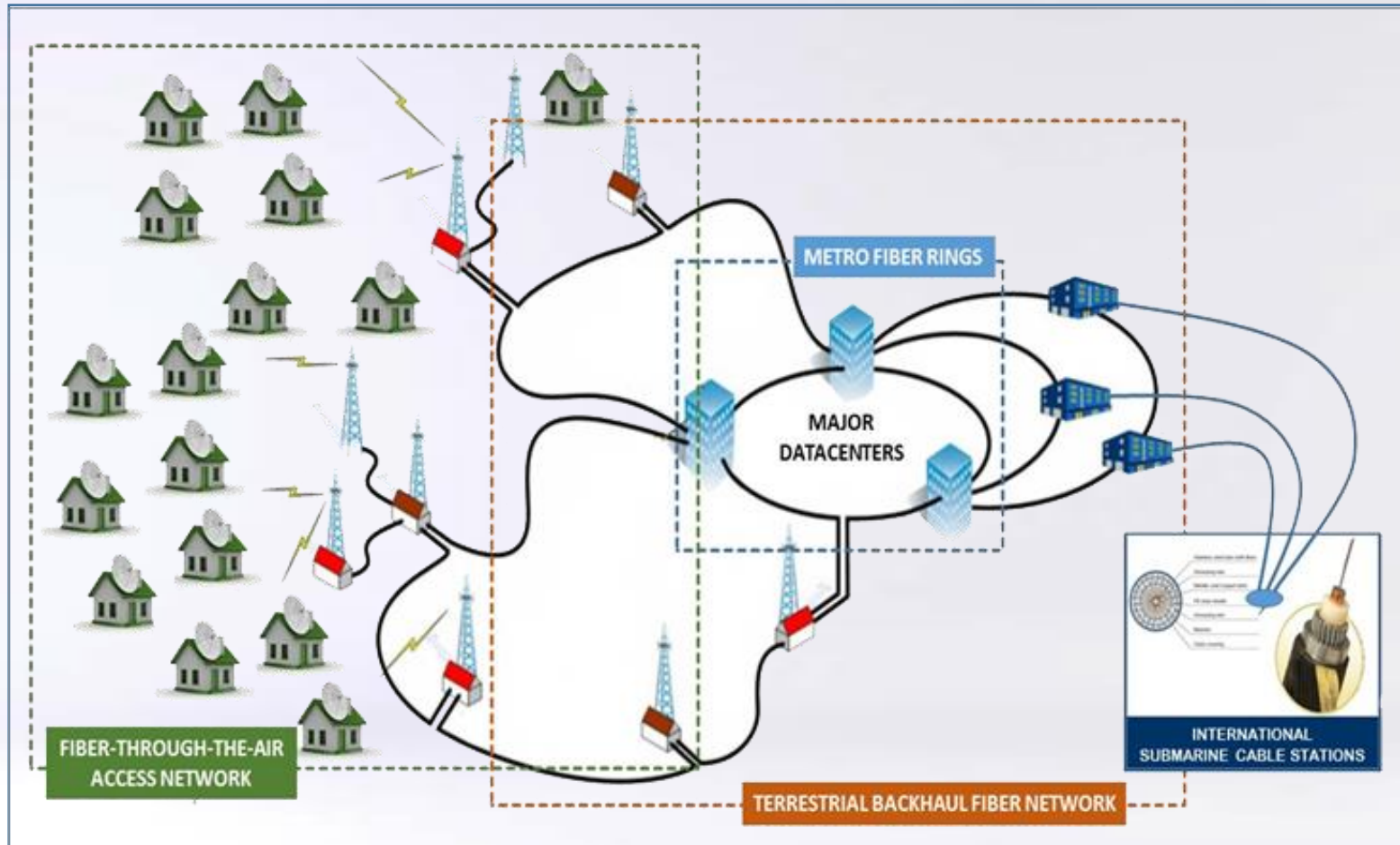


Hammer Fiber has deployed over 400 miles of leased dark fiber optic backbone, lit by our own **Dense Wavelength Division Multiplexing (DWDM)** equipment.

This backbone provides our network with a fully redundant fiber topology with interconnection contracts concluded between some of the largest tier one carriers in the USA

Off this backbone, Hammer Wireless towers will be deployed in strategic areas where subscribers are visible in direct line of site, covering approximately 3 miles radius of the tower location. This places a large amount of potential customers under the coverage area of the Hammer Wireless technology

The first wireless deployments are constructed and located in Atlantic City NJ which is expected to be in full operational mode in January 2017. Currently under pilot deployment with exceptional performance reviews by beta customers

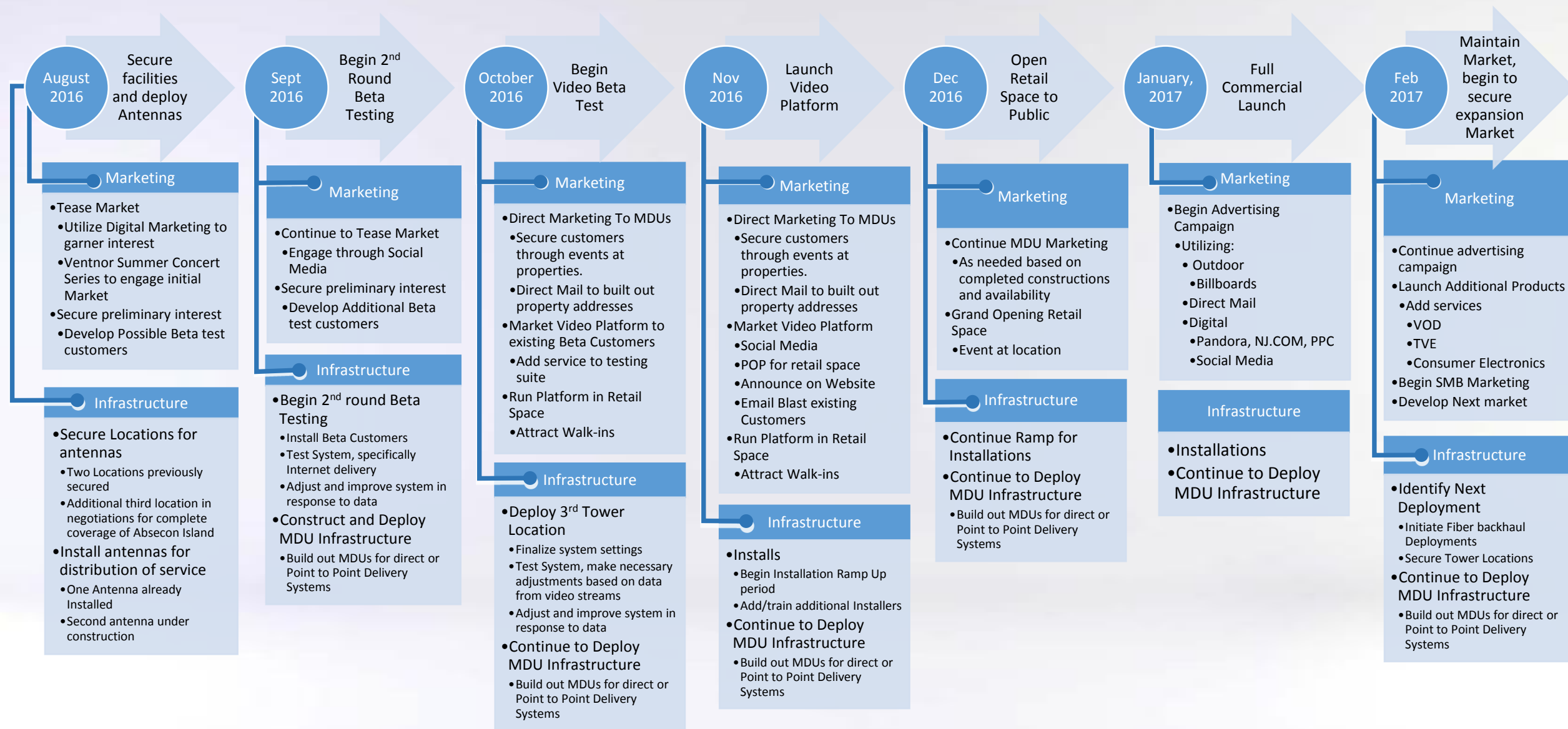


The Key Success Factor for Hammer Technology is its ownership of the complete broadband system End-to-End. Hammer has built and owns the network from the ground up.

- The Fiber metro ring consists of dark fiber leases with the largest fiber providers in the USA. This ensures that the company is in control of its growth without there being a risk of price gouging by vendors.
- Hammer lights the fiber with its own optical equipment which ensures that the fiber leased can scale as technology and bandwidth demands increase. This prevents price hikes for increase in bandwidth delivery
- The towers are deployed by Hammer or tower leases are arranged. Our towers are fed by our own fiber network due to the high capacity bandwidth needs and backhauled to the data centers where our switching and routing equipment is housed.
- Hammer connects its end customers via its patented two way terrestrial wireless broadband technology which completes the eco-system

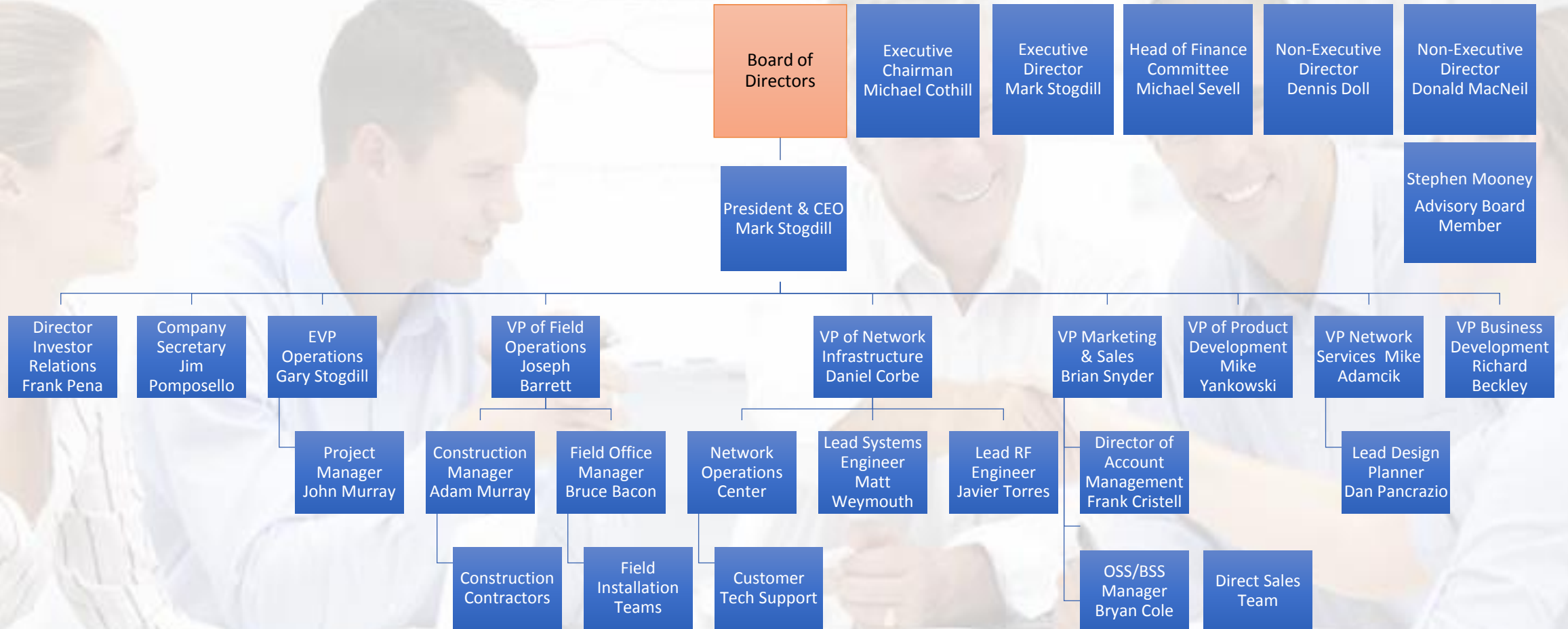


HAMMER FIBER OPTIC - OPERATING PLAN 2016-2017 ATLANTIC CITY ROLL- OUT





HAMMER FIBER OPTIC- ORGANIZATION





NJ ROLL OUT PRO FORMA PROJECTION 2016- 2019

Total NJ Network		2016	2017	2018	2019
Subscribers	200,000	0			
Additions		0	3,600	10,500	22,000
Ending Subs			3,600	14,100	36,100
Avg.			1,800	8,850	25,100
Market share			1.8%	7.1%	18.1%
ARPU					
Monthly	\$115		\$115	\$127	\$139
Annual	1,380		\$1,380	\$1,518	\$1,670
Revenue		\$2,484,000	\$13,434,300	\$41,911,980	
Video licensing Cost / month		26.00	28.00	30.00	
Monthly total		\$46,800	\$247,800	\$753,000	
Annual		\$561,600	\$2,973,600	\$9,036,000	

	Addressable Market	2016	2017	2018	2019
Subscribers					
Atlantic City & environs	80,000				
Subscribers		0			
Additions		0	3,600	5,500	7,000
Ending Subs		0	3,600	9,100	16,100
Avg.			1,800	6,350	12,600
Market share			4.5%	7.9%	20.1%
NJ Market II	70,000				
Subscribers		0			
Additions		0	-	2,500	7,500
Ending Subs			-	2,500	10,000
Avg.			-	1,250	6,250
Market share			0.0%	3.6%	14.3%
NJ Market III	50,000				
Subscribers		0			
Additions		0	-	2,500	7,500
Ending Subs			-	2,500	10,000
Avg.			-	1,250	6,250
Market share			0.0%	2.5%	12.5%



NJ ROLL OUT PRO FORMA PROJECTION 2016- 2019

Operating Statement – Cash Flow

HAMMER FIBER OPTTIC	2016	2017	2018	2019
New Jersey Business Case				
Subscribers (avg.)		1,800	8,850	25,100
Revenue	\$ -	\$ 2,484,000	\$ 13,434,300	\$ 41,911,980
Monthly ARPU		\$ 115.00	\$ 126.50	\$ 139.15
Cost of revenue				
Programming		561,600	2,973,600	9,036,000
Network Costs- backbone/towers, etc		1,500,000	3,000,000	4,000,000
		2,061,600	5,973,600	13,036,000
Gross margin		422,400	7,460,700	28,875,980
		17%	56%	69%
Selling, gn'l & admin	3,200,000	6,500,000	11,500,000	15,500,000
EBITDA	(3,200,000)	(6,077,600)	(4,039,300)	13,375,980
		-245%	-30%	32%
Depreciation	(600,000)	(913,000)	(1,731,000)	(3,121,000)
Interest	(320,000)	(320,000)	(320,000)	(320,000)
Net income (loss)	(4,120,000)	(7,310,602)	(6,090,300)	9,934,980
CASH FLOW				
EBITDA	(3,200,000)	(6,077,600)	(4,039,300)	13,375,980
Cash interest				
Capital expenditures	(3,000,000)	(3,130,000)	(5,050,000)	(8,850,000)
NET CASH FLOW	(6,200,000)	(9,207,600)	(9,089,300)	4,525,980
OPERATING EXPENSES				
Avg. Headcount	15	50	100	150
Payroll/ benefits	1,200,000	3,500,000	7,000,000	10,500,000
Other overhead and admin	2,000,000	3,000,000	4,500,000	5,000,000
TOTAL EXPENSES	3,200,000	6,500,000	11,500,000	15,500,000

Capital

	<u>Assumptions</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>Cumulative</u>
Base Stations--Cost	\$350,000					
# of Base Stations			3	7	12	
Base Station Installations			3	4	5	
Other Base Station Cap Ex			\$1,050,000	\$1,400,000	\$1,750,000	\$4,200,000
CPE cost per sub	\$300.00		1,080,000	3,150,000	6,600,000	10,830,000
Other Cap Ex		3,000,000	1,000,000	500,000	500,000	5,000,000
Total Cap Ex		\$3,000,000	\$3,130,000	\$5,050,000	\$8,850,000	\$20,030,000
Cumulative Capital		\$3,000,000	\$6,130,000	\$11,180,000	\$20,030,000	
Average Capital Deployed			\$ 4,565,000	\$8,655,000	\$15,605,000	
Depreciation	20%	600,000	913,000	1,731,000	3,121,000	6,365,000
Net Capital Assets						13,665,000



HAMMER FIBER OPTIC - COMPETITIVE LANDSCAPE– NEW JERSEY

Incumbent Providers

There are two primary competitors within Hammer Fiber’s Primary Launch Market, Verizon and Comcast. These carriers have been supplemented by additional providers, who typically focus on single areas of service, i.e.. Internet service (exceed satellite internet) or television service (DirecTV). With Hammer Fiber’s entry into the market consumers will be able to receive all their services from a single provider on a single end-to-end network, without having to utilize an incumbent.

Verizon

In Market Strengths

- Broad reach
As the incumbent ILEC in NJ, Verizon is already in every home in the state, providing phone service.
- Brand recognition
Easily recognized by consumer and often their default go to carrier.
- Robust Platform
The FiOS platform provides fast speeds, reliability and a robust selection of content.

In Market Weaknesses

- Broad reach
The non-FiOS infrastructure is copper based and over subscribed, making it near impossible to deliver the bandwidth that consumers are demanding.
- Broad Reach
The cost to maintain these wireline services (as required by law) is high, preventing a cost effective model for expanding bandwidth capabilities.
- Robust Platform
The FiOS platform is only available in select cities, and FiOS has stated that they will not be expanding the service within the state as a result of the extreme cost to deploy.

Comcast

In Market Strengths

- Broad reach
Comcast’s continued growth over the years have provided them a large network that grants access to a significant portion of the population.
- Brand recognition
Easily recognized by consumer and often their only option for television service.
- Robust Platform
The Xfinity platform provides innovative features and a host of content.

In Market Weaknesses

- Broad reach
Comcast last mile access is based largely on copper infrastructure, which is often overtaxed due to high demand.
- Customer Service
Comcast has some of the worst customer satisfaction ratings in the industry, coming in with a 62 according to the ACSI*
- Robust Platform
The Xfinity platform requires additional bandwidth which can further tax the infrastructure and cause a poor consumer experience.

How Hammer Fiber Stacks Up

- | | | | |
|---|--|---|---|
| <ul style="list-style-type: none"> • Competitive Platform
Hammer Fiber’s technology (whether wireless or direct fiber to the premises) is capable of surpassing the abilities of copper based infrastructure deployments, with significantly less deployment and maintenance costs allowing us to maintain margin while being competitive at the retail price point. | <ul style="list-style-type: none"> • Local Company
Hammer Fiber is local, with satellite locations in market to quickly address the needs of our customers and provide a higher quality of customer service. This also allows us to build brand recognition and trust, face to face with our customer base. | <ul style="list-style-type: none"> • Robust Platform
Hammer Fiber offers much of the same content as incumbent, but understands that a good portion of the market is moving toward a cord-cutter mentality, as such we incorporate app (Android, IOS, Roku) based set-top boxes which allows our consumer to customize their entertainment experience. | <ul style="list-style-type: none"> • CLEC
Hammer Fiber can pick and choose their markets, focusing on areas where infrastructure has been neglected, and incumbents are viewed poorly, allowing us to build brand recognition as a superior service provider |
|---|--|---|---|

*Source: <http://www.theacsi.org>



Alternate Providers & Emerging Technologies [None of them proven in any commercial deployment]

Starry

Boston based startup utilizing millimeter wavelength technology to deliver wireless service over 37-39 Ghz Frequencies.

- Requires dense deployments of custom equipment in major metro markets.
- Has yet to move passed testing
- Has yet to release retail price points
- Has given no indication that they will provide any service other than Internet.

Webpass

California based ISP utilizing a mix of FTTH and P2P wireless deployments to deliver service.

- Recently acquired by Google Fiber
- Working with Artemis to test pCell Technology
- Not considered a competitor

Artemis

California based company advancing pCell or next generation LTE cellular technology.

- Focus on cellular technology
- No indication whether possible to adapt to fixed residential service
- Unproven technology

Google Fiber

Alphabet subsidiary looking to deploy gigabit services to the home. Until recently has focused on FTTH deployments.

- Recently announced move to wireless deployments
- No announcements as of yet on choice of wireless architecture

SUMMARY:

Many carriers are looking to move to wireless deployments and technologies that can handle the increasing consumer demand for bandwidth due to the high costs associated with deploying wireline and/or fiber optic systems. Much depends on them proving the capability of their endeavors. Hammer Technology has already proven its viability in 8 countries abroad. USA is READY for Hammer Wireless deployment NOW!

HEADLINES:

“Webpass Chief Executive Charles Barr, now an Alphabet employee, said wireless offers an opportunity to overcome the challenging economics of building fiber networks from scratch. “Everyone who has done fiber to the home has given up because it costs way too much money and takes way too much time,” he said.” - Wall Street Journal



Board of Directors and Advisory



Michael Cothill
Executive Chairman

Michael has extensive experience and in depth knowledge of Multi-Media Next Generation applications that are delivered over innovative wireless and fiber optic networks and brings 25 years of hands on strategic and corporate management, technological innovation and entrepreneurial guidance to HAMMER. Most recently, Michael was the CEO of Somcable Limited in Djibouti which was formed to design, install and deploy a 1,200 Km Terrestrial Fiber Optic cable between Djibouti and Somaliland and a fully operational Wireless Fiber-Through-The-Air access network which earned Michael the prestigious Global Telecoms Business Innovations Award 2013 for “Solving the Broadband Access Challenge in Africa”.



Mark Stogdill
Chief Executive Officer

Mark Stogdill has spent most of his professional career serving the fiber optic industry which included appointments such as Head of Engineering for Fiber Engineering and Design to oversee the full scale deployment of the Verizon FiOS project covering the metropolitan areas of Philadelphia, Manhattan, Newark, New Jersey and York, Pennsylvania. As an industry consultant, Mark served as a technical advisor on projects ranging from cellular data synchronization to providing design and engineering guidance in the creation of a SONET fiber ring for a community broadband project in Anoka County MN. As the President of a telecom engineering and construction vendor Mark worked on FTTP projects with Google Fiber in Austin, TX and fiber deployments for Time Warner Cable in Maine.



Dennis Doll
Non-Exec Director

Dennis is currently the Chairman, President & CEO of Middlesex Water Company (NASDAQ:MSEX), a highly successful publicly-traded investor-owned water and waste-water utility company, serving homes and businesses comprising a population of nearly half a million people, primarily in New Jersey and Delaware. Under Dennis Doll's leadership, the Middlesex Water Company produced year on year growth in annual revenue and continued profitability, the most recent revenue was in excess of \$126 Million with net income in excess of \$20 Million as reported in the company's most recent 10K filing ending December 31st 2015. He received a Bachelor's Degree in Accounting and Economics and is a Certified Public Accountant. Dennis is a Director and Past Chairman of the Board of the New Jersey Utilities Association, representing the State's electric, gas, water and telecommunications industries. He is a member of the Advisory Committee of the New Jersey Climate Adaptation Alliance of Rutgers University,



Donald MacNeil
Non-Exec Director

Don MacNeil has more than 25 years of telecommunications and information technology industry experience delivering technology-differentiated solutions to both local and international private and public clients. Most recently Don served as the Chief Operating Officer at XO Communications, a telecommunications and IT services company with \$1.4Billion in revenue and the owner and operator of significant deployments in fixed fiber optic infrastructure and wireless broadband licensed assets. Don gained a Master's Degree in Physics as a Graduate of the United States Naval Academy followed by a Master's Degree in Business Administration from the University of William and Mary in Virginia. Don is instrumental in guiding Hammer Fiber both technically and commercially in its endeavor to become the premier USA provider of fixed wireless high speed broadband services.



Michael Sevell
Non-Exec Director

Michael has spent his entire career in all facets of business startups including retail management, custom home design and construction. Michael now spends his time as an early stage investor in companies such as Hammer where he takes a “hands on approach” in entrepreneurial guidance of the executive management team in both the principals of successful business methodology and the appropriate practice of corporate governance procedures. At age 25, Michael oversaw the startup and daily operation of Westfield Building Products Co. Inc., a retail building material supplier which, under his direction, soon became a multimillion dollar family business. Now firmly established as a serial entrepreneur, Michael formed MGD Sevell Services, Inc. to oversee the operation and continued success of all the group business interests. Michael is not only a highly valued member of the Board of Hammer Fiber but has also personally invested the majority of the early stage development capital in the company and is Head of the Hammer Fiber Investment Committee.



Stephen Mooney
Advisory Board Member

Steve Mooney fills a vital role as a valued Advisory Board Member guiding Hammer’s financial operations and capital markets relationships through its crucial phase as an emerging growth company. Mooney brings 20+ years of senior executive experience in corporate finance, treasury and financial operations for Verizon, MCI Communications, WorldCom and Affiliated Computer Services. He is a partner with Chessiecap Securities, a boutique advisory firm specializing in emerging technology and telecommunications clients. While at Verizon/MCI, Mr. Mooney led the negotiations of multiple investment, acquisition and divestiture transactions. He also served as a principal for the MCI WorldCom Venture Fund, investing in advanced communications infrastructure and Internet technology companies. Additionally, Mr. Mooney has served on the boards of numerous venture-backed companies and currently serves on the board of General Communications, Inc. (NASDAQ: GNCMA). Steve is a certified public accountant and earned his BA from Mt. St. Mary's University.



HAMMER FIBER STAGE TWO - GROWTH INITIATIVE

APPENDIX I - NATIONAL WISP PARTNERSHIP PROGRAM –FAST GROWTH STRATEGY [ALREADY IN ADVANCED STAGES OF NEGOTIATION WITH SEVERAL WISP OPERATORS]





EXECUTIVE SUMMARY

Hammer plans to expand its high capacity wireless network across the USA by partnering with existing Wireless Internet Service Providers [WISP's] who are currently serving poorly or underserved areas across the entire country. According to <http://www.broadbandnow.com> there are:

- 1,341 fixed wireless providers. Most of these are members of the Wireless Internet Service Providers Association [WISPA]
- 900 DSL providers
- 921 fiber optic providers
- 478 cable providers
- 155 copper providers

Hammer Wireless has entertained several strategic alliance and group discussions with WISP's who ALL want to utilize the technology by Hammer to revitalize their steadily declining market share. The decline is due to the fast and ever growing media content consumption being experienced by subscribers all across the USA, as their current wireless technologies are not capable of providing the capacity to fill this broadband demand. The entire industry from main stream television content like ABC, NBC, ESPN, FOX etc..[LINEAR] to ON-DEMAND and fast growing video providers such as Netflix, Amazon, Hulu, Microsoft, Google etc... ["Over-The-Top"] providers all require high capacity broadband networks to deliver this content. Fiber deployment nationally has stalled and cable TV providers control their last mile networks and restrict access to innovative broadband solution providers. Herein lies the massive opportunity for Hammer Wireless who control their own last mile access to subscribers.

Hammer Wireless plans to enter into partnerships with WISP's all across the USA, offering strategic alliances and partnership programs that are expected to rapidly grow market share for Hammer Wireless and the respective WISP's. These initiatives will be aggressively marketed by implementing Special Partnership Programs [SPP's] that are structured to operate mostly as wholly owned HMMR entities and engineered to minimize corporate risk while promoting explosive growth for Hammer and the WISP partner alike. An example of the structure is as follows:



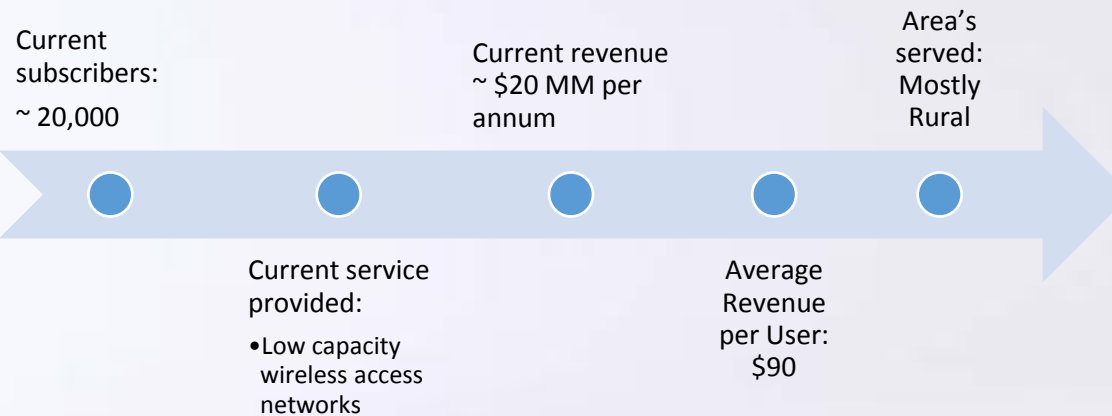
HIGH LEVEL WISP BUSINESS CASE



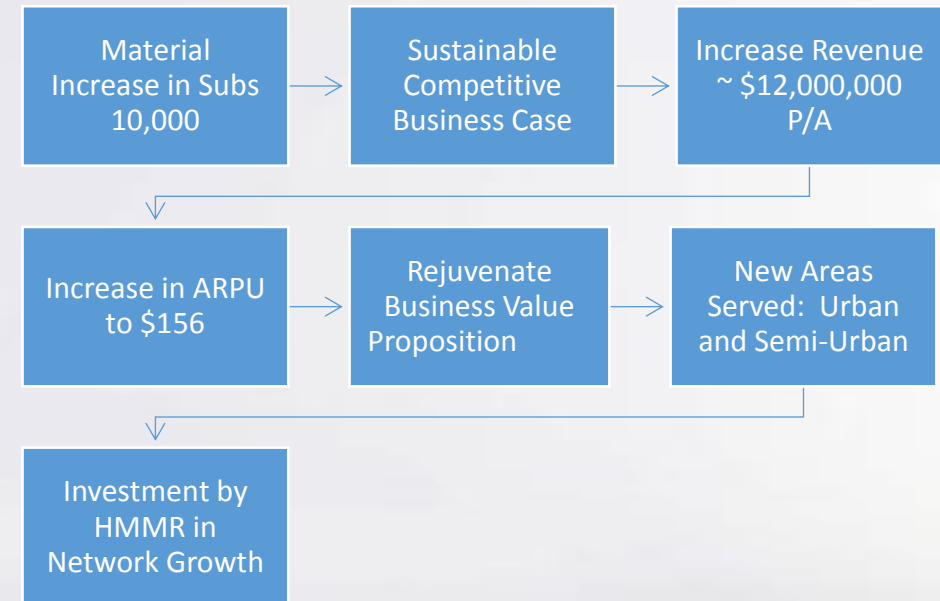
<http://www.westmichiganbroadband.com/>

CEO: Donald Noordyk

Current Status of West Michigan Broadband



Hammer Value Add



* Owner reports that 60 customer requests for service per day from urban and semi-urban are received and cannot be executed due to restricted copper plant access, the lack of high capacity wireless high speed technology and exorbitant high fiber last mile costs.



Structure of Special Partner Programs with Wireless ISP's

Hammer Fiber Optics
Holdings Corp [HMMR]

100%

Hammer Wireless
Corporation Network
Operations Center

Equity in HMMR stock at 30%
Discount to market. This
eliminates ownership in a WISP
entirely, providing protection
against potential legal exposure.

70% HWC

30% WISP

Hammer Deliverables

- Ownership Agreement [HMMR owns the assets]
- Hammer Wireless 70% Subscriber Billing
- No Equity Partnership in WISP
- HMMR invests all CAPEX
- HWC provides OSS/BSS Remote Back Office Services, [Billing, Operating Systems, 2nd Line tech support].

WISP Deliverables

- WISP retains 100% Ownership of their company
- WISP retains 30% of new Subscriber Billing
- Equity Participation in HMMR by WISP
- WISP provides Fiber connected towers
- WISP provides all “boots on the ground services” [Sales, Customer Relations, Installs]
- Service powered by Hammer Wireless[®]



Investment in WISP Program [Reference Slide 23]

KEY ASSUMPTION PER WISP SPP

- Investment per WISP: ~ \$4,000,000
- Total cost per tower: ~ \$1,000,000
- Number of Towers Purchased: 4 [16 sectors]
- Number of subs per tower: 2,500
- Total increase in subscribers gained: ~ 10,000
- Average Revenue per sub: \$1,200 Per Annum
- Annual revenue Increase: \$12,000,000
- Time to full deployment: 12 months
- ROI time frame [after full deploy] : 5.7 Months
- HMMR share of Annual Rev: ~ \$8,400,000 [ARR]
- WISP share of Annual Rev: ~ \$3,600,000 [ARR]
- Average Acquisition Cost per sub: ~ \$571

FIVE YEAR ROLL-OUT PLAN

- Total number of WISP's: 25 [five per year]
- Total number of towers deployed: 100
- Total number subs connected: 250,000
- Total HMMR share subs: 175,000
- Total Investment in WISP's over 5 years: \$100,000,000
- EBITDA at Year 5: \$88 MM

WISP COMPENSATION PLAN

- Valuation Base Per WISP: ~ 1 x Annual Revenue
- Annual Revenue [after full deployment]: ~ \$12,000,000
- WISP Annual Share of Revenue: ~ \$3,600,000
- Stock Value Issued to WISP Partner: 30% discount to VWAP
- VWAP [Past 6 months]: ~ \$10 / share
- Share Price to WISP Partner: ~ \$7 / share
- Number of shares issued: ~ 500,000
- Market Value of WISP Stock: ~ \$7,750,000 [As at Year 5]





Projected Revenue [25 WISP's Partnership Programs Deployed over 5 Years] High Level Summary

	2017	2018	2019	2020	2021	2022
REVENUE		\$42,000,000	\$84,000,000	\$126,000,000	\$168,000,000	\$210,000,000
OPEX		\$16,800,000	\$33,600,000	\$50,400,000	\$67,200,000	\$84,000,000
GROSS MARGIN		\$25,200,000	\$50,400,000	\$75,600,000	\$100,800,000	\$126,000,000
SG&A		\$7,560,000	\$15,120,000	\$22,680,000	\$30,240,000	\$37,800,000
EBITDA		\$17,640,000	\$35,280,000	\$52,920,000	\$70,560,000	\$88,200,000
CAPEX	(\$20,000,000)	(\$20,000,000)	(\$20,000,000)	(\$20,000,000)	(\$20,000,000)	\$0
CAPITAL INVESTED	\$25,000,000	\$10,000,000	\$0	\$0	\$0	
OPERATIVE CASHFLOW		(\$2,360,000)	\$15,280,000	\$32,920,000	\$50,560,000	\$88,200,000
AGGREGATE CASHFLOW		\$7,640,000	\$22,920,000	\$55,840,000	\$106,400,000	\$194,600,000
CORPORATE TAX		\$4,939,200	\$9,878,400	\$14,817,600	\$19,756,800	\$24,696,000
NET PROFIT DISTRIBUTABLE		\$12,700,800	\$25,401,600	\$38,102,400	\$50,803,200	\$63,504,000
WISP SHARES IN ISSUE		2,520,000	5,040,000	7,560,000	10,080,000	12,600,000
CURRENT SHARES OUSTANDING	60,000,000	67,692,308	73,289,231	78,329,231	85,889,231	85,889,231
TOTAL SHARES OUSTANDING	67,692,308	73,289,231	78,329,231	85,889,231	95,969,231	98,489,231
NEW SHARES ISSUED FOR INVESTMENT	7,692,308	3,076,923	-	-	-	
EARNINGS PER SHARE		\$0.17	\$0.32	\$0.44	\$0.53	\$0.64
Projected Investor Annual Returns	(\$35,000,000)	\$1,866,275	\$3,492,383	\$4,777,474	\$5,700,904	\$6,943,797
Projected Investor Returns Accumulative		\$1,866,275	\$5,358,658	\$10,136,132	\$15,837,036	\$22,780,833
New Funds Invested	\$35,000,000					
Current Cable Industry PE Ratio	24	NB! FY 2017 is the setup year for selection of the first 5 WISPS, Training, Sales and Installation of the first connected customers and costs associated with the investment and roll-out of the first towers. Although there will be revenue in this period, it has been deferred to the first full trading year - 2018				
Projected Market Value of Stock [Year 5]	\$15.47					
Projected Market CAP [Year 5]	\$1,524,096,000					
Projected Investor Stock at Market Value [Year 5]	\$166,651,129					