

**ACACIA**  
DIVERSIFIED HOLDINGS

*SOIL TO OIL*



April 2018 Presentation

# Disclaimer

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This presentation includes forward-looking statements. These statements relate to future events or to our future financial performance, and involve known and unknown risks, uncertainties and other factors that may cause our actual results, levels of activity, performance, or achievements to be materially different from any future results, levels of activity, performance or achievements expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” or the negative of these terms or other comparable terminology. You should not place undue reliance on forward-looking statements since they involve known and unknown risks, uncertainties and other factors that are, in some cases, beyond our control and which could materially affect actual results, levels of activity, performance or achievements. The information contained in this presentation does not constitute an offer of any securities nor does it contain an invitation to subscribe for, purchase or sell any securities. No securities of ours may be sold in the U.S. without registration with the SEC or pursuant to an exemption from such registration.

# Overview

**ACCA** is a vertically integrated cannabis technology and services company focused on four areas: research and development, grow technologies, private labeling, and distribution of medical cannabinoid products.



# Management Team

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## Rick Pertile

*President, CEO, & Chairman of the Board*



- Founded R.K. Pertile & Associates and Pertile Family Foundation, Inc. (a privately held 501(3)(c) devoted to generating revenue for the American Diabetes Association)
- Health Insurance industry success: Cornerstone Marketing of America a subsidiary of UICI. 14 years success with Cornerstone achieving year-over-year compounded growth of 30% generating more than \$1 billion in sales by year end 2003. Involved in taking UICI to the public market
- Built a new insurance agency in 2006: Independent Producers of America (“IPA”). In 2008 Rick orchestrated a business transaction wherein IPA acquired a majority interest in a public company allowing IPA to become publicly traded.
- In 2014, Rick saw an opportunity to help children and adults with medical conditions through the use of medicinal cannabis which lead him to form MariJ Agricultural, Inc.
- In 2016 Rick saw an opportunity to merge his company with [Acacia](#) and for a cannabis based public traded company.

# Board of Directors

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**Neil B. Gholson**

*Director*

- Owner and Principal of Long Term Care Financial Solutions, LLC
- Co-Owner and Principal of Medicare Insurance Consultants, LLC



**Gary Roberts Jr.**

*Director*

- Former VP and COO of Perman Crete Resurfacing Products
- VP of Cornerstone America's Southeastern Territory



**Dan Gibbs**

*Director*

- Founder and President of Gibbs Construction
- Senior Project Manager for TOC Companies

# Capital Structure

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**Name:** Acacia Diversified Holdings Inc.

**Symbol:** ACCA

**Market:** OTCQB

**Shares Outstanding:** 17,528,342

**Float:** 5,000,000 Approx.

**Market Capitalization:** 7,000,000

**Fiscal Year End:** 12/31/17



# Core Services



Owens a grow, processing and manufacturing license in Nashville TN



Mobile solutions for extraction and post processing



Develops products for wholesale and retail distribution with recall, retain, and stability protocols



Distribution of private labeled product

# Euforia Medical of TN

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- Tennessee operations, production lab, and training facility
- Owns a grow, processing and manufacturing license in Nashville





# MariJ Pharmaceuticals, Inc.

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## “Cannabinoid Oil Is Our Gold of the Future”

- Proprietary USDA certified organic, food grade high volume separator system.
- Portable CO2 super critical fluid extraction methods.
- Patent pending on methodology, formulation and end product.
- Complete portable, packaging, private labeling and mobile extracting in North America

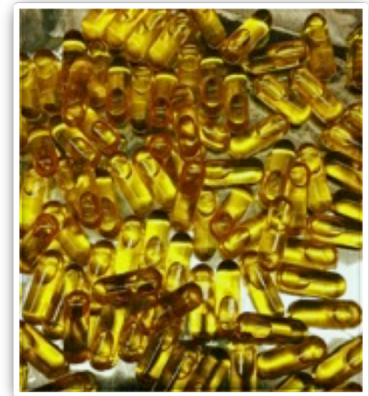


# Canna-Cures Research & Development Center

Develops products for wholesale and retail distribution with recall, retain, and stability protocols

## Retail Product Capability:

- Salve
- Lotion
- Tinctures
- Capsules
- Beauty Products





# Dahlia's Botanicals



- The MariJ group has a 7 year licensing agreement with Moriah Barnhart a national activist in the cannabis movement for the Dahlia line of products.
- A portion of the proceeds from the sale of this product will be donated to CannaMoms 501(3)(c).



[www.dahliasbotanicals.org](http://www.dahliasbotanicals.org)

# Revenue Model

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**Euforia** – Grows plant material, pays MariJ to process it, pays Canna-Cures to do the manufacturing and then sells the end product to the Euforia retail store at significant margins. Euforia trains and sells products through dedicated distributors, business to business in all legal states.



**MariJ Pharma** – High volume mobile CO2 extraction and processing service provider. Receives plant material from grower which is set up onsite at the cultivation facility, processes and polishes the extract, returns bulk full spectrum oil back to grower with lot numbers from each batch ready to go into products, and collects payment for each gram of oil returned to the grower.



**Canna-Cures** – Develops new products for distribution, formulates, manufactures, and white labels for other companies, as well as, conducts research and development of new innovative products for our brand.

# Investment Highlights

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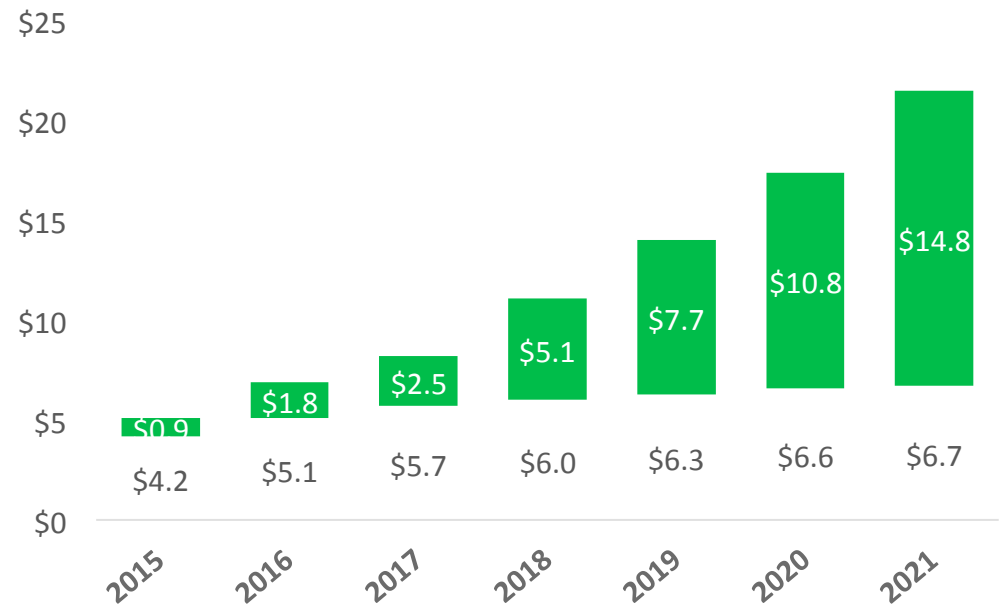


- Vertically integrated cannabis company with multiple revenue streams
- High net margins in all categories
- Established Business Model with Proven Technology
- Minimum Capital Requirements to Accelerate Revenue Growth
- Trading at Low Valuation Compared to Peers
- Strong, Focused Management Team

# Market Opportunity

- Fragmented, regionalized markets with no dominant player by revenue share.
- Marijuana industry forecasted to create more jobs than manufacturing by 2020.<sup>1</sup>
- Black market for marijuana in U.S. estimated at \$20 billion<sup>2</sup>; globally, black market estimated at \$142 billion.<sup>3</sup>

Legal Cannabis Spending  
(North America)



<sup>1</sup> Forbes – Debra Borchart (February 2, 2017)

<sup>2</sup> CNBC – American Vice: Black Market Marijuana – Facts and Figures (March 24, 2017)

<sup>3</sup> Havocscope – Global Black Market Information (UN World Drug Report 2005)

# Growth Strategy

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- Seek strategic capital partner with public company.
- Continue to sell and develop wholesale and retail CBD products, build dedicated distribution channel.
- Continue to secure extraction contracts; bring Unit 1 and 3 on line
- Develop Tennessee farm, plant in spring; start producing medicinal hemp in 3Q
- Grow through acquisition and revenues.
- Focus on growing earnings and returning to the NASDAQ markets.
- Establish more patents with cannabis as medicine.





# Value Proposition

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## *Soil To Oil<sub>tm</sub>*

- Fully integrated cannabis opportunity from the ground up.
- Involvement in cultivation, extraction, manufacturing, processing, as well as, research and development
- Currently producing revenues
- Significant growth and capacity

