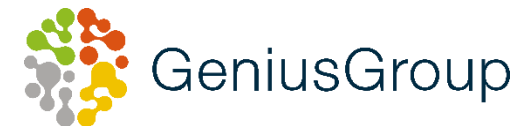


Leading the Education Revolution

Investor Presentation
October 2023



Disclaimer



Forward Looking Statements

This presentation contains forward-looking statements. These statements include descriptions regarding the intent, belief or current expectations of the Company or its officers and may be recognized by the use of words such as “anticipate,” “expects,” “plans,” “will,” “estimates,” “projects,” “intends,” “believe,” “will” or words of similar meaning. Such forward-looking statements are based on assumptions that are inherently subject to significant risks and uncertainties, including those described in the “Risk Factors” section of the prospectus, many of which are beyond the Company’s control. Actual results may materially differ from those in the forward-looking statements contained herein. Nothing in this presentation should be regarded as a representation by any person that the forward-looking statements set forth herein or any of the contemplated results of such forward-looking statements will be achieved. You should not place undue reliance on such forward-looking statements, which speak only as of the date they are made. The Company and affiliates assume no obligation to and do not undertake to update such forward-looking statements to reflect future events or circumstances.

Non-IFRS Financial Measures

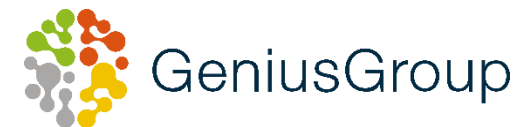
The Company’s financial statements are prepared according to IFRS. This presentation includes certain non-IFRS financial measures, which are different from financial measures calculated in accordance with IFRS. Such non-IFRS financial measures should be considered in addition to and not as a substitute for or superior to financial measures calculated in accordance with IFRS. In addition, the definition of adjusted EBITDA in this presentation may be different from the definition of such term used by other companies, and therefore comparability may be limited. This presentation also contains certain financial projections of the Company, which are based upon a number of assumptions, estimates and forecasts that, while considered reasonable by the Company, are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond the Company’s control, and upon assumptions with respect to future business decisions which are subject to change. These projections may vary materially from actual results. The Company and its respective affiliates make no representation that these projected results will be achieved. The recipient should not place undue reliance on this information.

**We develop a global AI Driven,
personalized entrepreneur
education system that prepares
students for the 21st century**

**Our lifelong curriculum
provides access to learn from
anywhere, anytime, at any age**



Genius Group by the Numbers



Genius Group is a high growth Edtech company with a large user and partner community base

5.4m Students and users globally

179k Paying students globally

14.9k Partners globally

\$9.0m
1H2023 Pro forma revenue

48.3%
1H2023 gross margin

The Problem

The current education system is delivering a standardized, expensive, out of date curriculum that most students agree is failing them

Problems faced by all stakeholders

Student



Teacher



School

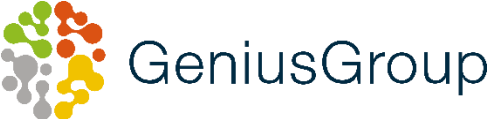


Government



- ✘ The education system is test-focused, classroom based and one-size fits-all system
- ✘ Schools are local, inflexible with location, teachers, subjects and standards
- ✘ Schools and colleges are under-resourced and struggle to keep up with the increasing demands of changing global economics and an uncertain future of work
- ✘ Colleges and universities are inaccessible to most of the students (price wise)
- ✘ Underappreciated and underpaid teachers
- ✘ Governments are under pressure to deliver an effective education with employable students with various limitations on how rapidly they can innovate within the existing system

Genius Group Solution – Education As A Service



Genius Group delivers a universal, personalized lifelong education system with an AI-driven Edtech platform and a 21st century curriculum



Edtech Platform

Genie AI Assistant creating a personalized pathway



Global Community Base

Connecting students with companies and mentors

Daily Calendar

Daily live and virtual events to learn and earn



Global Faculty

Including teachers, CEOs and bestselling authors



100 Year Curriculum

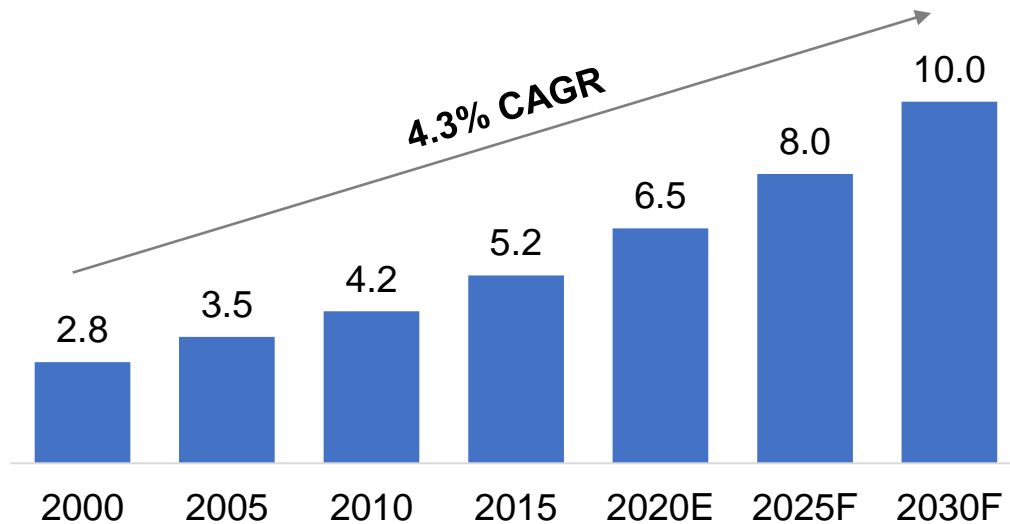
Equipping students with highly relevant skills



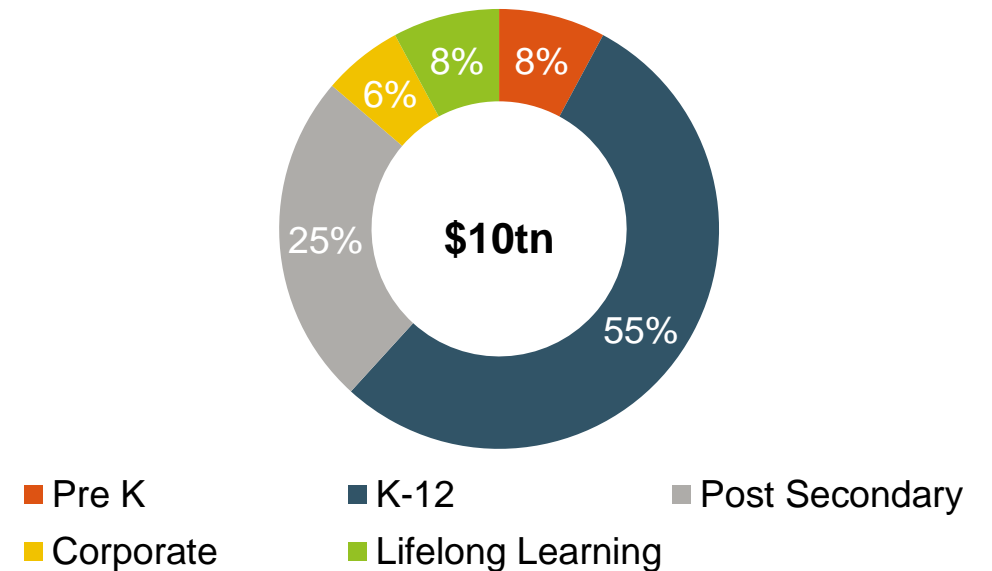
The Opportunity – \$10tn Market Ready For Disruption

The growth of the education and training expenditure is driven by population growth in developing markets and technology for re-skilling and up-skilling in developed economies

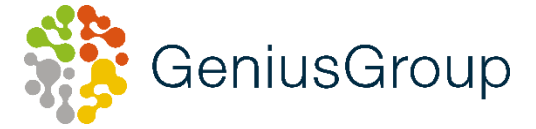
Total Global Education and Training Expenditure (US\$tn)¹



2030E Global Education and Training Expenditure (US\$tn)¹



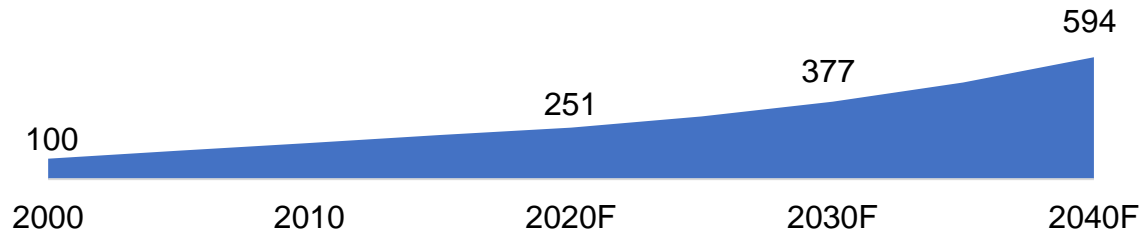
Market Opportunity



Genius Group's online platform will benefit from high projected penetration rate and a growing number of students interested in the gig economy and entrepreneurship

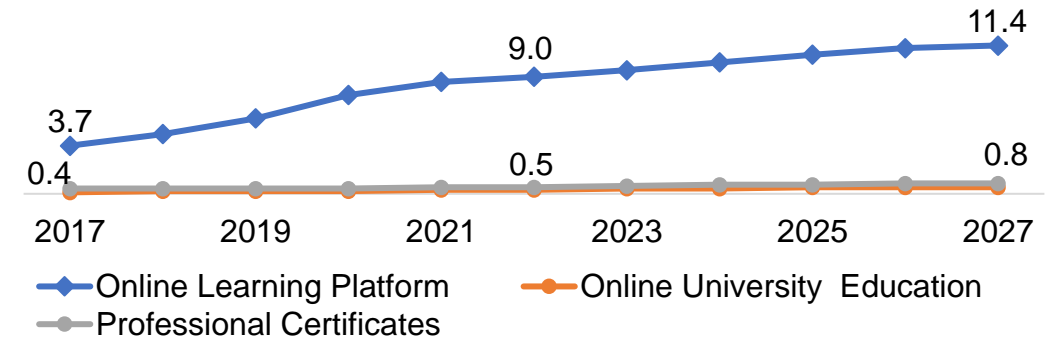
Growing number of students globally

Worldwide higher education enrolment (m)¹



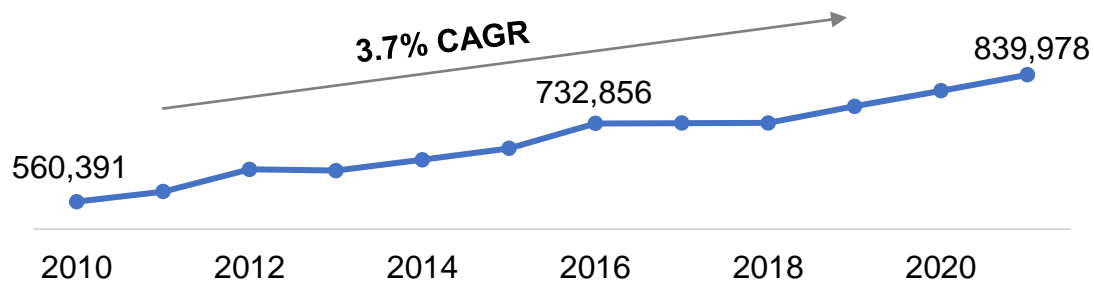
Growing Online Platform Penetration Rate

Penetration rate of online education worldwide (%)²



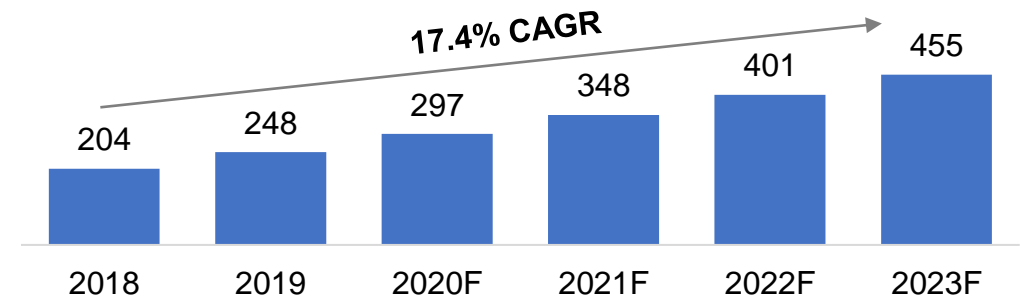
Growing Entrepreneurship

Number of business establishments less than 1 year old in the U.S.²

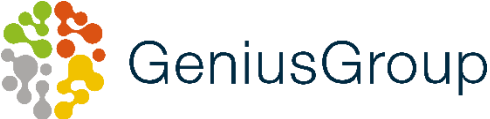


Growing Gig Economy

Projected gross volume transactions of the gig economy (US\$bn)²

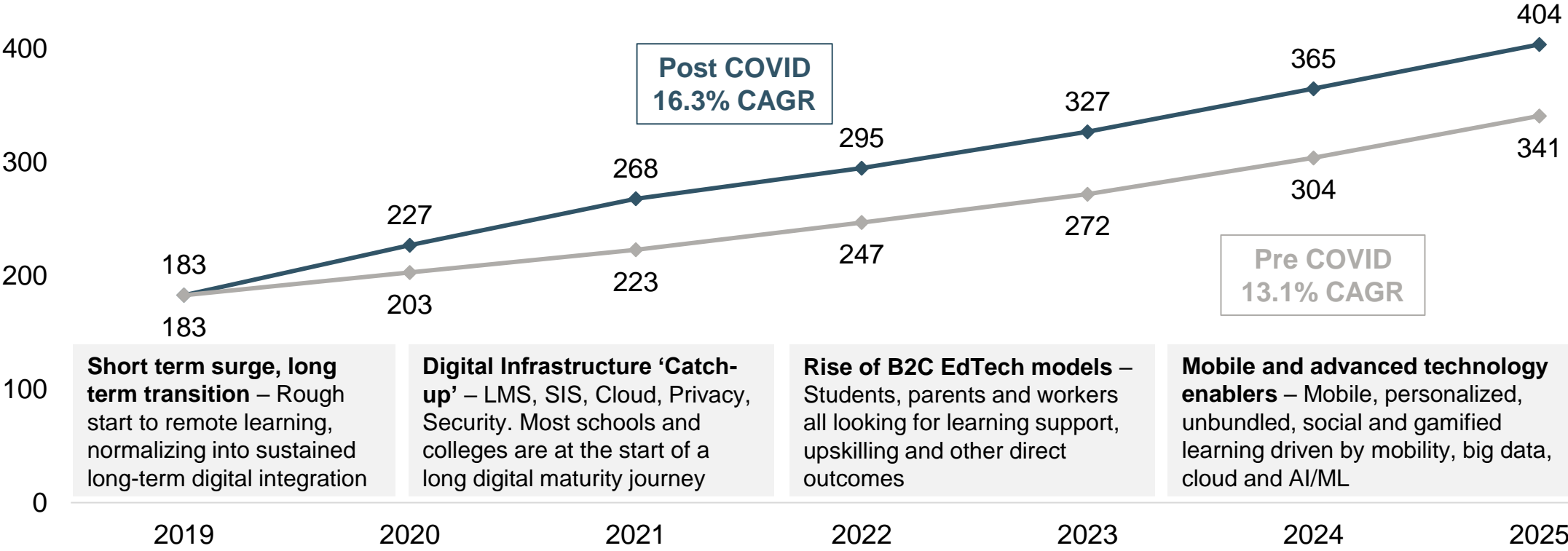


Strong Projected Edtech Market Growth



A short-term surge in EdTech spending brought on by COVID-19 is expected to re-calibrate to a longer-term integration of digital technologies and transition to much higher adoption of online education, resulting in EdTech spending to double in the next 5 years

Global EdTech Expenditure (US\$bn)¹



Short term surge, long term transition – Rough start to remote learning, normalizing into sustained long-term digital integration

Digital Infrastructure ‘Catch-up’ – LMS, SIS, Cloud, Privacy, Security. Most schools and colleges are at the start of a long digital maturity journey

Rise of B2C EdTech models – Students, parents and workers all looking for learning support, upskilling and other direct outcomes

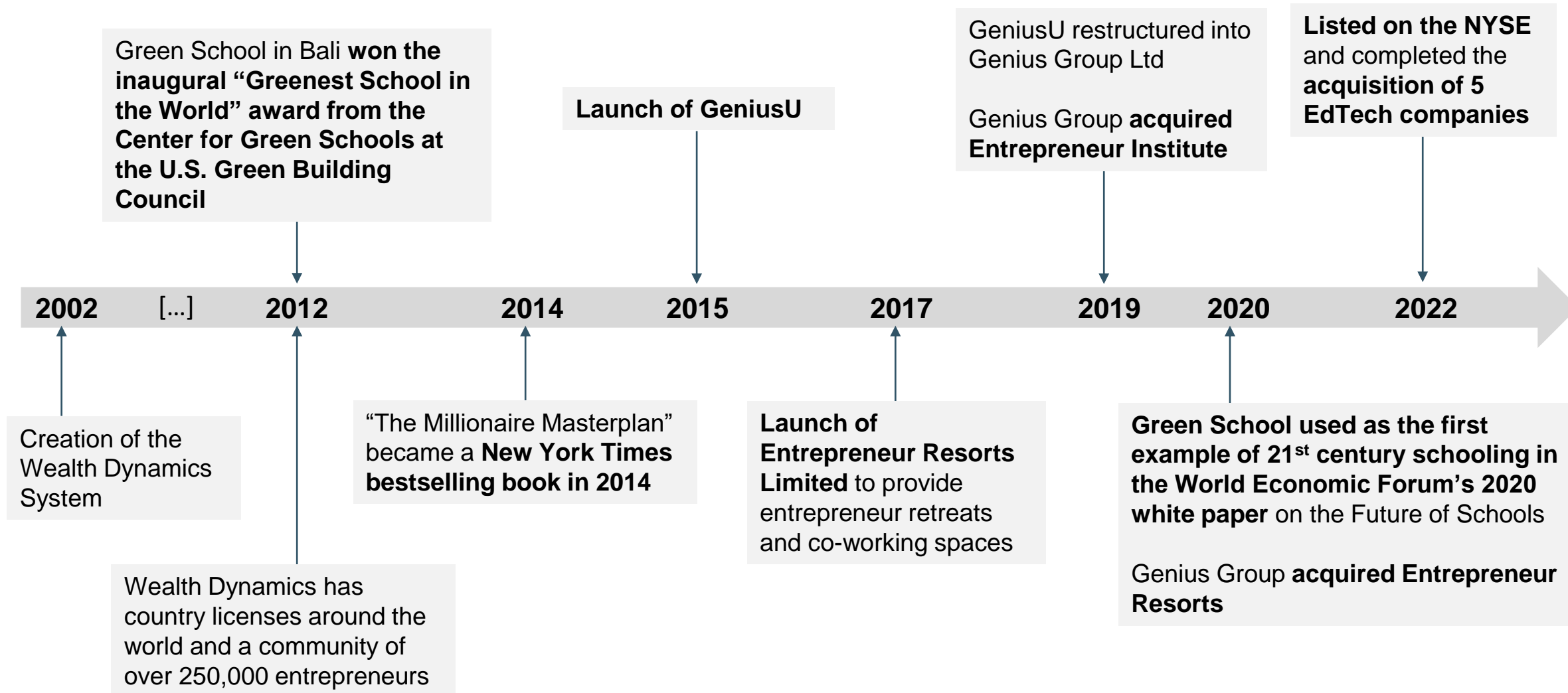
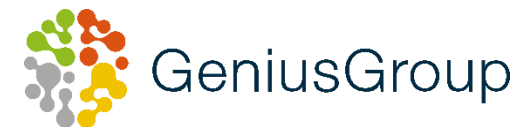
Mobile and advanced technology enablers – Mobile, personalized, unbundled, social and gamified learning driven by mobility, big data, cloud and AI/ML

Sources: 1) HolonIQ

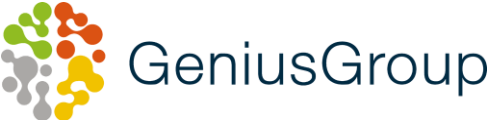


Company Overview

Company History



Student Growth

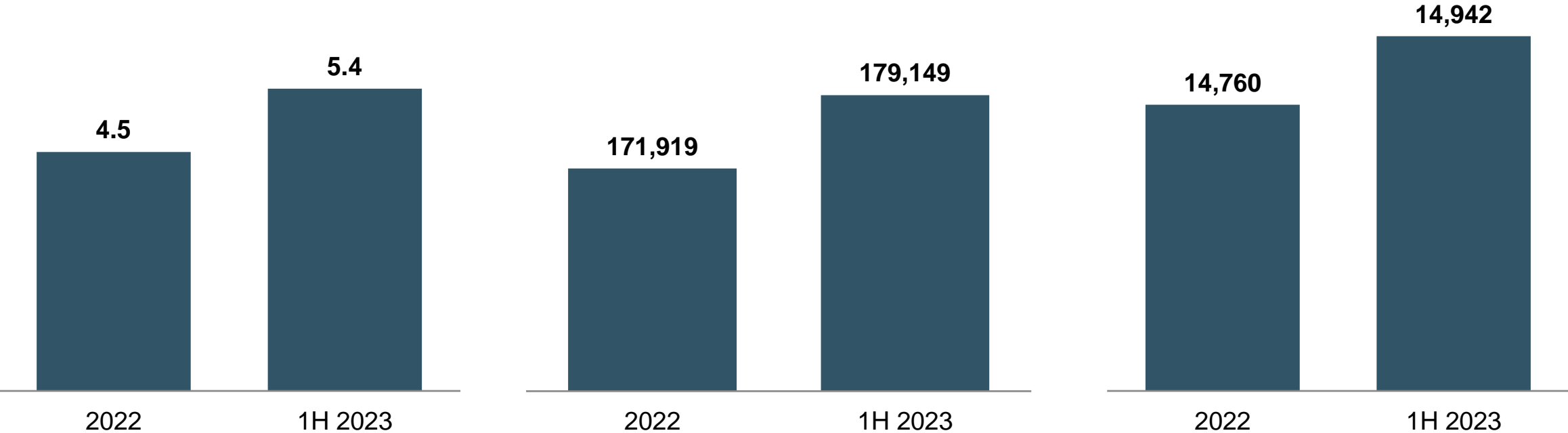


We continue to experience strong growth in the number of total students, paying students and partners on our platform as we expand our technology and curriculum

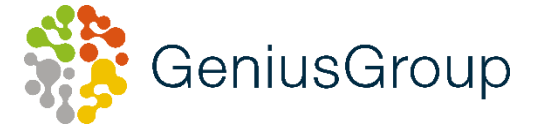
Total Student Numbers (#)

Paying Student Numbers (#)

Partner Numbers (#)



Senior Management



Highly experienced senior team members with corporate experience and proven entrepreneurship success using the Genius Group curriculum



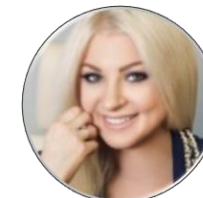
Roger Hamilton
CEO & Chairman

- Founder of Entrepreneur Resorts, Entrepreneur Institute and GeniusU
- New York Times bestselling author and entrepreneur



Erez Simha
CFO

- 20 years of experience and proven track record of scaling high-tech disruptive private and public companies in food-tech, blockchain, 3D printing and digital assets



Eva Matziou
Chief HR and Chief of Staff

- Previous member of the Supervisory Board at PTWP SA Group and previously worked at Work Services, the biggest work agency in Europe



Jason Jaingue
Head of Global Product

- Experience in efficiently scaling rapidly emerging businesses and developing world-class user experiences
- Previously worked at Amazon, Expedia Group and Walmart



Jennifer Brady
Head of Digital Marketing

- 30 years marketing experience
- Previous CMO of the University of Massachusetts President's Office, the New England Institute of Business and Southern New Hampshire University



Flora Hewitt
VP of Investor Relations and M&A

- 12 years experience in corporate finance strategy and investor relations across the US, the Middle East and APAC
- Previously worked at Bank of America Merrill Lynch, PwC and FAB

Senior Management (Cont'd)

Highly experienced senior team members with corporate experience and proven entrepreneurship success using the Genius Group curriculum



Patrick Gentempo
Co-CEO of Revealed Films

- Serial entrepreneur who has founded and led multiple, multi-million-dollar companies ranging from diagnostics to filmmaking



Jeff Hays
Co-CEO of Revealed Films

- Award winning filmmaker, author, and television producer



Simon Zutshi
CEO of Property Investors Network

- Experienced investor, successful entrepreneur and best-selling author
- Founded PIN which became the largest UK property networking firm



Angela Stead
CEO of Education Angels

- Over 30 years experience in education
- Owner of multiple Early Years Education settings in New Zealand and currently CEO of Education Angels



Lilian Niemann
CEO of E-Square

- Founded E-Square in 1993
- Won multiple awards including the 2022 CEO Global award and Social Entrepreneur of the Year in South Africa



Tracy West
CEO of University of Antelope Valley

- Worked as an associate professor at DeVry University, an adjunct professor at the University of Redlands and campus President of Concorde Career College

Experienced Board of Directors with successful entrepreneurship backgrounds



Richard J Berman
Director & Audit
Committee Chair

- 35 years in senior management, M&A and VC
- Director of four public companies and served on the board of five companies that reached over \$1bn in market cap



Anna Gong
Director

- Since 2014, CEO of Perx Technologies, a leading digital customer loyalty company
- Winner of the Singapore Women Entrepreneur Award 2017



Suraj Naik
Director

- Created an online event ticketing and registration platform
- Launched Wealth Dynamics, Millionaire Master Plan and GeniusU



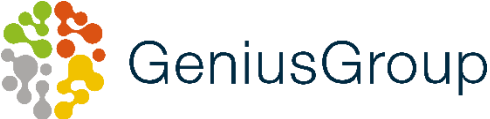
Nic Lim
Director

- Founder of 8capita and ASX listed 8common Limited and co-founded Catcha.com, an internet media company, which led to three IPOs of technology companies

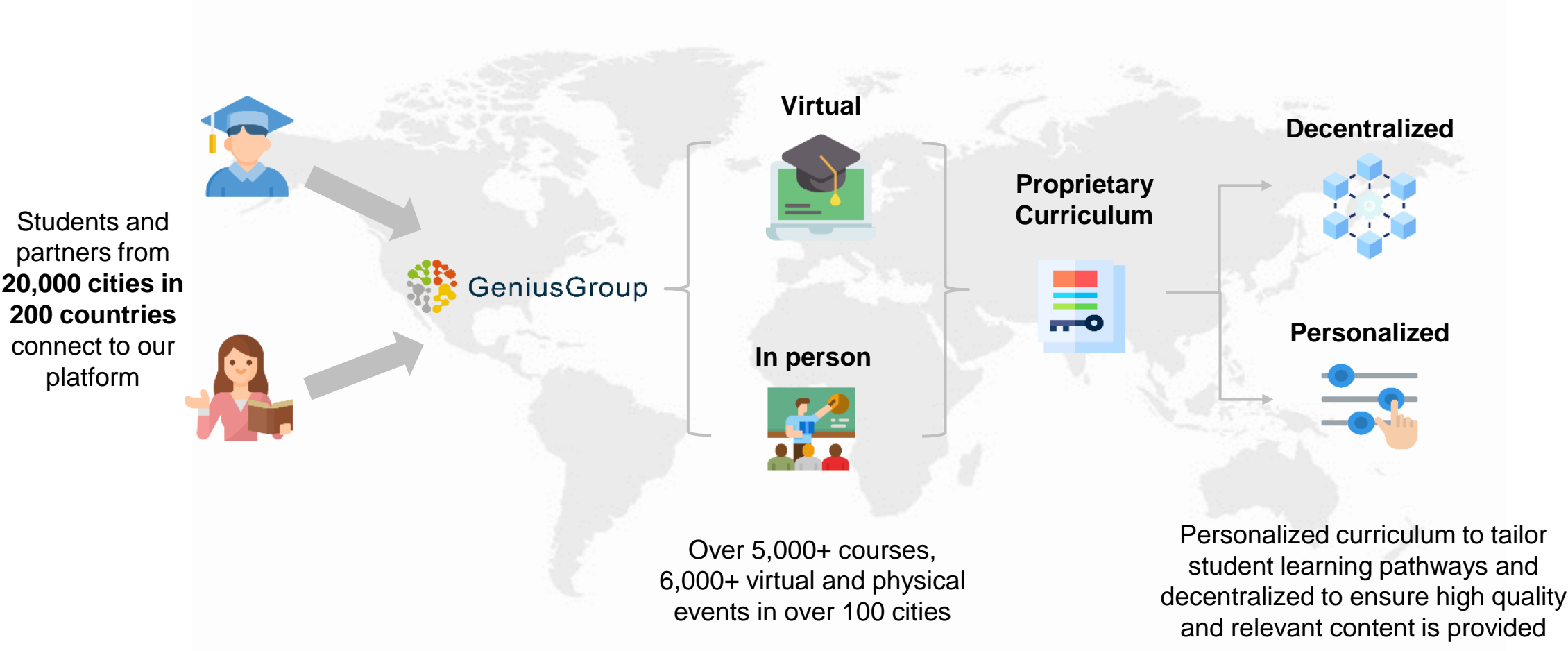


AI Edtech Model

Global Hybrid Education with Proprietary Curriculum

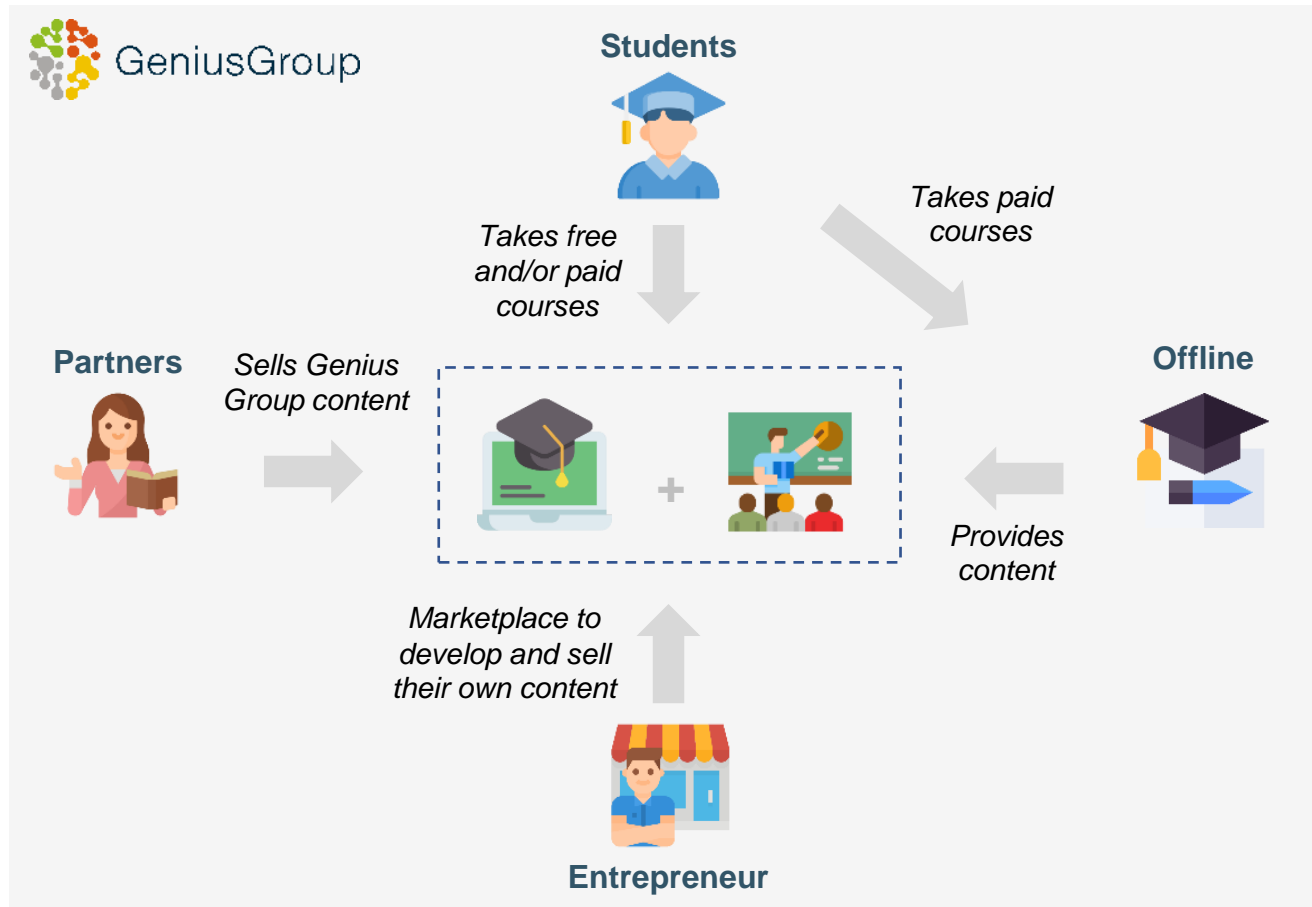


Genius Group moves from a system where learning is confined to those with access to school buildings to an inclusive and universal curriculum that is decentralized and personalized to each student



Unique Business Model

Its unique hybrid business model allows Genius Group to rapidly scale at minimal incremental cost



Freemium model and fast-growing community

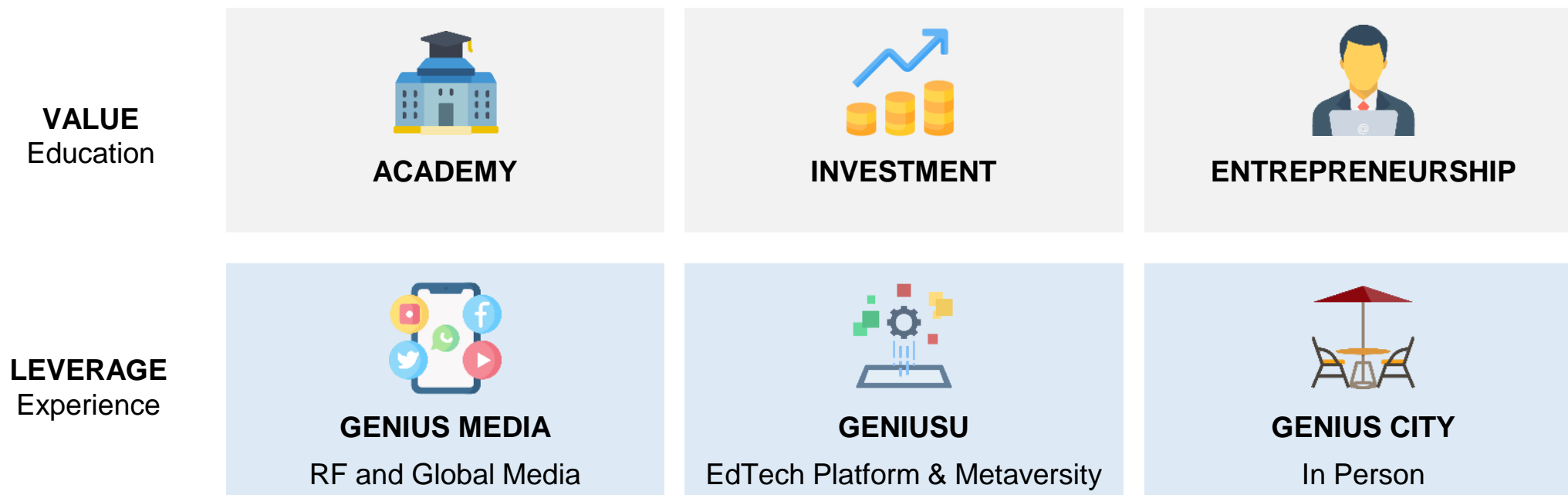
- The freemium revenue model has allowed Genius group to attract students into free courses and build a community and content that encourages them to stay
- Students have the choice to join courses both online and offline, given them flexibility in terms of time and place
- **Such model has resulted in rapid scaling of the platform, low marketing cost per student and network effects which lead to a virtuous cycle of customer attraction**

Scalable Modular Structure

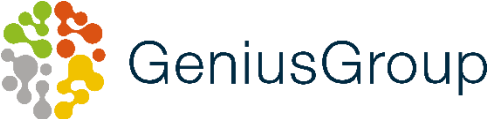
Its unique modular structure allows Genius Group to have a robust highly scalable growth model

We are organizing our courses into three verticals: Academic, Investment and Entrepreneurship with three delivery mediums that cover the way we delivery education globally with our partners and students

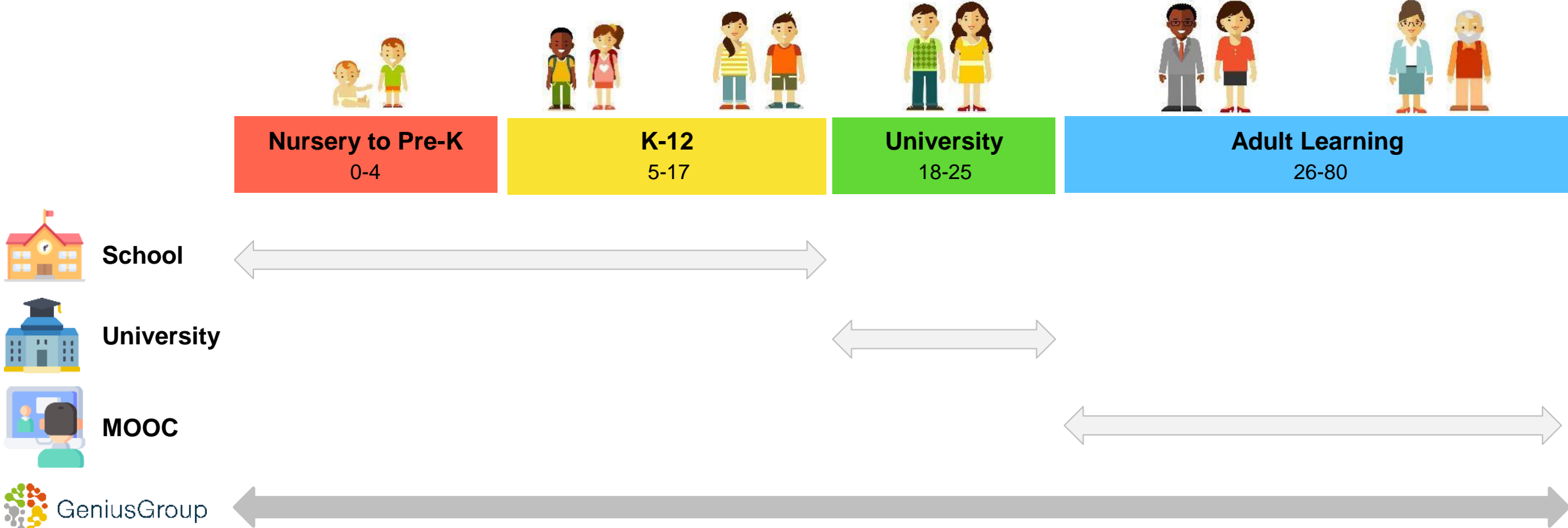
Each education company maintains its focus but organizes its courses within each of those three categories and delivery mediums to operate more effectively as a group than as one entity



Lifelong Learning Curriculum



Genius Group moves from a system where learning and skills decrease over one’s lifespan to one where everyone continuously improves on existing skills and acquires new ones based on their individual needs



Genius Group’s lifelong entrepreneur curriculum is unique as it provides an alternate personalized learning path in the niche entrepreneur market that targets students of all age groups.

Note: The above schooling system is illustrative as schooling systems are specific and different in each country; MOOC stands for Massive Open Online Courses

10 Genius Principles

The Genius Group curriculum is based on 10 principles, which we believe create distinct points of difference compared to the traditional education system and other Edtech companies



Genius Group's mission is aligned with the United Nations Sustainable Development Goals

- **Genius Group provides an inclusive, universal and high-quality education to all individuals at an affordable price to decrease inequality and poverty globally and increase decent work and economic growth**
- Achieves through a decentralized curriculum, multiple partnerships, government accreditations and strong corporate governance
- Content focuses on building awareness about sustainability and playing an active role in the global community

 **SUSTAINABLE DEVELOPMENT GOALS**

Genius Group launched its GenieAI to provide personalized lifelong learning to all students and partners



The Genie A.I. offers a personalized AI-driven learning and investment journey to all GeniusU members, revolutionizing their experience by creating bespoke pathways aligned with their individual talents, passions, and purposes

Key Features

1. Personalized to every user (Genie)
2. Smart Connection Recommendations
3. Relevant Learning Suggestions
4. Action & Earning Opportunities
5. Genie in a pocket - available at all times to assist students in scaling investments, business and education



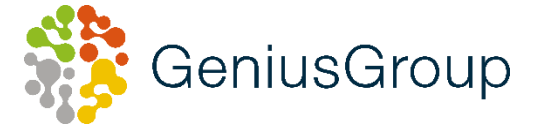
Genius Group launched its Metaversity to hold courses and summits in the Metaverse

Metaversity Overview


- Launched in partnership with Vatom and GeniusX to hold educational courses and summits in the Metaverse
- Currently developing four virtual campuses in the Metaverse: Entrepreneur Campus, Investor Campus, University Campus and School Campus to offer a new learning experience for student members, mentors and partners
- Each campus will have a vibrant community, lead mentors, course content, GEMS and AI Genies to service GeniusU members and partners



Unique Business Model

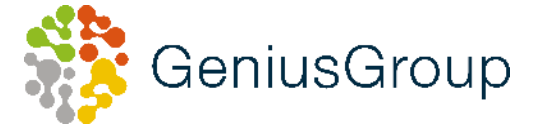


Genius Group is the only company to provide a global and hybrid lifelong curriculum to the entrepreneur target market

	 GeniusGroup	Traditional Education Providers	MOOCs	Entrepreneur camps / Accelerators courses
Create own content	✓	✓	✗	✓
Teach other's content	✓	✗	✓	✗
Content available to all	✓	✗	✓	✗
Hybrid education model	✓	✓	✗	✓
Entrepreneur niche market	✓	✗	✗	✓
Global presence	✓	✗	✓	✓
Freemium model	✓	✗	✓	✗
Lifelong learning	✓	✗	✗	✗
Alternative education system	✓	✗	✗	✗

Note: 1) Some Business Schools provide specialized entrepreneurship courses but this is not the majority; 2) MOOCs do provide courses on entrepreneurship but this is not their specific target market

Student and Partner Metrics



Genius Group will leverage its historical high returns on ads to pursue its organic growth

Generic Student and Partner Pathway¹

	Marketing cost	New visitors	Students/ partners	Marketing cost per student/ partner	12 month revenue	24 month revenue	24 month revenue per student /partner	
Student Pathway	\$1,000	7,703	1,326	\$0.75	\$1,860	\$20,501	\$15.46	20.5x ROAS
Partner Pathway	\$1,000	1,540	38	\$26	\$23,679	\$46,702	\$1,229	46.7x ROAS

Specific Genius Pathways¹

	Ad spend Q4 2020	Students taking test	Ad cost per student	6 month revenue	12 month revenue	18 month revenue	18 month revenue per student	
Genius Test	\$11,065	15,179	\$0.73	\$406k	\$550k	\$646k	\$42.58	58x ROAS
Challenges	\$12,589	5,628	\$2.24	\$163k	\$417k	\$559k	\$99.41	44x ROAS
Summit	\$9,303	1,396	\$6.66	\$691k	\$1.24m	\$1.75m	\$1,256	188x ROAS

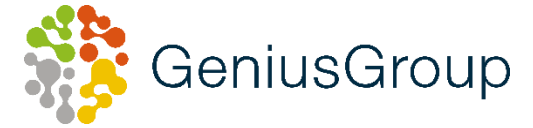
Notes: "ROA" stands for Return on Acquisition Spend

1) Data from Jan 2018 to December 2020

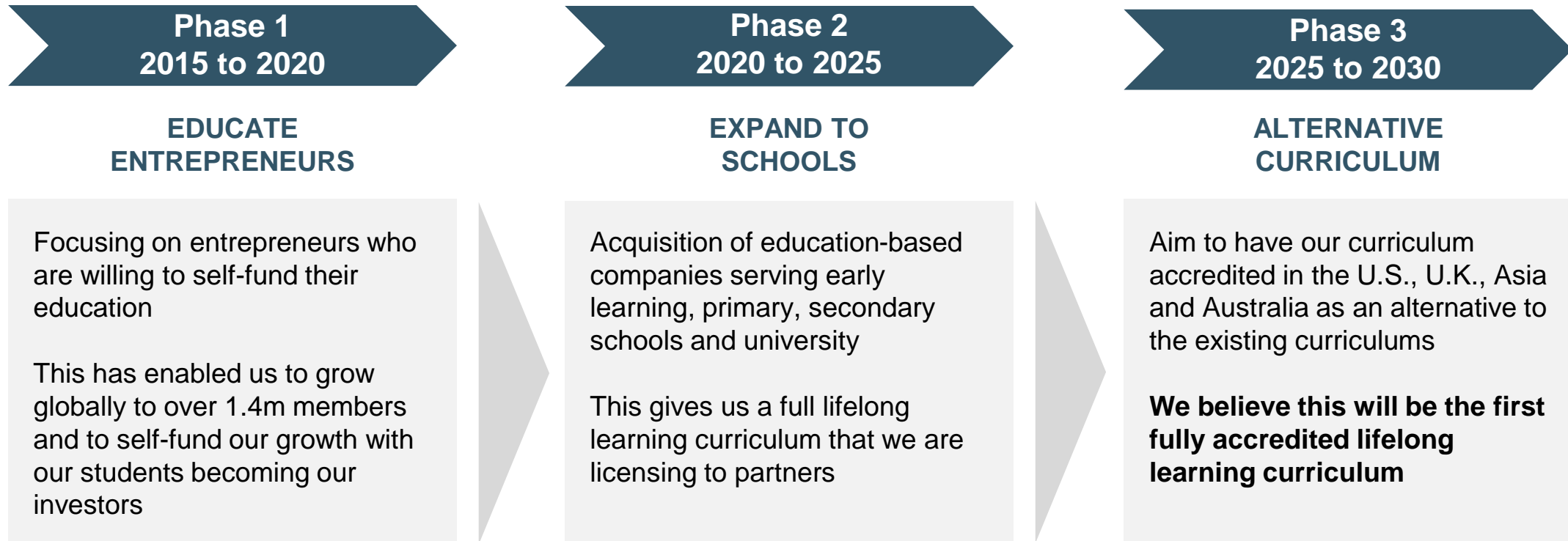


Growth Strategy

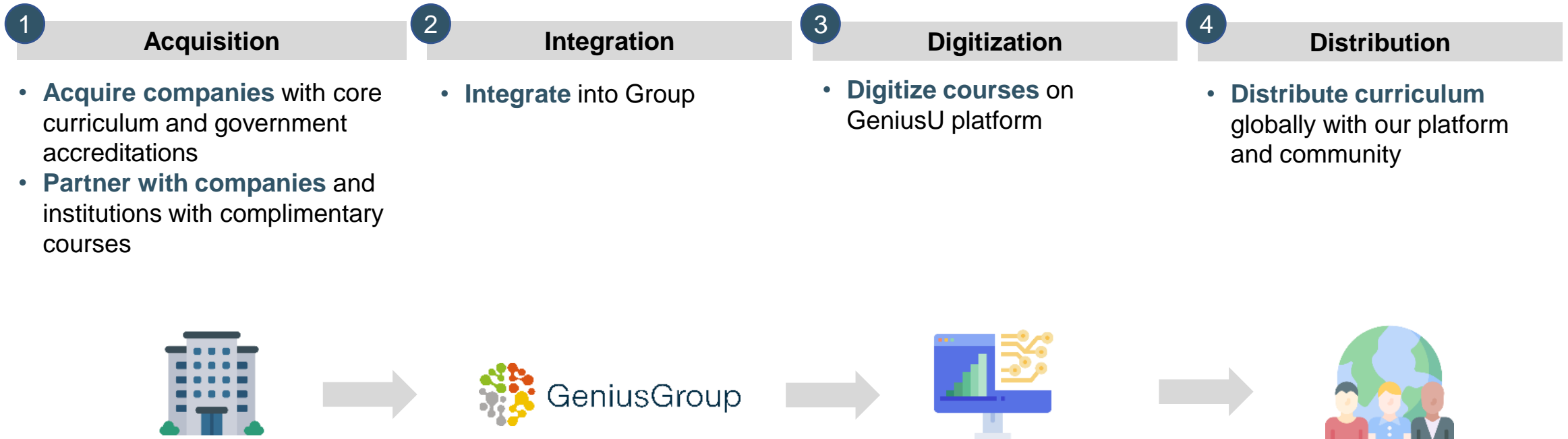
Three Phased Growth Strategy



Our aim is to establish Genius Group as the leading global curriculum to rival existing local accredited curriculums

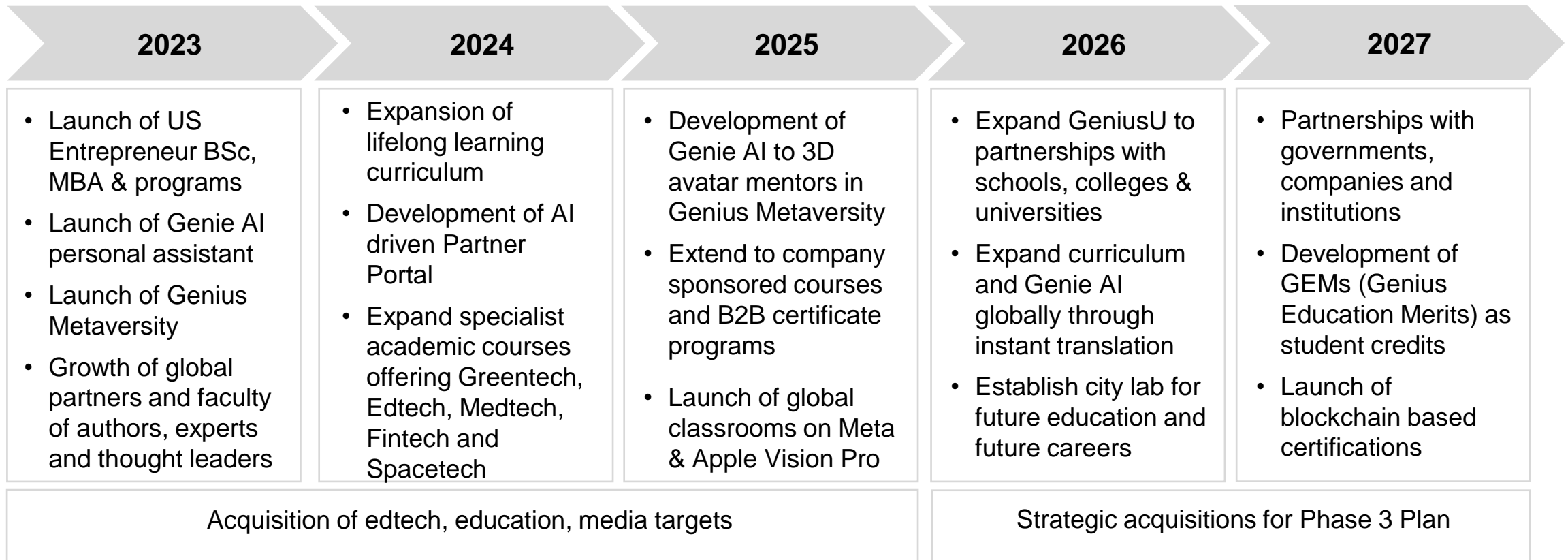


We plan to maintain our current growth rate with a four-step model of acquisition, integration, digitization and distribution



Our Next Five Years

We have the aspiration to reach 10m students in the next 5 years and 100m students in the next 10 years through 50% growth year on year, with 30% coming from acquisitions and 20% from organic growth





Financials

H1 2023 Revenue

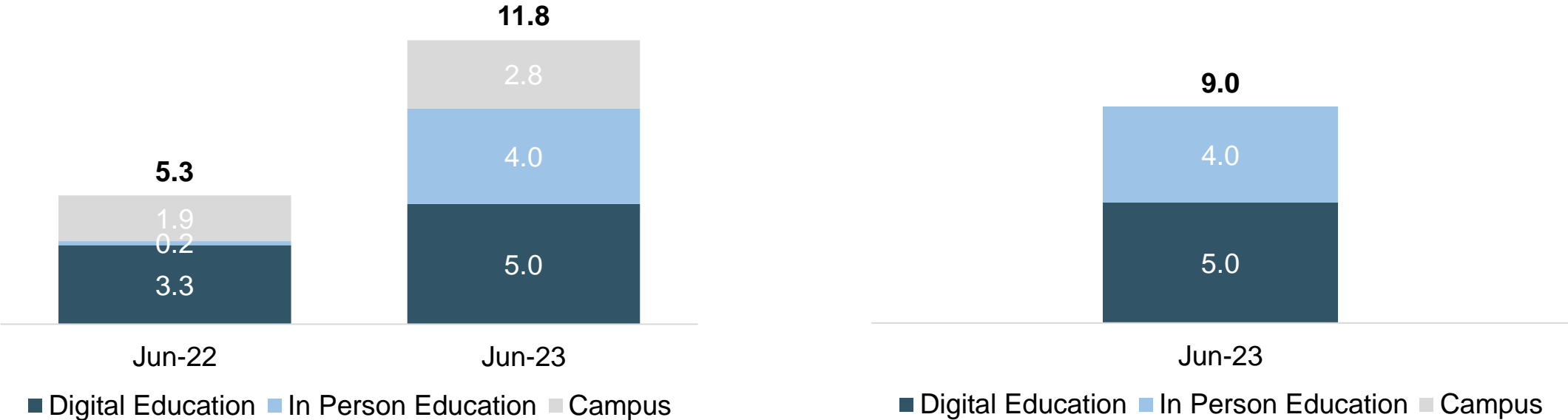


First half revenue of \$11.8 million, 120.76% growth over first half of 2022

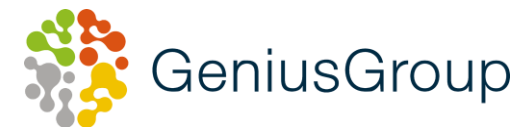
Genius Group Revenue by Segment (US\$m)

Group Reviewed Financials

Pro Forma

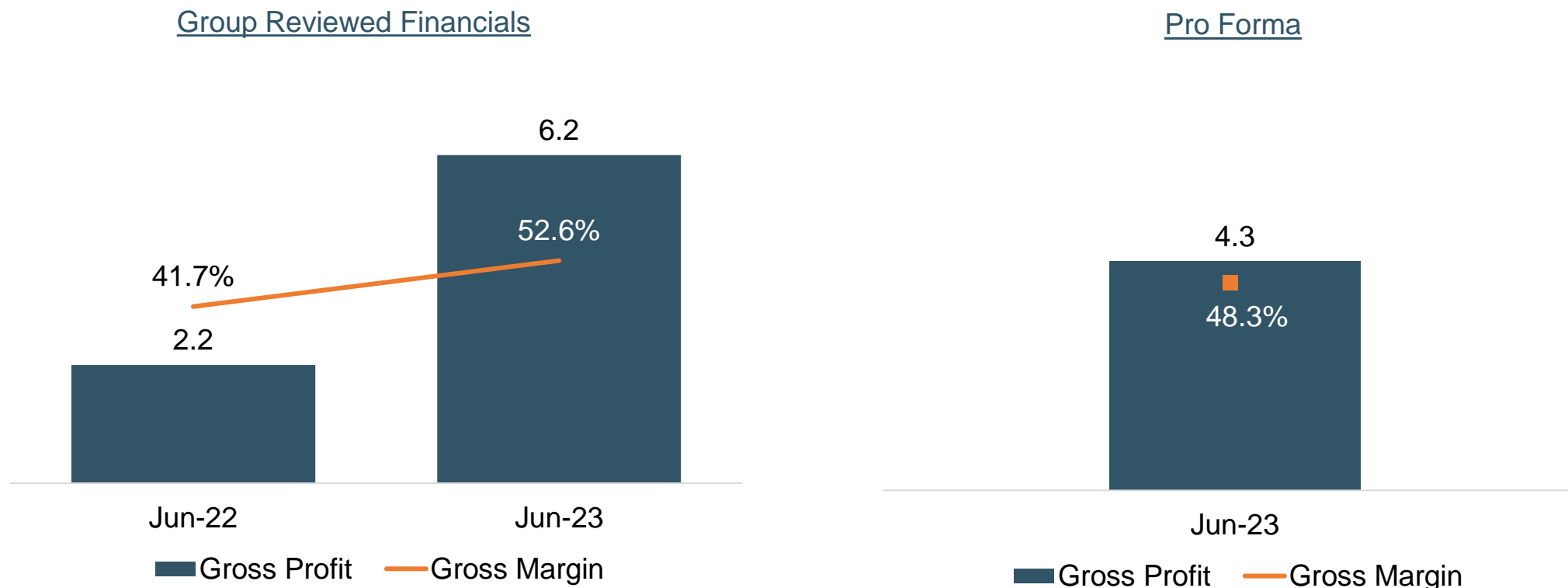


H1 2023 Gross Margin

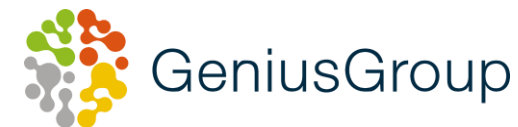


By owning the majority of our own curriculum and courses across all companies and acquisitions, we are focused on maintaining a low cost of content and a high gross margin

Genius Group Gross Profit (US\$m) Gross Margin (%)



Adjusted EBITDA



We will continue to maintain a delicate balance between growth and infrastructure and aim to improve our operating leverage as we grow

	Group Audited Financials Year Ended (USD 000's)		Genius Group Unaudited Financials Six Months Ended (USD 000's)		Group Proforma Unaudited Financials Six Months Ended (USD 000's)
	Dec 31, 2021	Dec 31, 2022	June 30, 2022	June 30, 2023	June 30, 2023
Net Income (Loss)	(4,489)	(55,252)	(3,497)	(10,775)	(10,775)
Tax Expense	129	(1,064)	(24)	(325)	(325)
Interest Expense, net	450	1,312	99	1,999	1,999
Depreciation and Amortization	1,575	2,351	836	1,209	1,179
Goodwill Impairments	0	28,246	480	0	0
Revaluation adjustment of Contingent Liabilities	0	13,838	0	0	0
Stock Based Compensation	294	1,309	150	403	403
Bad Debt Provision	(39)	1,509	0	170	170
Adjusted EBITDA	(2,338)	(7,750)	(1,956)	(7,318)	(7,348)

Note: We define Adjusted EBITDA as net profit / loss for the period plus income taxes and social contribution plus / minus finance revenue /expense result plus depreciation and amortization plus share-based compensation expenses plus bad debt provision

Balance Sheet



Our balance sheet has reduced in size due to the repayment of the convertible note, acquisition dues and operational losses in the first half of 2023

	Audited Financials Years Ended (USD 000's)		Unaudited Financials Six Months Ended (USD 000's)
	Dec 31, 2021	Dec 31, 2022	June 30, 2023
Total current assets	6,496	24,251	9,350
Total non-current assets	11,099	67,009	66,052
Total assets	17,595	91,260	75,402
Total current liabilities	7,140	23,378	17,486
Total non-current liabilities	2,469	53,927	51,776
Total liabilities	9,609	77,305	69,262
Total shareholder's equity	7,986	13,955	6,140
Total liabilities and shareholders' equity	17,595	91,260	75,402

We are changing our financial guidance for the full year 2023

Reasons for the change in financial guidance:

- The exclusion of Entrepreneur Resorts Ltd financial performance due to the spin off
- The delay of several new product launches, partnerships and acquisitions
- Restructuring of business model of most recent acquisition
- Significant increase in professional cost due to spin-off, investigation and audit

This guidance does not account for any acquisitions completed in Q4 2023, or any write backs of contingent liabilities from 2022.

Students and Users 5.7m – 6.0m	Revenue \$26m - \$29m
Adjusted EBITDA¹ (\$10.0)m – (\$12.0)m	Net Loss (\$15.5)m – (\$17.0)m



GeniusGroup

“Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid.” Albert Einstein