

Leading the Education Revolution

Investor Presentation
June 2023



Forward Looking Statements

This presentation contains forward-looking statements. These statements include descriptions regarding the intent, belief or current expectations of the Company or its officers and may be recognized by the use of words such as “anticipate,” “expects,” “plans,” “will,” “estimates,” “projects,” “intends,” “believe,” “will” or words of similar meaning. Such forward-looking statements are based on assumptions that are inherently subject to significant risks and uncertainties, including those described in the “Risk Factors” section of the prospectus, many of which are beyond the Company’s control. Actual results may materially differ from those in the forward-looking statements contained herein. Nothing in this presentation should be regarded as a representation by any person that the forward-looking statements set forth herein or any of the contemplated results of such forward-looking statements will be achieved. You should not place undue reliance on such forward-looking statements, which speak only as of the date they are made. The Company and affiliates assume no obligation to and do not undertake to update such forward-looking statements to reflect future events or circumstances.

Non-IFRS Financial Measures

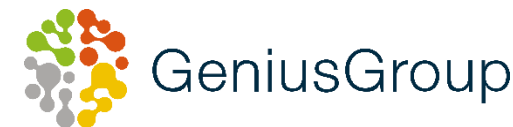
The Company’s financial statements are prepared according to IFRS. This presentation includes certain non-IFRS financial measures, which are different from financial measures calculated in accordance with IFRS. Such non-IFRS financial measures should be considered in addition to and not as a substitute for or superior to financial measures calculated in accordance with IFRS. In addition, the definition of adjusted EBITDA in this presentation may be different from the definition of such term used by other companies, and therefore comparability may be limited. This presentation also contains certain financial projections of the Company, which are based upon a number of assumptions, estimates and forecasts that, while considered reasonable by the Company, are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond the Company’s control, and upon assumptions with respect to future business decisions which are subject to change. These projections may vary materially from actual results. The Company and its respective affiliates make no representation that these projected results will be achieved. The recipient should not place undue reliance on this information.

**We develop a global AI Driven,
personalized entrepreneur
education system that prepares
students for the 21st century**

Our lifelong curriculum
provides access to learn from
anywhere, anytime, at any age



Genius Group by the Numbers



Genius Group is a high growth Edtech company with a large user and partner community base

4.5m Students and
users globally

172k Paying students
globally

14.8k Partners
globally

\$28.1m
FY22 Pro forma revenue

53%
Proforma FY22 gross margin

The Problem

The current education system is delivering a standardized, expensive, out of date curriculum that most students agree is failing them

Problems faced by all stakeholders

Student



Teacher



School

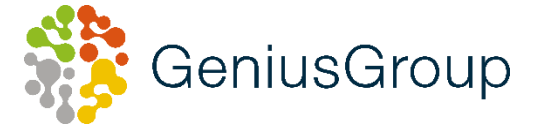


Government



- ✗ The education system is test-focused, classroom based and one-size fits-all system
- ✗ Schools are local, inflexible with location, teachers, subjects and standards
- ✗ Schools and colleges are under-resourced and struggle to keep up with the increasing demands of changing global economics and an uncertain future of work
- ✗ Colleges and universities are inaccessible to most of the students (price wise)
- ✗ Underappreciated and underpaid teachers
- ✗ Governments are under pressure to deliver an effective education with employable students with various limitations on how rapidly they can innovate within the existing system

Genius Group Solution – Education As A Service



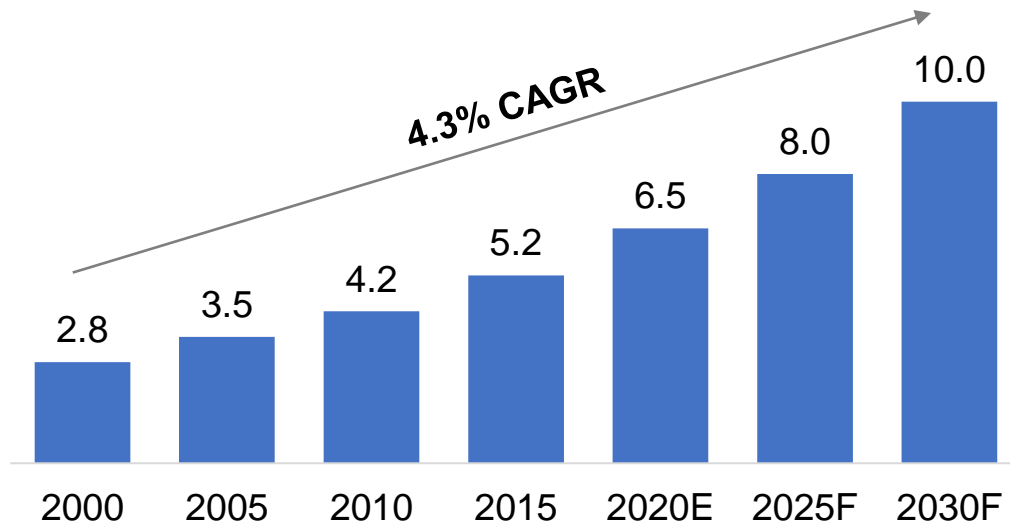
Genius Group delivers a universal, personalized lifelong education system with an AI-driven Edtech platform and a 21st century curriculum



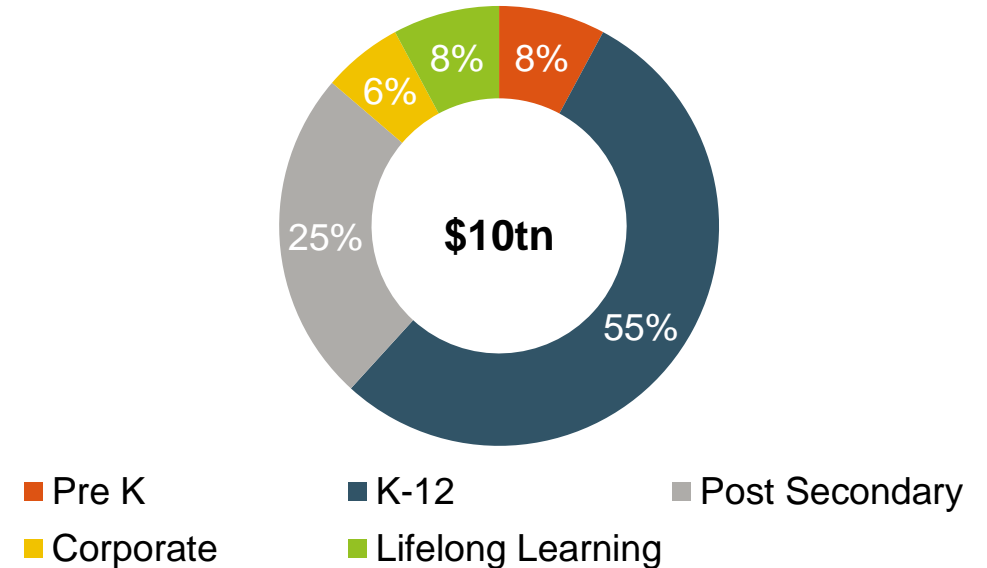
The Opportunity – \$10tn Market Ready For Disruption

The growth of the education and training expenditure is driven by population growth in developing markets and technology for re-skilling and up-skilling in developed economies

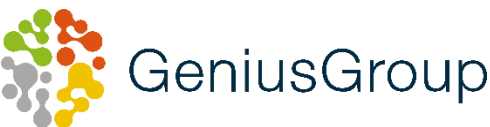
Total Global Education and Training Expenditure (US\$tn)¹



2030E Global Education and Training Expenditure (US\$tn)¹



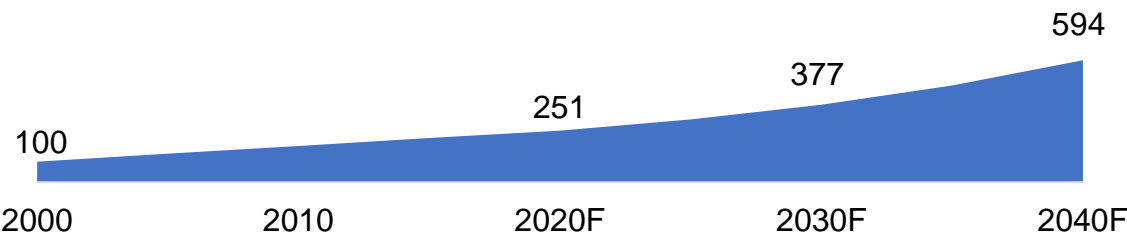
Market Opportunity



Genius Group’s online platform will benefit from high projected penetration rate and a growing number of students interested in the gig economy and entrepreneurship

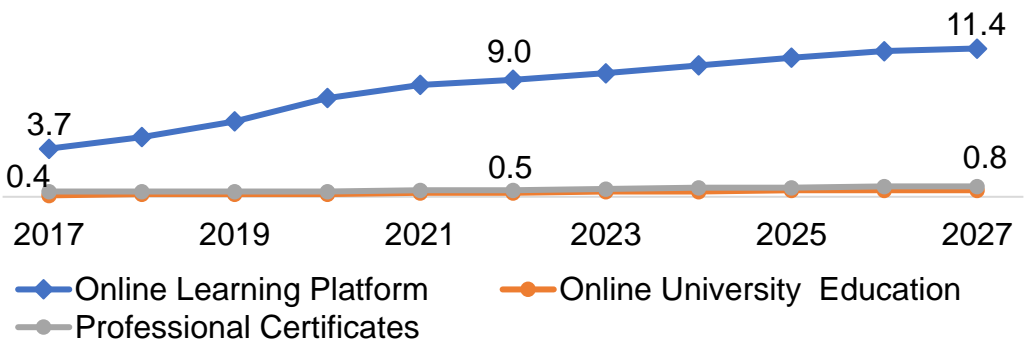
Growing number of students globally

Worldwide higher education enrolment (m)¹



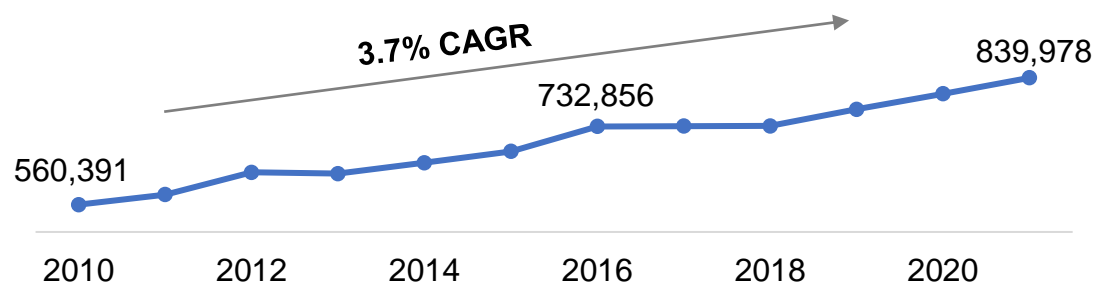
Growing Online Platform Penetration Rate

Penetration rate of online education worldwide (%)²



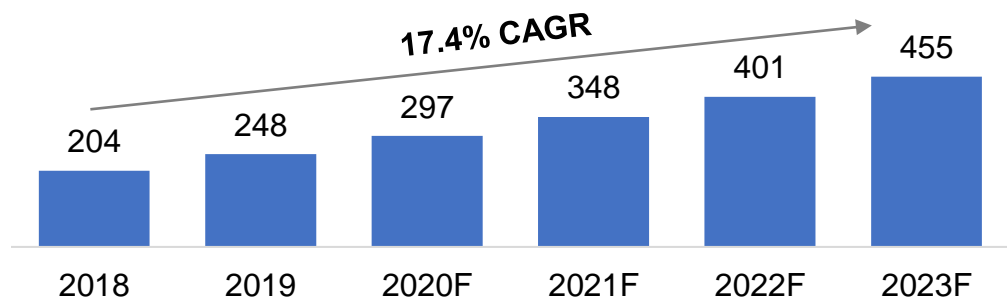
Growing Entrepreneurship

Number of business establishments less than 1 year old in the U.S.²



Growing Gig Economy

Projected gross volume transactions of the gig economy (US\$bn)²

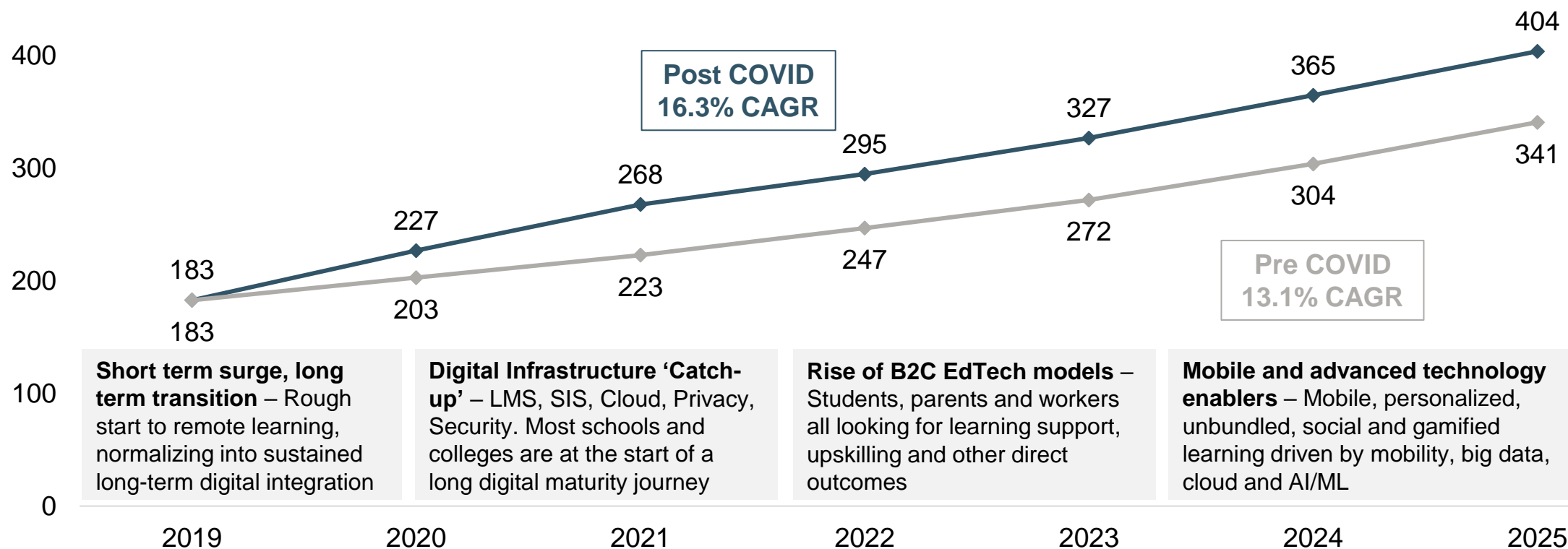


Sources: 1) Calderon, UNESCO; 2) Statista 2022

Strong Projected Edtech Market Growth

A short-term surge in EdTech spending brought on by COVID-19 is expected to re-calibrate to a longer-term integration of digital technologies and transition to much higher adoption of online education, resulting in EdTech spending to double in the next 5 years

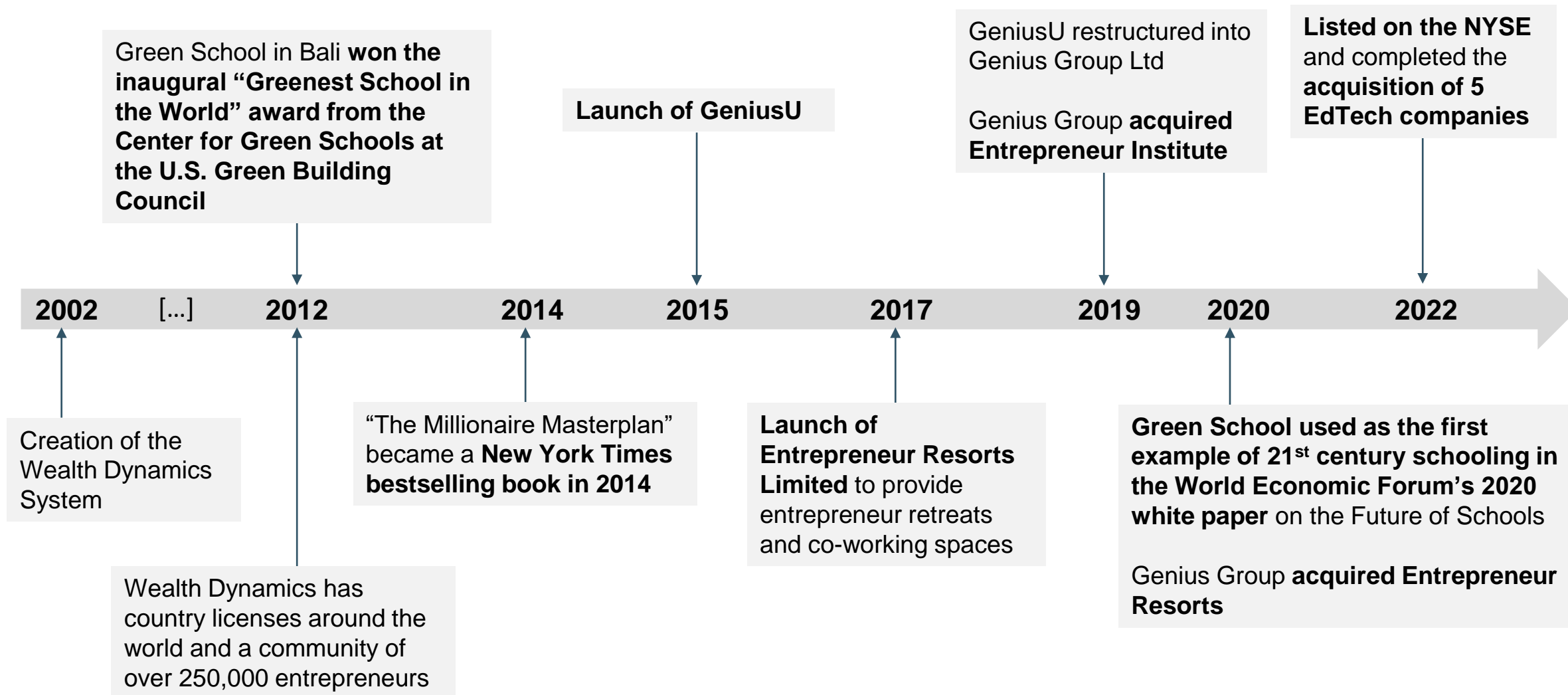
Global EdTech Expenditure (US\$bn)¹



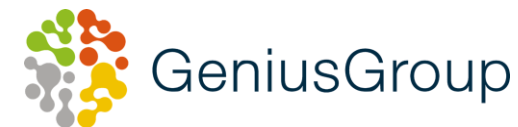


Company Overview

Company History

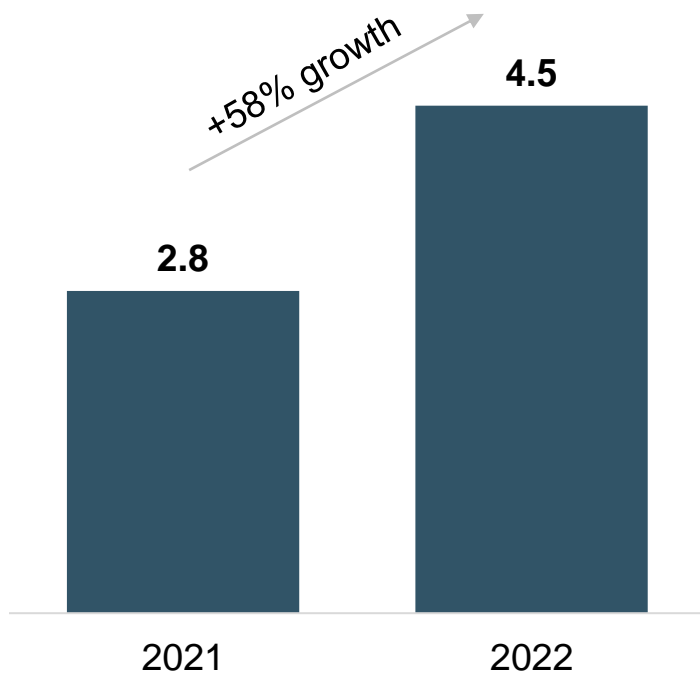


Operational Highlights – Total Students and Users

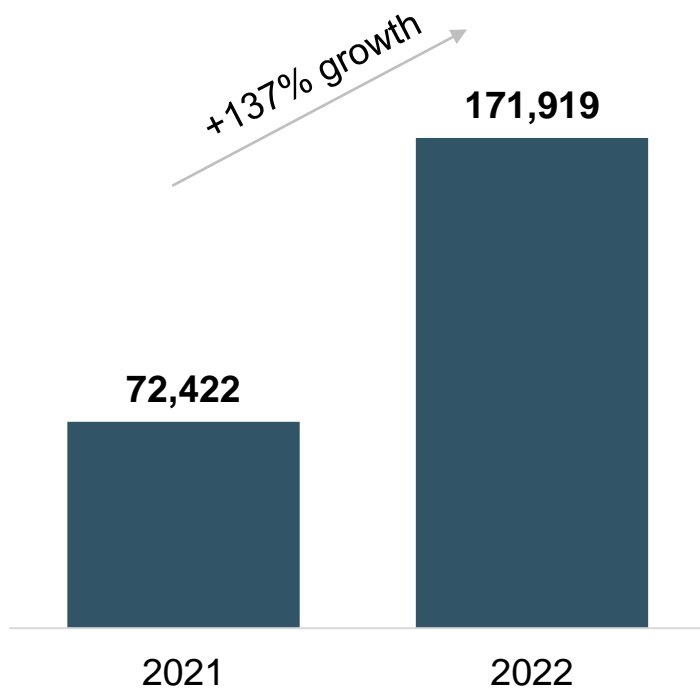


We continue to experience strong growth in the number of paying students and partners on our platform

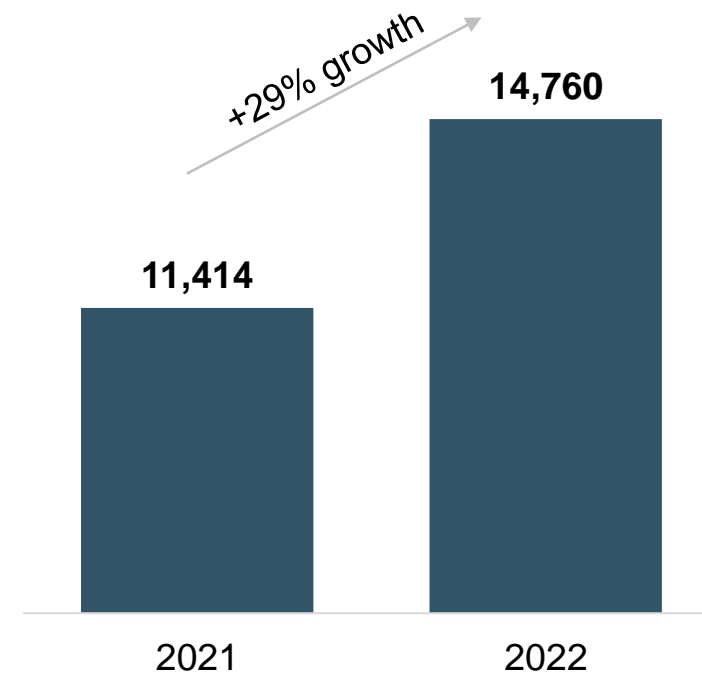
Total Student and User Numbers (m)



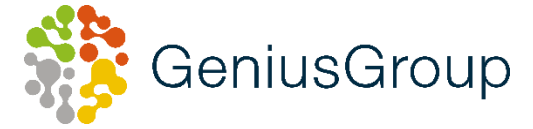
Paying Student Numbers (#)



Partner Numbers (#)



Senior Management



Highly experienced senior team members with corporate experience and proven entrepreneurship success using the Genius Group curriculum



Roger Hamilton
CEO & Chairman

- Founder of Entrepreneur Resorts, Entrepreneur Institute and GeniusU
- New York Times bestselling author and entrepreneur



Erez Simha
CFO

- 20 years of experience and a proven track record of scaling high-tech disruptive private and public companies in food-tech, blockchain, 3D printing and digital assets



Suraj Naik
CTO & Director

- Created an online event ticketing and registration platform
- Launched Wealth Dynamics, Millionaire Master Plan and GeniusU



Rav Karwal
CRO

- Led revenue, sales and go-to-market strategies at early to later-stage tech ventures during his time in private equity and as cofounder of two start-ups

Senior Management (Cont'd)

Highly experienced senior team members with corporate experience and proven entrepreneurship success using the Genius Group curriculum



Angela Stead
CEO of Education Angels

- Over 30 years experience in education
- Owner of multiple Early Years Education settings in New Zealand and currently CEO of Education Angels



Simon Zutshi
CEO of Property Investors Network

- Experienced investor, successful entrepreneur and best-selling author
- Founded the PIN which became the largest property networking firm in the UK



Lilian Niemann
CEO of E-Square

- 38 years experience in education and founded E-Square in 1993
- Won multiple awards including the 2022 CEO Global award and Social Entrepreneur of the Year in South Africa



Tracy West
CEO of University of Antelope Valley

- Campus President of Concorde Career College
- Worked as an associate professor at DeVry University and an adjunct professor at the University of Redlands

Board Members

Experienced Board of Directors with successful entrepreneurship backgrounds



Richard J Berman
Director & Audit
Committee Chair

- 35 years in senior management, M&A and VC
- Director of four public companies and served on the board of five companies that reached over \$1bn in market cap



Tim Murphy
Director

- Retired FBI Deputy director
- President and CEO of Consortium Networks, a Cyber Security and Networking company



Anna Gong
Director

- Since 2014, CEO of Perx Technologies, a leading digital customer loyalty company
- Winner of the Singapore Women Entrepreneur Award 2017



Patrick Grove
Director

- CEO and co-founder of Catcha Group and four other listed tech companies
- Listed by Bloomberg Businessweek as one of Asia's Best Young Entrepreneurs, by Business Week Asia as Top Entrepreneur under 40



Sandra Morrell
Director

- Retired from Genius Group COO position in 2020
- 30 years experience in management positions in banking, commerce, training and hospitality



Nic Lim
Director

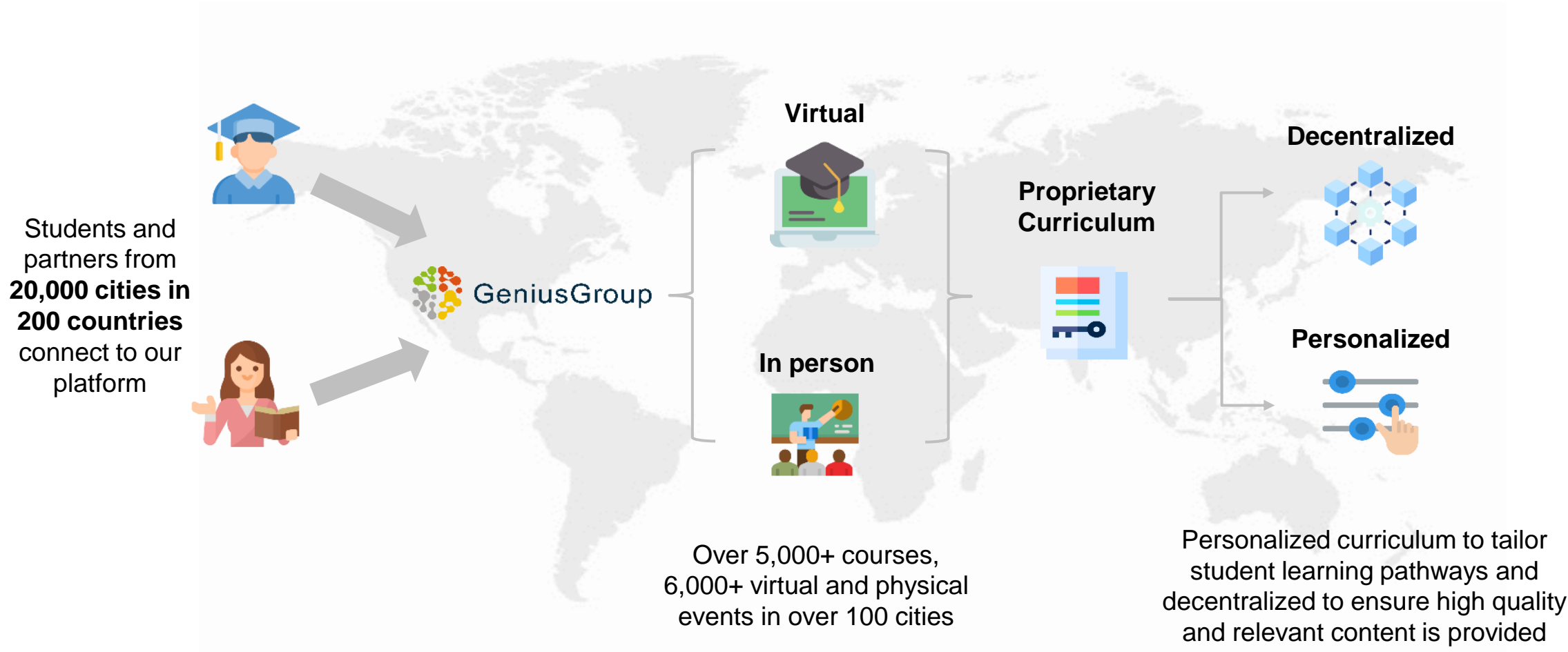
- Founder of 8capita and ASX listed 8common Limited and co-founded Catcha.com, an internet media company, which led to three IPOs of technology companies



AI Edtech Model

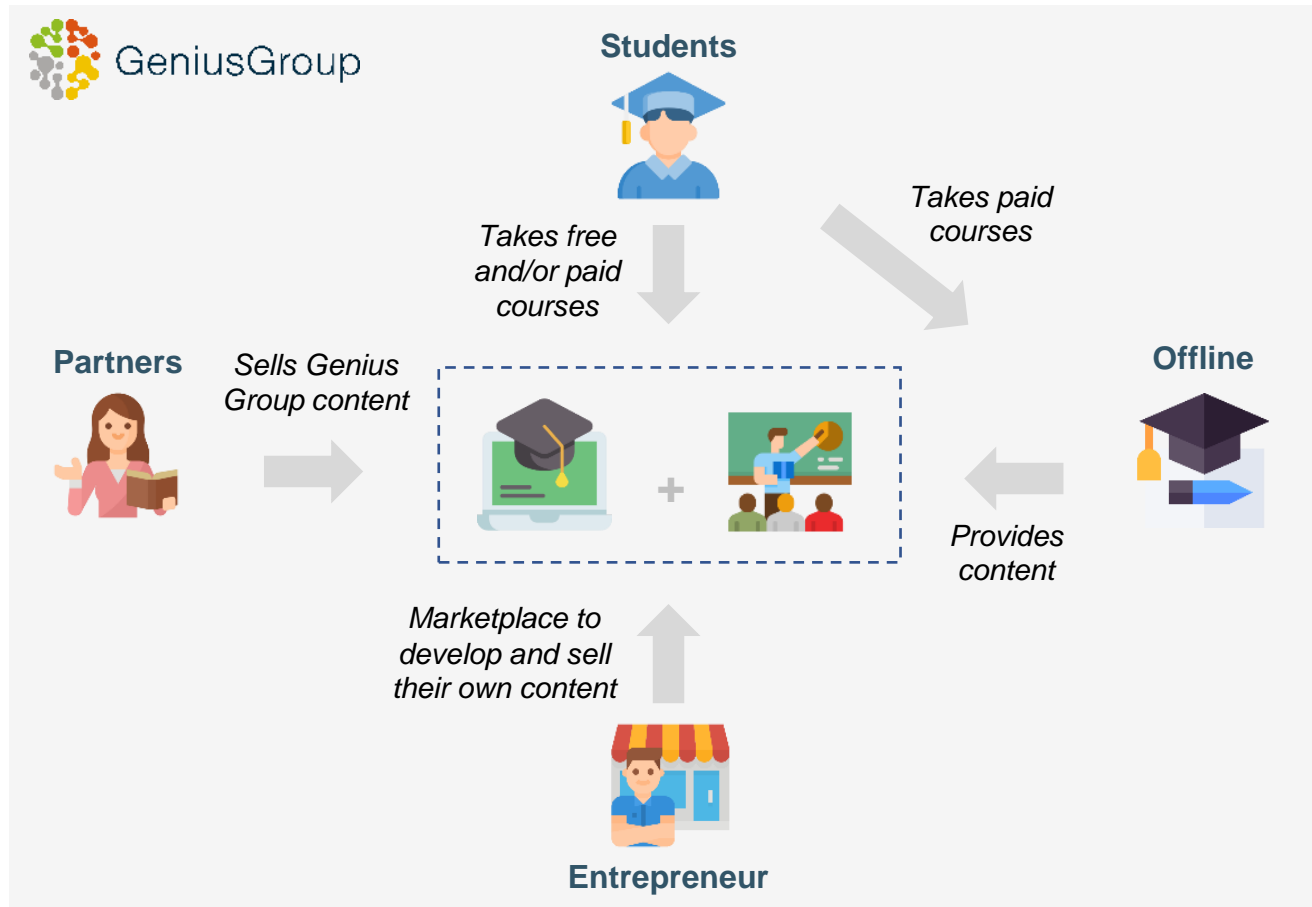
Global Hybrid Education with Proprietary Curriculum

Genius Group moves from a system where learning is confined to those with access to school buildings to an inclusive and universal curriculum that is decentralized and personalized to each student



Unique Business Model

Its unique hybrid business model allows Genius Group to rapidly scale at minimal incremental cost



Freemium model and fast-growing community

- The freemium revenue model has allowed Genius group to attract students into free courses and build a community and content that encourages them to stay
- Students have the choice to join courses both online and offline, given them flexibility in terms of time and place
- **Such model has resulted in rapid scaling of the platform, low marketing cost per student and network effects which lead to a virtuous cycle of customer attraction**

Scalable Modular Structure

Its unique modular structure allows Genius Group to have a robust highly scalable growth model

We are organizing our courses into three verticals: Academic, Investment and Entrepreneurship with three delivery mediums that cover the way we delivery education globally with our partners and students

Each education company maintains its focus but organizes its courses within each of those three categories and delivery mediums to operate more effectively as a group than as one entity

VALUE
Education



ACADEMY



INVESTMENT



ENTREPRENEURSHIP

LEVERAGE
Experience



GENIUS MEDIA

RF and Global Media



GENIUSU

EdTech Platform & Metaversity

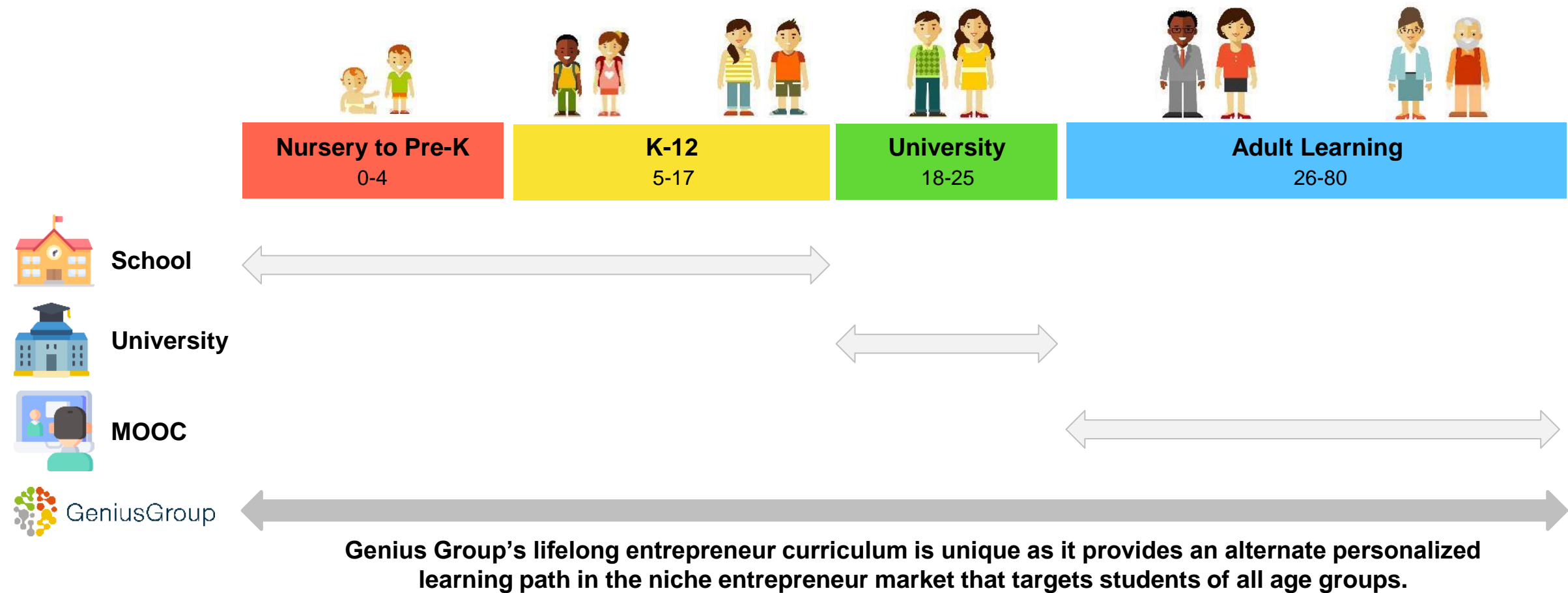


GENIUS CITY

In Person

Lifelong Learning Curriculum

Genius Group moves from a system where learning and skills decrease over one’s lifespan to one where everyone continuously improves on existing skills and acquires new ones based on their individual needs



Note: The above schooling system is illustrative as schooling systems are specific and different in each country;
MOOC stands for Massive Open Online Courses

10 Genius Principles

The Genius Group curriculum is based on 10 principles, which we believe create distinct points of difference compared to the traditional education system and other Edtech companies



Genius Group's mission is aligned with the United Nations Sustainable Development Goals

- **Genius Group provides an inclusive, universal and high-quality education to all individuals at an affordable price to decrease inequality and poverty globally and increase decent work and economic growth**
- Achieves through a decentralized curriculum, multiple partnerships, government accreditations and strong corporate governance
- Content focuses on building awareness about sustainability and playing an active role in the global community



Genius Group launched its GenieAI to provide personalized lifelong learning to all students and partners



The Genie A.I. offers a personalized AI-driven learning and investment journey to all GeniusU members, revolutionizing their experience by creating bespoke pathways aligned with their individual talents, passions, and purposes

Key Features

1. Personalized to every user (Genie)
2. Smart Connection Recommendations
3. Relevant Learning Suggestions
4. Action & Earning Opportunities
5. Genie in a pocket - available at all times to assist students in scaling investments, business and education



Genius Group launched its Metaversity to hold courses and summits in the Metaverse


Metaversity Overview

- Launched in partnership with Vatom to hold educational courses and summits in the Metaverse
- Currently developing four virtual campuses in the Metaverse: Entrepreneur Campus, Investor Campus, University Campus and School Campus to offer a new learning experience for student members, mentors and partners
- Each campus will have a vibrant community, lead mentors, course content, GEMS and AI Genies to service GeniusU members and partners

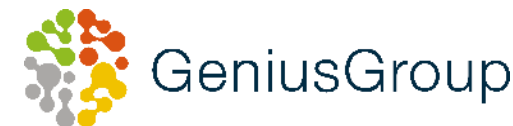


Unique Business Model

Genius Group is the only company to provide a global and hybrid lifelong curriculum to the entrepreneur target market

	 GeniusGroup	Traditional Education Providers	MOOCs	Entrepreneur camps / Accelerators courses
Create own content	✓	✓	✗	✓
Teach other's content	✓	✗	✓	✗
Content available to all	✓	✗	✓	✗
Hybrid education model	✓	✓	✗	✓
Entrepreneur niche market	✓	✗	✗	✓
Global presence	✓	✗	✓	✓
Freemium model	✓	✗	✓	✗
Lifelong learning	✓	✗	✗	✗
Alternative education system	✓	✗	✗	✗

Student and Partner Metrics



Genius Group will leverage its historical high returns on ads to pursue its organic growth

Generic Student and Partner Pathway¹

	Marketing cost	New visitors	Students/ partners	Marketing cost per student/ partner	12 month revenue	24 month revenue	24 month revenue per student /partner	
Student Pathway	\$1,000	7,703	1,326	\$0.75	\$1,860	\$20,501	\$15.46	20.5x ROAS
Partner Pathway	\$1,000	1,540	38	\$26	\$23,679	\$46,702	\$1,229	46.7x ROAS

Specific Genius Pathways¹

	Ad spend Q4 2020	Students taking test	Ad cost per student	6 month revenue	12 month revenue	18 month revenue	18 month revenue per student	
Genius Test	\$11,065	15,179	\$0.73	\$406k	\$550k	\$646k	\$42.58	58x ROAS
Challenges	\$12,589	5,628	\$2.24	\$163k	\$417k	\$559k	\$99.41	44x ROAS
Summit	\$9,303	1,396	\$6.66	\$691k	\$1.24m	\$1.75m	\$1,256	188x ROAS

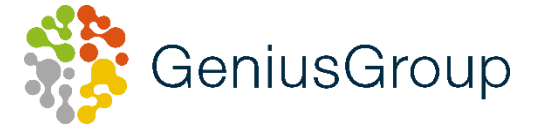
Notes: "ROA" stands for Return on Acquisition Spend

1) Data from Jan 2018 to December 2020

A blue backpack is shown from a rear perspective, slightly open to reveal its contents. Inside, there are several pens and pencils in a green and blue holder, a yellow ruler, and a pink eraser. A red folder or book is visible on the right side of the backpack. The background is a blurred indoor setting, possibly a library or classroom, with bookshelves and tables. A dark grey rectangular box is overlaid on the bottom right of the image, containing the text "Growth Strategy".

Growth Strategy

Three Phased Growth Strategy



Our aim is to establish Genius Group as the leading global curriculum to rival existing local accredited curriculums

Phase 1 2015 to 2020

EDUCATE ENTREPRENEURS

Focusing on entrepreneurs who are willing to self-fund their education

This has enabled us to grow globally to over 1.4m members and to self-fund our growth with our students becoming our investors

Phase 2 2020 to 2025

EXPAND TO SCHOOLS

Acquisition of education-based companies serving early learning, primary, secondary schools and university

This gives us a full lifelong learning curriculum that we are licensing to partners

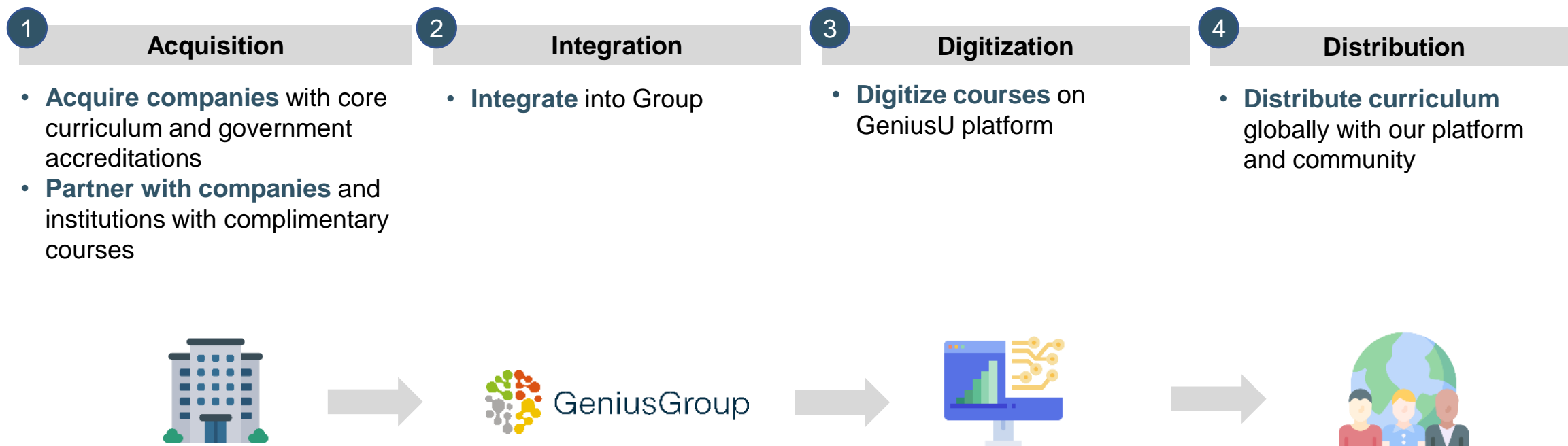
Phase 3 2025 to 2030

ALTERNATIVE CURRICULUM

Aim to have our curriculum accredited in the U.S., U.K., Asia and Australia as an alternative to the existing curriculums

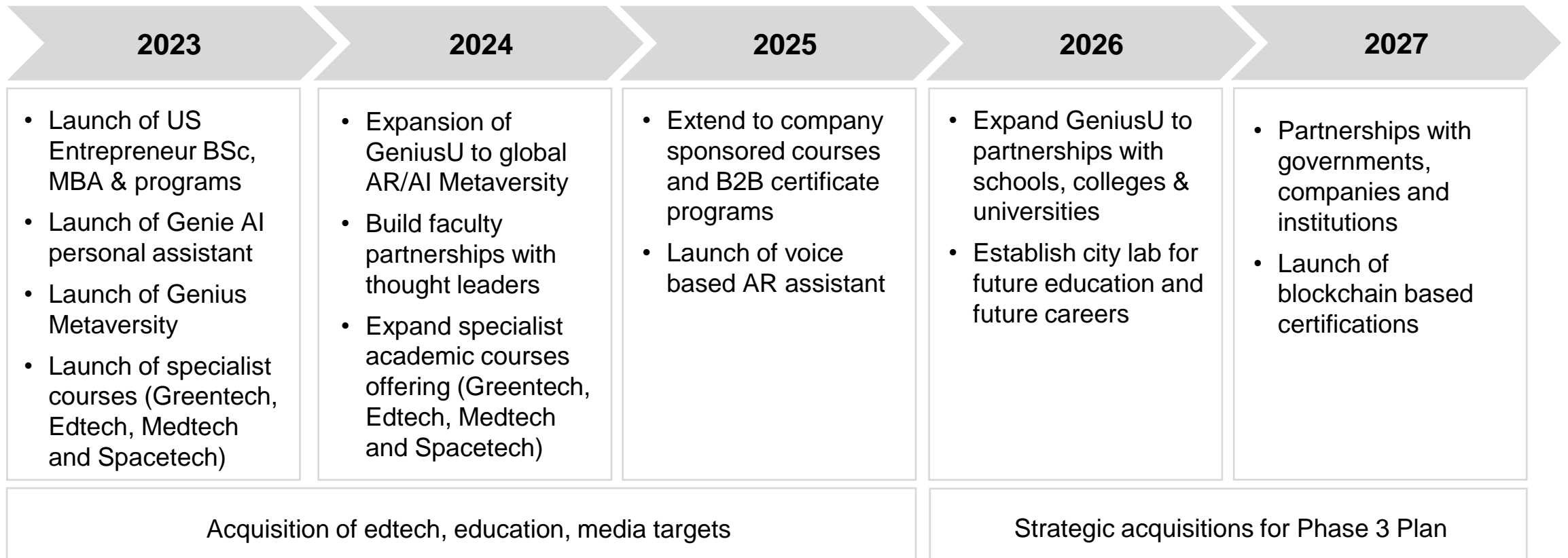
We believe this will be the first fully accredited lifelong learning curriculum

We plan to maintain our current growth rate with a four-step model of acquisition, integration, digitization and distribution



Our Next Five Years

We have the aspiration to reach 10m students in the next 5 years and 100m students in the next 10 years through a 50% growth year on year, with 30% coming from acquisitions and 20% from organic growth





Financials

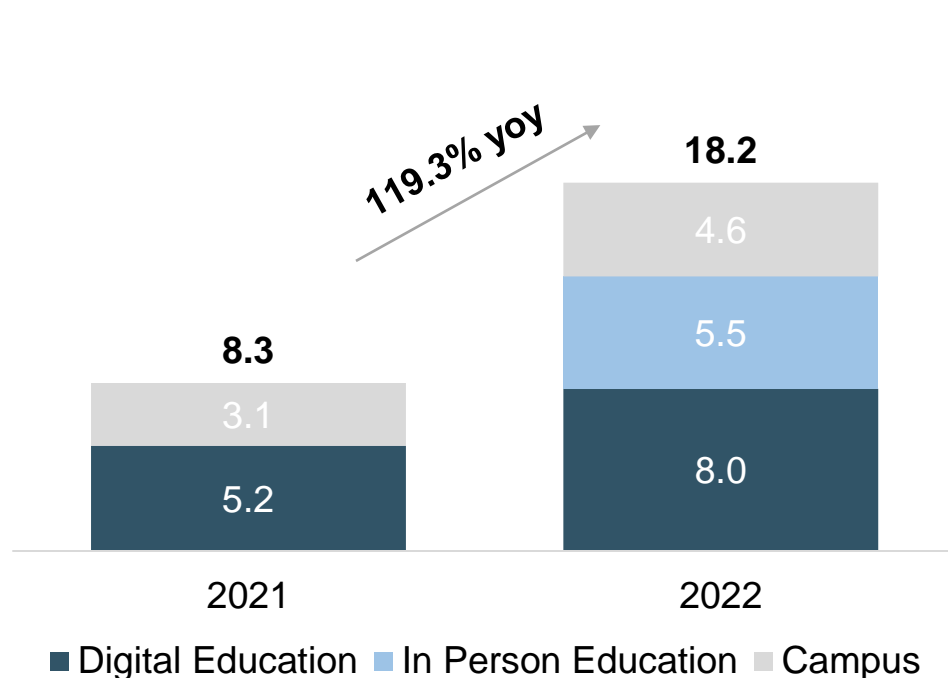
Full Year 2022 Revenue



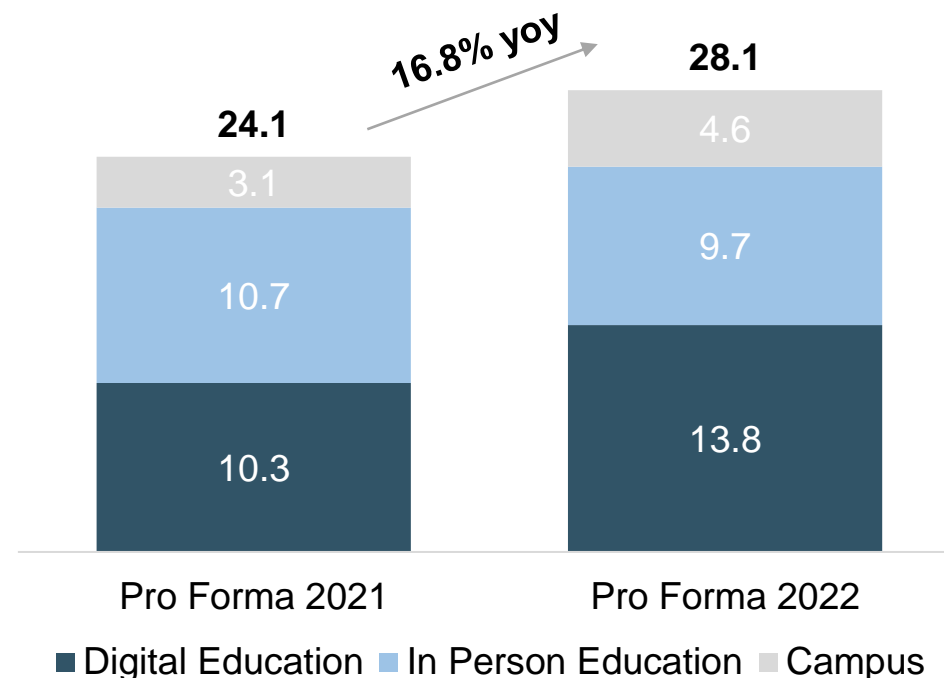
Genius Group's internal growth is faster than the market, highlighting the strength of our Edtech platform and the growing interest in entrepreneur education

Genius Group Revenue by Segment (US\$m)

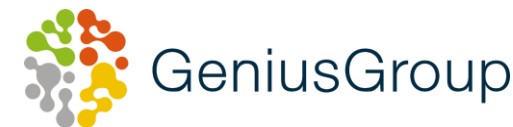
Group Audited Financials



Group Pro Forma Financials



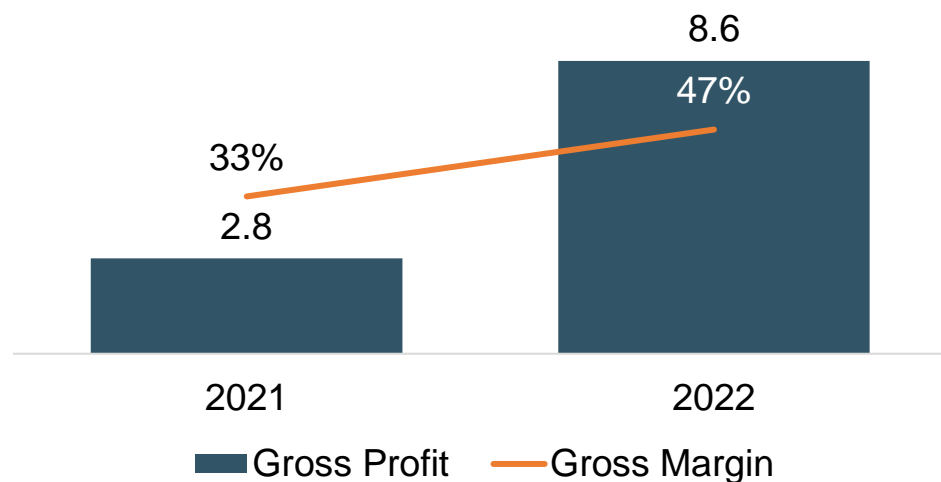
Full Year 2022 Gross Margin



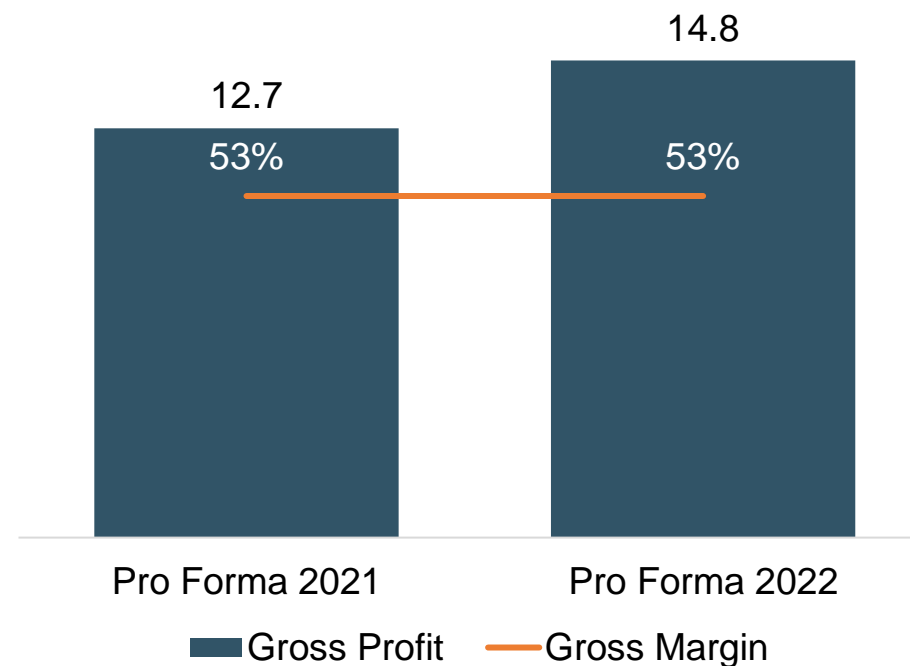
By owning the majority of our own curriculum and courses across all companies and acquisitions, we are focused on maintaining a low cost of content and a high gross margin

Genius Group Gross Profit (US\$m) Gross Margin (%)

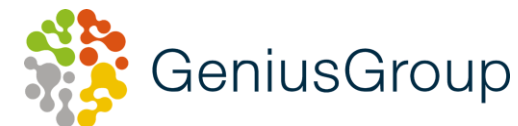
Group Financials



Group Pro Forma Financials



Full Year 2022 Adjusted EBITDA



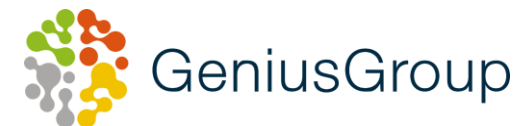
We will continue to maintain a delicate balance between growth and infrastructure and aim to improve our operating leverage as we grow

(USD 000's)

	Genius Group Pro Forma Year Ended December 31	Group Audited Financials, Year Ended December 31	
	2022	2022	2021
Net Loss	(54,903)	(55,252)	(4,489)
Tax Expense	(1,064)	(1,064)	(129)
Interest Expense, net	1,325	1,312	450
Depreciation and Amortization	2,453	2,351	1,575
Goodwill Impairments	28,246	28,246	—
Revaluation Adjustment of Contingent Liabilities	13,838	13,838	—
Stock Based Compensation	1,309	1,309	294
Bad Debt Provision	1,529	1,509	(39)
Adjusted EBITDA	(7,267)	(7,750)	(2,338)

Note: We define Adjusted EBITDA as net profit / loss for the period plus income taxes and social contribution plus / minus finance revenue /expense result plus depreciation and amortization plus share-based compensation expenses plus bad debt provision

Balance Sheet



Our balance sheet has significantly grown in size due to the acquisitions that we have made to date

(USD 000's)

	Genius Group Pro Forma Year Ended December 31	Group Audited Financials Year Ended December 31	
	2022	2022	2021
Total current assets	24,151	24,151	6,496
Total non-current assets	67,009	67,009	11,099
Total assets	91,260	91,260	17,595
Total current liabilities	23,378	23,378	7,140
Total non-current liabilities	53,927	53,927	2,469
Total liabilities	77,305	77,305	9,609
Total shareholder's equity	13,955	13,955	7,986
Total liabilities and shareholders' equity	91,260	91,260	17,595

The 2023 financial guidance is heavily weighted towards the second half of the year as we accelerate the integration of our acquired companies and expect growing operating leverage driven by top line synergies from our EdTech platform and the digitization of our portfolio of products.

Students and Users

5.7m – 6.0m

Revenue

\$48m - \$52m

**Adjusted
EBITDA¹**

\$0.5m - \$1.0m



GeniusGroup

“Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.” Albert Einstein