

# Giggles'N'Hugs

Children's Restaurant & Playspace



## Investor Presentation

# Important Cautions Regarding Forward-Looking Statements

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This presentation contains forward-looking statements. These statements relate to future events or expectations regarding our future financial performance. These statements are only predictions and involve risks and uncertainties, including, but not limited to the ability to open the new location, fulfill the terms and obligations of the lease, and any other difficulties related to risks and effects of legal and administrative proceedings and governmental regulation, future financial and operational results, competition, general economic conditions, and the ability to manage and continue growth.

Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual outcomes may vary materially from those indicated. Important factors that could cause actual results to differ materially from the forward-looking statements we make in this news release include market conditions and those set forth in reports or documents we file from time to time with the SEC. We undertake no obligation to revise or update such statements to reflect current events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

# Who We Are...

- ✓ Family destination – Restaurant and Play Space
  - Healthy, high-end organic food
  - Unique in the marketplace
  - One of a kind family destination restaurant
  - Play and daily entertainment for kids while the parents eat and relax
  - Free wi-fi for all customers

Solution to family dining and entertainment

- Parents get to eat and relax
- Kids frolic in custom supervised play area:

- ✓ Climbers
- ✓ Dragons
- ✓ Castles
- ✓ Pirate ships
- ✓ Swings
- ✓ And more





# Business Basics

- Two upscale locations in high-profile Los Angeles malls
  - 12 company-owned locations projected by end of 2018
  - Shopping malls:
    - Become Family Destinations
    - Increase Family foot traffic
    - Create Vitality & Vibrancy
- Mall owners and operators give Giggles N' Hugs:
  - Average 75% rent discounts
  - \$500k-\$700k up-front cash (covers 50%+ of build-out)
- Significant international franchisee interest & opportunity
- High profile Celebrity Clientele and national media coverage



# Business Basics

## Strong financial performance

- Revenue: 18.2% CAGR (2012-2016)
- 4Q15 v 4Q16: Same Store Sales up 35% and 23%
- Multiple revenue drivers generate attractive store-level profitability opportunities
- Potential merchandising opportunities could accelerate growth

**Giggles'N'Hugs**  
Children's Restaurant & Playspace



# Stock Basics

Recent Price

**\$0.09**

Market Cap

**\$12.1M**

Shares Outstanding

**134.3M**

Avg. Volume (3 month)

**4.8M**



\* Data as of 4/25/2017



# Experienced Senior Leadership

## Joey Parsi

Founder & Chief Executive Officer

- ✓ 20+ year career on Wall Street
  - Sutro & Co., Lehman Brothers, & TD Waterhouse (managed \$350M+ in assets)
- ✓ Founded Giggles N' Hugs in 2007

**KOO-KOO ROO**  
*Chicken Bistro*



**pink taco**



**GYMBOREE**  
GROWING YOUNG MINDS.

**yogaworks**  
FOR EVERYBODY

## John Kaufman

Interim-President

- ✓ Former COO of California Pizza Kitchen
  - Grew from two locations to 70+
- ✓ Former President/COO of Koo Koo Roo
- ✓ 33 years of restaurant industry experience

## Philip Gay, CPA

Chief Business Development Officer

- ✓ Former president & CEO – Grill Concepts, Inc.
- ✓ Former CFO – California Pizza Kitchen & Wolfgang Puck Food
- ✓ Former CEO & COO – Diversified Food Group
- ✓ Former CEO – Color Me Mine
- ✓ Managing Director of Triple Enterprises
- ✓ 25+ years of restaurant industry experience

# Experienced Senior Leadership

## Sean Richards

Chief Operating Officer

- ✓ 20+ Years of operations management experience
  - Regional Director at Hootwinc, LLC (operated 7 Hooters restaurants, 1 casino & 2 bars)
  - General Manager of The Viper Room & Pink Taco
  - General Manager of the House of Blues, Planet Hollywood & Hard Rock Café
- ✓ Joined Giggles N' Hugs in 2010

## Joan Barnes

Advisory Board

- ✓ Co-founder and former CEO of Gymboree
  - Grew brand to 400 play centers
  - Sold for \$1.8 billion (~20x revenue)
- ✓ Founder of YOGA STUDIO, sold to Yoga Works in late 2008
- ✓ Joined Giggles N' Hugs in 2012

**KOO-KOO-ROO**  
Chicken Bistro



**pink taco**



**GYMBOREE**  
GROWING YOUNG MINDS.

**yogaworks**  
FOR EVERYBODY



# What Sets Us Apart?

- ✓ No other company does what we do
- ✓ Giant Kid-friendly play area in a true restaurant environment
- ✓ Delicious, nutritious, organic menu catered to young children (1-10) and accommodative to parents
- ✓ New activities every half hour including arts and crafts, games, karaoke, character appearances, dance parties and more.
- ✓ Entertainment, such as puppet shows & themed nights
- ✓ Trained “aides” assist with children’s enjoyment while parents relax
- ✓ Voted #1 Birthday Party Place by Nickelodeon
- ✓ Voted #1 family restaurant by Yelp!
- ✓ Child drop-off service (while parents shop)
  - First and only restaurant to offer this service in LA



## MISSION:

**Giggles 'N' Hugs - where  
playtime, healthy food and  
happy families converge.**



# Celebrity Clientele

**Giggles'N'Hugs**  
Children's Restaurant & Playspace



Jessica Alba and Cash Warren take their daughter, Honor to birthday party at **Giggles N' Hugs**, November 10



Sarah Michelle Gellar and daughter Charlotte love **Giggles N' Hugs**



Gwen Stefani and Gavin Rossdale take their boys, Kingston and Zuma to **Giggles N' Hugs** in LA on Sunday, March 6.



Jennifer Hudson and son David played at **Giggles N' Hugs** in LA before going on to have an early dinner together.



Victoria Beckham and Harper at **Giggles N' Hugs**



Halle Berry and Nahla at **Giggles N' Hugs** in LA



Adam and Sadie Sandler at **Giggles N' Hugs**



Ben Affleck taking Violet to **Giggles N' Hugs**



# National Media Coverage

**Giggles'N'Hugs**  
Children's Restaurant & Playspace

**Bloomberg  
Businessweek**

**Los Angeles Times**

**PEREZ HILTON**

**Entrepreneur**

**AC**  
ASSOCIATED CONTENT

**People**

**The New York Times**

**eXaminer.com**

**NEW YORK**

SAN  
FERNANDO  
VALLEY  
BUSINESS  
JOURNAL

**U<sup>s</sup>**  
WEEKLY

**OK!**

**Forbes**

**RADAR**  
ONLINE

**westsidetoday.com**

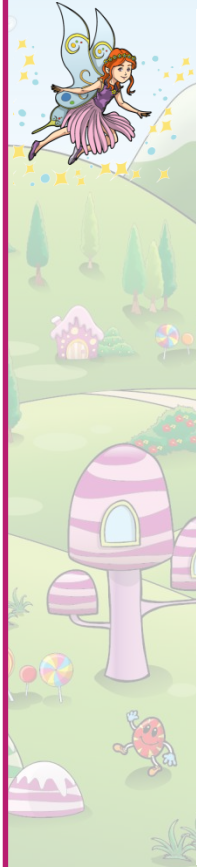
**NEW YORK POST**

**THE WALL STREET JOURNAL.**



# Corporate Video Overview

**Giggles'N'Hugs**  
Children's Restaurant & Playspace



# Where We Are Today

- ✓ 10-year lease signed February 2012
- ✓ Opened end of March 2013
- ✓ Annual run rate of \$1.1 million in sales (up 4.3% YTD)
- ✓ 5,900 sq. ft.
- ✓ 38% of households with children
- ✓ 30% of household income >\$100k

Westfield Topanga Shopping Center – Canoga Park, CA

- ✓ 10-year lease signed February 2013
- ✓ Opened November 2013
- ✓ Annual run rate of \$1.4 million in sales (up 16.9% YTD)
- ✓ 6,000 sq. ft.
- ✓ 47% of households with children
- ✓ 23% of household income >\$100k

Glendale Galleria (General Growth) – Glendale, CA

In discussions with the largest mall owners throughout the country and the world for multiple locations.

Westfield wants us in all major airports throughout the nation including LAX, Kennedy, LaGuardia, Newark, O'Hare, Boston Logan, and more.

# Strategic Expansion Plans:

## Company-Owned Locations

- ✓ Targeted expansion to 12 company-owned locations by year-end 2018
- ✓ Backfill Southern California market, longer-term target markets include:
  - San Francisco, CA
  - Seattle, WA
  - Vancouver, BC
  - East Coast

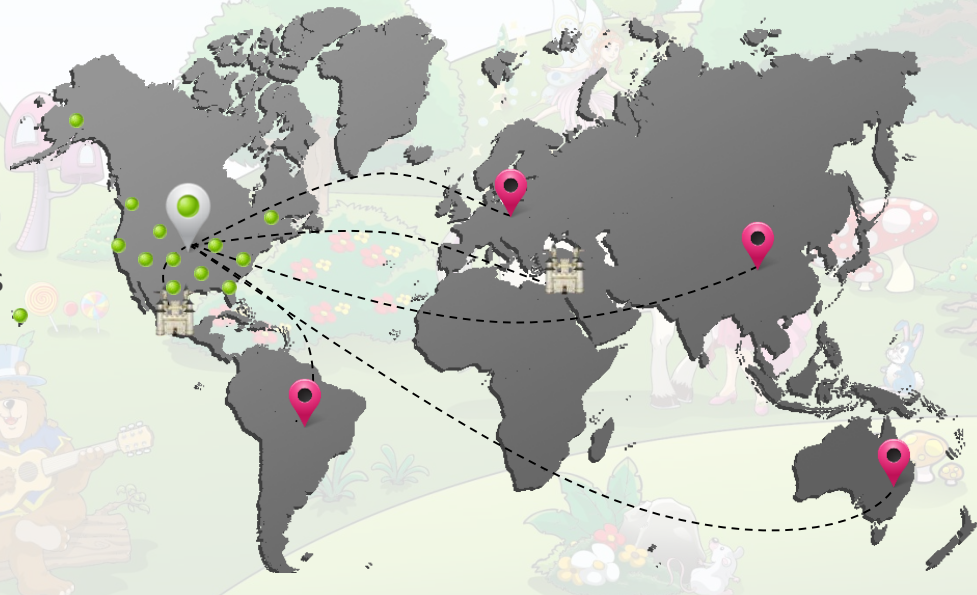




# Global Franchise Opportunity

**Giggles'N'Hugs**  
Children's Restaurant & Playspace

- ✓ Growing demand for Giggles N' Hugs franchise opportunities has been received from large multi-unit franchising operators and small individual franchisees, both domestically and internationally.
  - Upfront Multi-Unit Licensing fees (\$100Ks to \$millions)
  - Ongoing Royalties (3%-8% of gross sales)
- ✓ In North America, the Company has received interest from franchise operators from Canada and from nearly every major city in almost every state in the U.S.
- ✓ International demand for Giggles N' Hugs franchises has already been received from numerous operators in key International Markets
  - Asia
  - Australia
  - Europe
  - Latin America
  - The Middle East



# Relationships with Largest Mall Owners

## Rent Concessions & Up-Front Cash

- ✓ Strong interest from major mall operators
  - Westfield Group (55 properties)
  - Macerich Group (62 properties)
  - General Growth Properties (135 properties)
  - Simon Properties (300+ properties)
- ✓ Todd Star, former Westfield senior executive, spearheads negotiations with mall operators
  - Negotiates deals on per-location basis

*Westfield*



- ✓ GIGL drives family traffic to mall properties:
  - Turns malls into major family destinations
  - Increased family foot traffic
  - Creates Vitality and Vibrancy within the mall
- ✓ Mall owners/operators offer significant concessions & allowances:
  - Average 75% discount on rent
  - \$500K-\$700K up-front cash (covers 50% of build-out)

# Huge Licensing & Merchandising opportunity to Provide Additional Revenue Drivers

- ✓ Agreement with Domain Integrated to extend the Giggles N' Hugs experience into "on-brand" products
- ✓ Domain specializes in the strategic development of consumer products; expertise includes:
  - Extending brands into licensed products
  - Bringing in celebrity endorsers
  - Creating new revenue streams
  - PR and Reaching new customers

- ✓ Plan to sell branded merchandise in-store as well as to top-tier retail outlets (Nordstrom, Bloomingdales, Whole Foods, etc.)
- ✓ Potential merchandising opportunities:
  - Organic food products (i.e. Frozen Pizzas with Mom's Tricky Treat Sauce, Mac N Cheese with Mom's Tricky Treat Sauce, etc)
  - High-quality children's apparel and accessories
  - Kids furniture
  - Drink ware/snack cups (BPA Free)
  - Coloring books & stickers
  - Children's vitamin water





# dOMAIN and Michelle Steinberg Launching the Giggles N Hugs brand



- ✓ dOMAIN and or Steinberg will assist Giggles N' Hugs with its overall brand strategy and market launch at a grass-roots level, and expand to facilitate key partnerships in various major markets nationwide, including New York, Miami, Chicago, and Los Angeles. Per a clearly defined arrangement between Giggles N' Hugs and Steinberg Group, Steinberg will also assists with various components of the Company's licensing and merchandising, food and beverage industry relationships, and more
- ✓ A public relations professional by trade, Steinberg is a highly sought-after marketing manager responsible for launching a number of renowned restaurant brands, including House of Blues and Planet Hollywood, where she was responsible for all public relations and marketing strategies. She was also successful in recruiting high net worth investors and celebrities in the concept including, Bruce Willis, Arnold Schwarzenegger and Will Smith.
- ✓ Steinberg's expertise extends beyond the restaurant industry and includes product launches for a roster of A-list celebrities, including Kim Kardashian, Courtney and Kloe Kardashian, Nicole Richie and Jessica Simpson. Steingberg also represents many corporate brands including, Toyota, Versace, De Beers, Chrysler, Los Angeles Lakers, Harry Winston, the Los Angeles Kings, and Varvatos, among others



# About dOMAIN

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- ✓ dOMAIN crafts rich, tightly structured, multi-platform programs that amplifies awareness in the marketplace for the companies products and publicly traded stock.
- ✓ dOMAIN measures impact to influence how content and individuals drive the dialogue that ultimately contributes to awareness, engagement and sponsorship for the clients they represent
- ✓ With expertise spanning more than two decades dOMAIN builds brand value with best-in-class concepts, consistently shatters expectations, and strengthens bottom-line results
- ✓ dOMAIN is a leading marketing, public relations, branding, and communications firm that provides innovative and game-changing strategies and campaigns

# Celebrity Brand Ambassadors



**Jillian Michaels**

World's leading fitness expert and a renowned life coach with an international community of followers 100 million + strong.

Trusted public figure on health and wellness recommendations with engaged active fan base.



**Tia Mowry-Hardict**

Two decades of success in entertainment, just wrapped third season of successful Cooking Channel series and released first cookbook, an Amazon #1 seller.

Large fan-base (100 million +) across social platforms and TV.



# Attractive Single-Store Economics

## Site Selection Strategy

- ✓ Target:
  - High-traffic, upscale retail centers & shopping malls
  - Lifestyle/entertainment centers
  - Areas with children under the age of 10
- ✓ TLC clients include:
- ✓ Empirical site selection model
- ✓ Rigorous ROI review
- ✓ Prototype: 6,000 sq. ft. & 150 seats

<b>Initial Investment:</b>	
<b>Build-Out</b>	\$960,000
<b>Pre-Opening Expenses</b>	+\$240,000
<b>Total Initial Investment</b>	<b>\$1,200,000</b>
<b>Tenant Improvement Funds</b>	-\$600,000
<b>Total Company Cost</b>	<b>\$600,000</b>

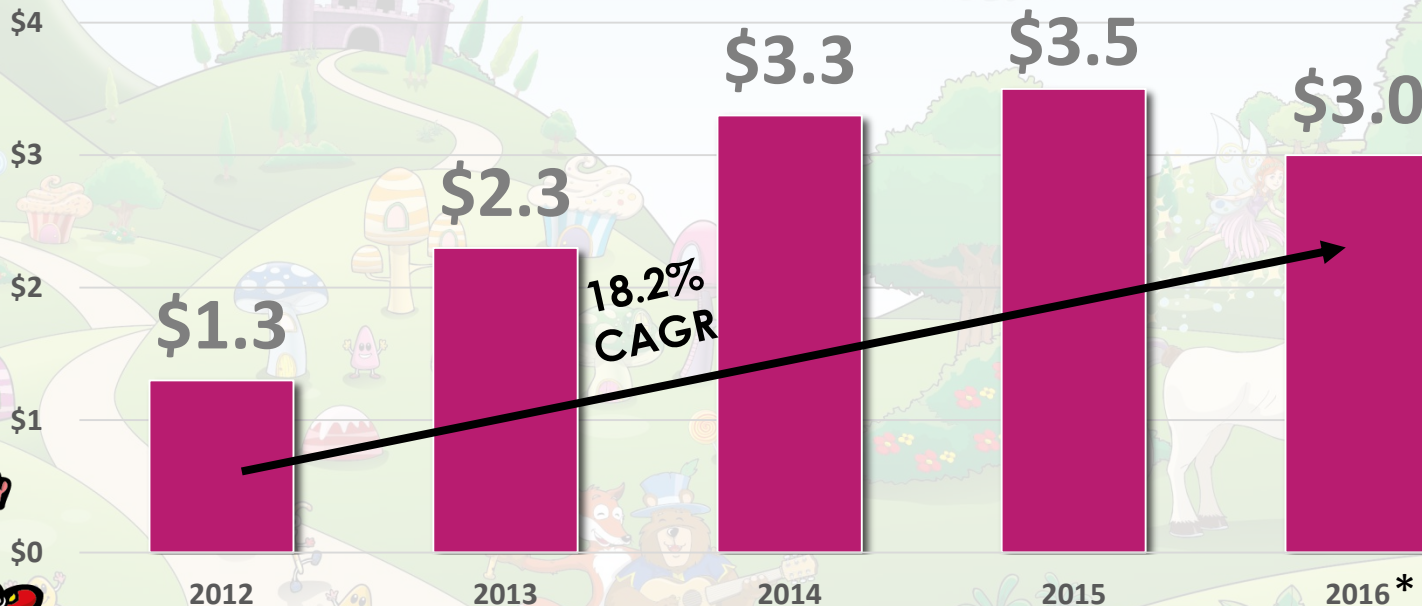
## Achieve Payback in 2.5 Years

(in thousands)

	YEAR 1	YEAR 2	YEAR 3	YEAR 4
<b>Revenue</b>	\$1,743	\$1,893	\$1,983	\$2,008
<b>SSS Growth</b>	n/a	9%	5%	2%
<b>Costs</b>	(\$1,415)	(\$1,519)	(\$1,576)	(\$1,571)
<b>Store Net Profit</b>	\$328	\$374	\$407	\$437
<b>Corporate Op. Costs</b>	(\$50)	(\$50)	(\$50)	(\$50)
<b>EBITDA</b>	<b>\$278</b>	<b>\$324</b>	<b>\$357</b>	<b>\$387</b>
<b>EBITDA %</b>	<b>15.9%</b>	<b>17.1%</b>	<b>17.9%</b>	<b>19.3%</b>

# Track Record of Revenue Growth (in millions)

**Giggles'N'Hugs**  
Children's Restaurant & Playspace

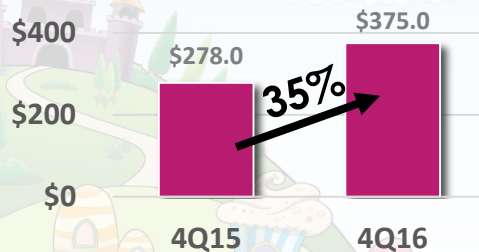


\* Reflects sale of Century City location in June 2016

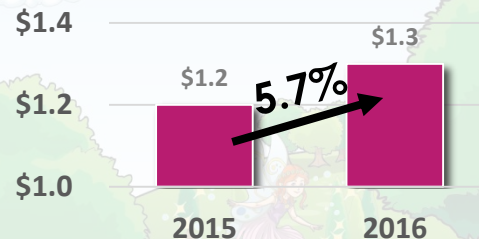
# Same Store Sales Growth

Glendale

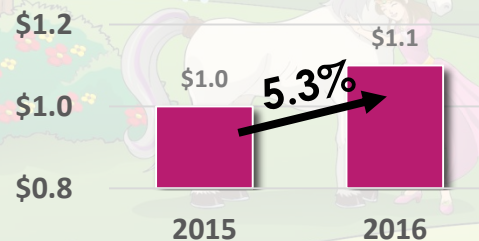
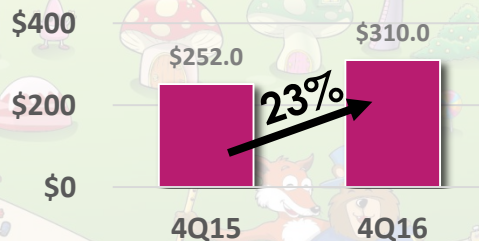
**Quarter-over-Quarter**  
(in thousands)



**Year-over-Year**  
(in millions)



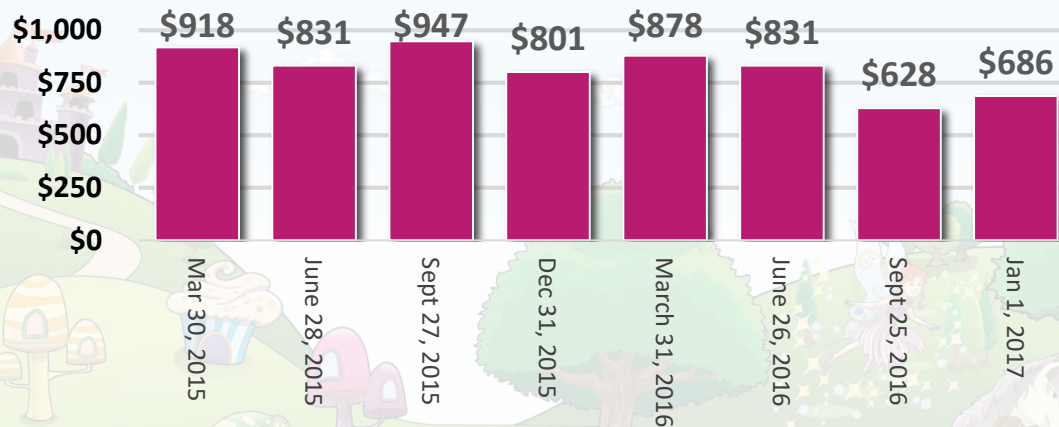
Topanga



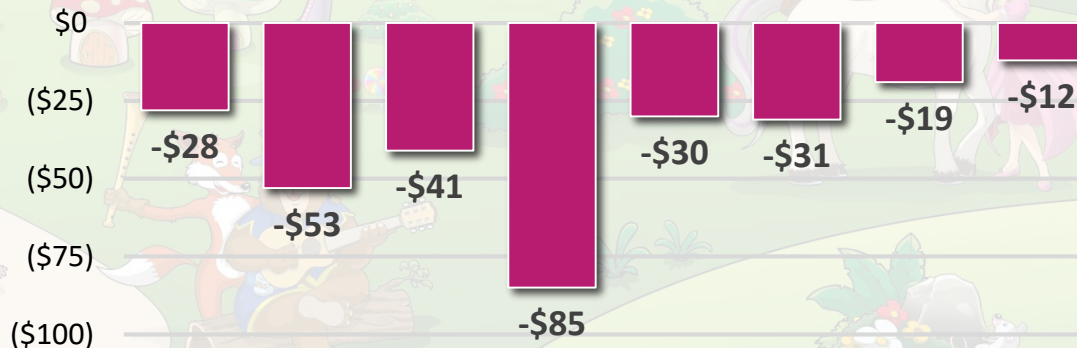


# Same Store Sales Performance Driving Trend Toward Positive Operating Income

## Quarterly Revenue



## Quarterly Operating Income (store-level)



# Contact Us

**Giggles'N'Hugs**  
Children's Restaurant & Playspace

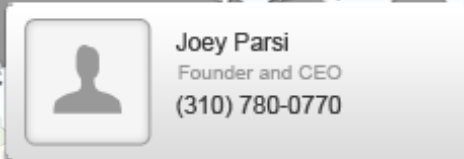
**Giggles N' Hugs, Inc.**

10250 Santa Monica Blvd. #155

Los Angeles, CA 90067

Tel: (310) 553-4847

info@gigglersnhugs.com



**Investor Relations Contact**

**Michelle Steinberg**  
dDOMAIN Integrated  
Tel (323) 549-0012  
michelle@domainintegrated

# Appendix: Awards & Accolades

Rated among best  
family & kid-  
friendly  
restaurants by  
CitySearch and  
GoCityKids

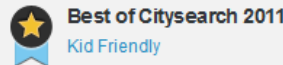


**NICKELODEON**

Voted "Best Pizza  
in Los Angeles" by  
Nickelodeon

"Treat your children like the stars they are with red-carpet-worthy fun. Giggles 'N' Hugs, Tinseltown's favorite tot hotspot, is where playtime, healthy food and happy families converge." — L. Souris Hong-Porretta, Gilt City Editor

Voted the #1  
birthday party  
place in Los  
Angeles by  
Nickelodeon



**GILT CITY**  
LOS ANGELES ▼

**Citysearch**



# Appendix: What Our Customers Say

**"There is so many activities for kids.**

There isn't a dull moment. Food is delicious and kid friendly as well. They even offer a variety of gourmet entrees for adults. This place deserves 10 stars. Thanks Giggles!! We will be back!!" – 7/9/15

**"I've been to this place three times & consistently the service has been outstanding** from the owner to servers. Everyone is professional, courteous, and friendly. I also love their beverage selection as well." – 5/15/15

**"My kids love it here!!!** I love the healthy & delicious salads, you actually get a good portion size for your money. The employees all have great positive attitudes. I got so lucky that the manager was very flexible and arranged for a last minute small party celebration for my son who turned three years old. – 2/5/15



# Appendix: Organic & Nutritious Menus for Adults

## BEGINNERS

### SOUP OF THE DAY

Made fresh from scratch daily. Cup \$4.95 or Bowl \$5.95

**STUFFED MUSHROOMS** - \$6.95  
Mushrooms stuffed with our house made marinara sauce, mozzarella cheese, parmesan cheese, basil and Italian breadcrumbs.

**CAPRESE** - \$14.95  
Ripe tomatoes, basil and fresh buffalo mozzarella drizzled with olive oil, balsamic glaze, salt and pepper.

**HUMMUS** - \$4.95  
Our fresh house made hummus served with whole wheat pita bread or crudités.

**BRUSCHETTA** - \$6.95  
Toasted baguette, diced tomatoes, olive oil, aged balsamic vinegar, garlic, salt and pepper.

**EDAMAME** - \$4.95  
Fresh edamame spiced with sea salt.

**WHEAT QUESADILLA** - \$8.95  
Whole wheat tortilla with melted mozzarella and cheddar cheese, topped with hot sauce and salsa. Add cucumber 1.25

**CUCUMBER, CREAM CHEESE & WALNUT ROLL** - \$6.95  
Fresh sliced cucumbers, cream cheese and crushed candied walnuts, rolled into a whole wheat dish.

**Garlic Bread** - \$3.95 / \$5.95  
**French Fries** - \$3.95  
**Sweet Potato Fries** - \$5.95  
**Onion Rings** - \$3.95

**PASTA**  
Substitute whole-wheat or gluten free penne pasta \$1.95  
(Add to any pasta. Chicken \$1.95, Salmon \$6.95)

**PESTO PENNE** - \$12.95  
Penne, chicken breast, sun-dried tomatoes, fresh basil and parmesan in our pesto cream sauce.

**FETTUCINE ALFREDO** - \$10.95  
Fettuccine with our own house made parmesan cream sauce.

**PENNE PRIMAVERA** - \$10.95  
Penne tossed with broccoli, carrots, fresh basil, olive oil and garlic.

**TURKEY BOLOGNESE** - \$11.95  
Sagehetti with our house made rustic turkey Bolognese sauce, topped with fresh tomato and parmesan.

**GOURMET MAC 'N' CHEESE** - \$14.95  
Elbow pasta, cheddar cheese, applewood smoked bacon, chicken breast, sautéed mushrooms, topped with a parmesan crust.

**PINK SPAGHETTI** - \$12.95  
Spaghetti, house made turkey bolognese, eggplant, fresh cream, parmesan and basil.

**ENTREES**  
**WILD ALASKAN SALMON** - \$15.95  
Grilled sockeye salmon topped with our house made ginger glaze, served with steamed broccoli and garlic french fries.

**MAHI MAHI** - \$15.95  
Pan Seared, herb crusted Mahi Mahi topped with roasted red pepper and served with garlic caramelized bean puree and grilled asparagus.

## SALADS

All dressings are made fresh in house.  
(Add to any salad. Chicken \$3.95, Salmon \$6.95, Tenderloin Steak \$12.95)

**SOBBELLE'S BEEF SALAD** - \$18.95  
Finger cooked beef, onion, cheese and candied walnuts on a bed of organic mixed greens tossed in balsamic vinaigrette.

**CITRUS TUNA SALAD** - \$11.95  
Our delicious tuna salad, made with citrus mayo, almonds, and raisins served over a bed of organic mixed greens, shredded organic heirloom carrots tossed in lime vinaigrette.

**BBQ CHICKEN SALAD** - \$12.95  
Sautered chicken breast char-grilled and brushed with our house made BBQ sauce served on a bed of organic mixed greens, tomatoes, black beans, cucumbers, corn and cheddar cheese tossed in honey BBQ ranch dressing.

**NEW! GRILLED SALMON SALAD** - \$14.95  
Grilled salmon on a bed of organic baby kale mix, spinach, cucumber, heirloom tomato and capers tossed in lime vinaigrette.

**ASIAN KALE SALAD** - \$10.95  
Organic baby kale, roasted peanuts, shredded organic heirloom carrots tossed in peanut ginger dressing.

**APPLE AND PEANUT SALAD** - \$10.95  
House made honey roasted peanuts, sliced Granny Smith apples, cheddar and Havarti cheese on a bed of organic mixed greens tossed in balsamic vinaigrette and peanut ginger dressing.

**CHINESE CHICKEN SALAD** - \$12.95  
Romanesco lettuce, red cabbage, grilled chicken breast, toasted almonds, cheddar, mandarin oranges, organic heirloom shredded carrots and wonton strips tossed in peanut ginger dressing.

**CHOPPED SALAD** - \$12.95  
Romanesco lettuce, red cabbage, organic heirloom shredded carrots, tomatoes, mozzarella cheese, turkey bacon, and grilled chicken breast chopped tossed in balsamic vinaigrette dressing.

**NEW! BABY KALE CAESAR SALAD** - \$10.95  
Organic baby kale mix, house made caesars and parmesan tossed in caesar dressing.

**TRADITIONAL CAESAR SALAD** - \$10.95  
Hearts of romaine, house made caesars and parmesan tossed in caesar dressing.

**CITRUS KALE SALAD** - \$12.95  
Organic kale, mandarin oranges, organic shredded heirloom carrots, mandarin oranges and dried cranberries tossed in citrus vinaigrette. (Add goat cheese \$1.50)

**Sobelle's Salad**

**CHICKEN BREAST PARMESAN** - \$11.95  
Grilled or breaded chicken breast topped with our house made marinara sauce, melted mozzarella and parmesan cheese. Served with spaghetti marinara.

**NEW! EGGPLANT PARMESAN** - \$12.95  
Hand breaded, lightly pan fried eggplant topped with our house made marinara, mozzarella and parmesan cheeses. Served with spaghetti marinara.

**LIZZY'S CHICKEN BREAST** - \$12.95  
Grilled or all natural chicken breast grilled and served with steamed broccoli, carrots and a side of our house made marinara sauce.

# Giggles'n'Hugs

Family Restaurant & Playspace

## MENU



It is our passion and mission to serve you and your family healthy, delicious food!

That is why our produce is grown locally and we use organic ingredients when available. Our beef comes from grass-fed hormone/antibiotic free cows and we only use all natural chicken. Bread is made fresh daily by local artisan bakers who, like us, are dedicated to using the finest ingredients available.

Our cooks prepare all menu items from scratch daily to deliver the freshest meals possible, making all dressings, sauces and marinades in house using fresh herbs and ingredients in all recipes. We cook only with trans-fat free canola oil and extra virgin olive oil when necessary. Our delicious desserts are also baked in house.

We believe the combination of fresh, organic and healthy ingredients prepared by quality chefs makes for a fantastic dining experience. We hope you agree!

[www.gigglesnhugs.com](http://www.gigglesnhugs.com)

f t /gigglesnhugs

## PANINIS & SANDWICHES

All Served with your choice of side.

**Organic mixed green salad** - \$2.95  
Shredded broccoli - \$1.95  
Edamame - \$2.95  
Cauliflower - \$2.95  
Grilled Asparagus - \$2.95  
French fries - \$3.95  
Crispy onion rings - \$3.95

Substitute side of fresh fruit salad \$2.95, sweet potato fries or onion rings for \$1.95. Add avocado \$1.95  
Gluten Free sliced bread \$1.75

**NEW! BBQ CHICKEN WRAP** - \$12.95  
All natural, chicken breast char-grilled and brushed with our house made BBQ sauce wrapped in whole wheat lavash with organic mixed greens, tomatoes, black beans, cucumbers, corn and cheddar cheese tossed in honey BBQ ranch dressing.

**TURKEY & BEEF PANINI** - \$11.95  
Grilled turkey, melted cheddar cheese, cranberry acid and organic anguria on fresh baked white or whole wheat ciabatta.

**NEW! GRILLED SALMON SANDWICH** - \$14.95  
Grilled salmon on ciabatta with organic baby kale, garlic, acid, dark ale mustard and lime vinaigrette.

**CHICKEN BREAST PANINI** - \$11.95  
Grilled chicken breast, provolone cheese, sun-dried tomatoes and basil, garlic, acid and provolone cheese on toasted ciabatta.

**GOURMET GRILLED CHEESE & TOMATO BISQUE** - \$10.95  
Mild Havarti and low cheddar on Texas toast or whole wheat bread grilled golden brown, served with a cup of house made tomato bisque.

**NEW! TENDERLOIN STEAK PANINI** - \$11.95  
Grilled tenderloin beef, sautéed onions, heirloom tomatoes, basil, garlic, acid and provolone cheese on toasted ciabatta.

**VEGGIE WRAP** - \$10.95  
Avocado, heirloom tomatoes, organic shredded heirloom carrots, cucumbers, Swiss cheese and zucchini lettuce wrapped in a whole wheat lavash with basil, garlic, acid.

**TURKEY WRAP** - \$10.95  
Grilled turkey, chicken, fresh basil and heirloom tomatoes in a whole wheat lavash with our house made basil, garlic, acid.

**CITRUS TUNA WRAP** - \$10.95  
Grilled tuna salad with almonds and organic iced in whole wheat lavash with citrus cream cheese, cubed kale, crunchy wontons, red onions and sesame dressing.

**CAPRESE PANINI** - \$12.95  
Buffalo mozzarella cheese, tomatoes, balsamic vinaigrette, fresh basil, and our basil, garlic, acid on toasted ciabatta.

**TUSCAN CHICKEN PANINI** - \$12.95  
Grilled chicken breast, tomato, sun-dried tomatoes, buffalo mozzarella cheese, fresh tomatoes, organic and pesto sauce on toasted ciabatta.

**GOAT CHEESE AND EGGPLANT PANINI** - \$12.95  
Goat cheese, grilled eggplant, sun-dried tomatoes, fresh basil and sweet potato fries or onion rings \$1.95

**BLT** - \$11.95  
Applewood smoked bacon, lettuce, tomato, Havarti cheese on fresh Texas toast with our basil, garlic, acid.

**CHICKEN PARMESAN** - \$11.95  
All natural chicken breast or grilled topped with our house made marinara sauce, melted mozzarella cheese on toasted ciabatta.

**GRILLED STEAK SANDWICH** - \$13.95  
Grilled tenderloin steak served on grilled garlic bread with lettuce, tomatoes, and fresh onions and dressed with our house made spicy chipotle steak sauce.

**CLUBHOUSE** - \$12.95  
All natural chicken breast or grilled topped with our house made marinara sauce, melted mozzarella cheese on toasted ciabatta.

**HEATHER'S CHICKEN SANDWICH** - \$10.95  
Grilled chicken breast, melted Swiss cheese, sautéed mushrooms, lettuce, tomato and pickles on a toasted white or wheat bun.

**LEGEND:**  
GLUTEN FREE VEGAN NO DAIRY

## SPECIALTY PIZZAS

Regular - 11 inch, Junior - 12 inch, Substituted whole wheat crust: Regular \$15.00 / Junior \$24.95

**BBQ CHICKEN PIZZA**  
Chicken breast, onion, scallions, mozzarella and our house made BBQ sauce. Regular \$12.95 / Junior \$24.95

**VEGGIE PIZZA**  
Mushrooms, green peppers, eggplant, fresh basil, tomatoes and mozzarella. Regular \$12.95 / Junior \$24.95

**GOURMET PIZZA**  
Sun-dried tomatoes, goat cheese, eggplant, fresh basil and mozzarella. Regular \$12.95 / Junior \$24.95

**PESTO CHICKEN PIZZA**  
Our house made pesto sauce, grilled chicken, mozzarella, sun-dried tomatoes, basil, and toasted pine nuts. Regular \$12.95 / Junior \$24.95

**NEW! SUPREME PIZZA**  
Pepperoni, ham, Italian sausage, onions, mushrooms, green peppers and black olives. Regular \$12.95 / Junior \$24.95

**CUSTOM PIZZAS**  
Regular \$15.00 / Junior \$24.95  
Add Special Tricky Treat Sauce - Regular \$1.95 / Junior \$2.95

**CHOOSE YOUR TOPPING:**  
Pepperoni, Ham, Turkey Bacon, Applewood Smoked Bacon, Sausage, Eggplant, Mushrooms, Sun Dried Tomatoes, Pineapple, Tomatoes, Onions, Fresh Basil, Carrots, Broccoli, Goat Cheese, Fresh Parmesan, Green Peppers, Jalapeños. Regular \$1.95

**SPECIALTY BURGERS**  
Grilled 8 oz all natural hormone and antibiotic free ground Chuck.  
NEW! Substitute gluten free bun \$1.25  
Add avocado \$1.95 / Add grilled onion \$1.00  
All burgers served with a choice of side:  
Organic mixed green salad \$2.95  
Shredded broccoli \$1.95  
Edamame \$2.95  
Cauliflower \$2.95  
Grilled Asparagus \$2.95  
French fries \$3.95  
Crispy onion rings \$3.95

**CAPRESE BURGER** - \$11.95  
Beef, turkey or veggie patty with Swiss cheese, sautéed mushrooms and our own house made chipotle acid served with lettuce, tomato and pickles on a toasted white or wheat bun.

**HUGS BURGER** - \$11.95  
Beef, turkey or veggie patty with cheddar cheese, avocado, applewood smoked bacon and BBQ sauce, served with lettuce, tomato and pickles on a toasted white or wheat bun.

**GLORIA'S BURGER** - \$11.95  
Beef, turkey or veggie patty with cheddar cheese, served with lettuce, tomato and pickles on a toasted white or wheat bun.

**CUSTOM BURGERS**  
Beef, turkey, veggie patty or grilled chicken breast with your choice of toppings, sauce and cheese. \$10.95  
Each additional item \$1.00

**CHOOSE YOUR TOPPING:**  
Sautéed Mushrooms, Turkey Bacon, Applewood Smoked Bacon, Grilled Onions, Onion Rings, Pineapple, Ham, Green Peppers, Sun-dried Tomatoes, Eggplant, Fresh Basil, Jalapeños. Regular \$1.95

**CHOOSE A SAUCE:**  
Cheddar, Swiss, Havarti, Goat, Mozzarella, Provolone, Parmesan. Regular \$1.95



# Appendix: Organic & Nutritious Menus for Children

## BREAKFAST

GLUTEN FREE • VEGETARIAN • NO DAIRY

### KIDS UNDER 12 MENU

**NEW! HAPPY FACE PANCAKES** - \$5.99  
A big pancake with fresh strawberry eyes, whipped cream nose and a banana smile.

**NEW! BREAKFAST SAMPLER** - \$5.99  
One egg cooked to order served with a buttermilk pancake and side of bacon.

**SOPHICALICIOUS STRAWBERRY PANCAKES** - \$5.99  
4 of our delicious buttermilk pancakes with fresh strawberries blended inside also served on top with a dollop of powdered sugar.

**BUILD YOUR OWN PANCAKES** - \$6.99  
Add chocolate chips, blueberries, strawberries or banana to our delicious buttermilk pancakes.

**NEW! CINNAMON ALMOND CROISSANT FRENCH TOAST** - \$6.99  
Grilled golden brown and dusted with powdered sugar. Served with a side of bacon.

**NEW! FAT FREE VANILLA YOGURT WITH FRESH FRUIT** - \$4.95  
Delicious bowl of yogurt topped with your choice of fresh seasonal fruit. Add granola \$1.50.

**Happy Pancakes**

**Sophicalicious Strawberry Pancakes**

### ADULT MENU

**BREAKFAST PANINI** - \$9.95  
Organic eggs scrambled and topped with applewood smoked bacon, cheddar, chives, and fresh tomatoes, grilled panini style on fresh baked ciabatta bread. Substitute chicken \$1.05. Substitute turkey bacon \$0.75.

**NEW! BIG BACON & EGG BREAKFAST** - \$15.99  
Three organic eggs, toast, extra-large pancake and 4 strips of Applewood smoked bacon. Substitute French Toast \$1.05.

**NEW! STEAK & EGG BREAKFAST** - \$12.99  
Tenderloin steak top sautéed with mushrooms and onions served with 2 eggs and breakfast potatoes.

**NEW! CINNAMON ALMOND CROISSANT FRENCH TOAST** - \$6.99  
Light and fluffy large croissant served with butter and warm maple syrup and two strips of bacon.

**ADD** Fresh bananas and strawberries with whipped cream \$1.95.

### OMELETS

**NEW! HEALTHY & FIT** - \$10.95  
Organic egg whites, spinach, mushrooms, onions and Swiss cheese served with fresh fruit.

**NEW! HAM & CHEESE** - \$8.95  
Loaded with sliced ham and cheddar cheese.

**NEW! STEAK & CHEDDAR** - \$10.95  
Tenderloin steak, fresh tomatoes, sautéed onions and cheddar cheese.

**CREATE YOUR OWN** - \$12.95  
Select from cheddar, mozzarella, Havarti, Swiss, provolone or goat cheese. Then add your favorite ingredients for just \$1.00 each.

**Ingredients:** Applewood smoked bacon, turkey bacon, ham, smoked turkey extra cheese, fresh mushrooms, fresh spinach, fresh green peas, onions, fresh tomatoes, jalapenos.

### SIDES

**Applewood Smoked Bacon Strips** (4) 3.50 or (12) \$2.00  
**Turkey Bacon Strips** (4) 3.50 or (12) \$2.00  
**Fresh Fruit Bowl** \$3.95  
**Breakfast Potatoes** \$3.95  
**Avocado** \$3.95

**Breakfast Panini**

## KID'S MENU

GLUTEN FREE • VEGETARIAN • NO DAIRY

Available for children 12 and under. All items come with choice of fruit punch, lemonade, iced tea or soda. Substitute juice or milk for \$1.45.

### Mom's Tricky Treat Sauce

Secretly add a full serving of vegetables to your child's meal. We blend fresh organic vegetables to add to your child's entrée in a way that they won't see or taste. Shhhh... they'll never know the difference! Upgrade your meal to the Kid's Pack and take home a themed melamine plate and set of colored flatware!

### ENTREES

All served with your choice of side.  
Organic green peas \$0.50 | Grilled Asparagus \$0.50  
Shredded broccoli \$0.50 | French fries \$0.50  
Edamame \$0.50 | Apple slices \$0.50  
Substitute side of fresh fruit salad, sweet potato fries, or onion strings for \$0.95.

**TENDERLOIN STEAK BITES** - \$8.95  
All natural tenderloin steak.

**CHEESEBURGER** - \$10.95  
All natural, hormone and antibiotic free ground chuck topped with melted cheddar cheese.

**CHICKEN LITTLES** - \$12.95  
All natural chicken breast marinated and served breaded or grilled. No further processing or preservatives added. Add to your meal for \$3.95.

**GRILLED CHEESE** - \$6.95  
Real cheddar cheese melted between toasted white or wheat bread.

**HOT DOG** - \$6.95  
Coke or 100% all beef hot dog grilled and served on a toasted white or wheat bun.

**FISH STICKS** - \$12.95  
Fresh Atlantic Tilapia prepared in house. No additives, preservatives or processing.

**PB & J SANDWICH** - \$6.95  
Creamy peanut butter and strawberry jam on wheat or white toast. Sub Almond Butter \$3.95.

### PASTA

Substitute whole wheat or gluten free penne or spaghetti \$1.95  
Add Chicken to any pasta \$1.95

**SOPHIA'S MAC N' CHEESE** - \$12.95  
Fresh elbow macaroni, cream and real cheddar cheese.

**YASMIN'S TURKEY Bolognese** - \$13.95  
Spaghetti with our turkey bolognese blended with fresh cream.

**PRINCESS PINK PASTA** - \$12.95  
Spaghetti with our turkey bolognese blended with fresh cream.

**SPAGHETTI MARRINARA** - \$6.95  
Fettuccine with our turkey bolognese blended with fresh cream.

**FETTUCINE ALFREDO** - \$13.95  
Plain penne - \$6.95  
Served with butter and parmesan.

**Sophia's Mac N' Cheese**

### PIZZAS

**Build your own Pizza**

Let your little one be a pizza chef today!  
Kids make their own pizza at the table!

We give them the dough, pizza sauce, cheese and choice of (1) topping.

They make it. **WE BAKE IT!** - \$8.95  
Add Tacky Toot Sauce \$1.05  
Each Additional Topping \$1.30

**CHEESE PIZZA** - \$13.95  
**PEPPERONI PIZZA** - \$13.95  
Add Tacky Toot Sauce \$1.95

### LITTLE BITES

**FRUIT PLATE** - \$6.95  
Fresh seasonal fruits.

**CARROTS & CELERY WITH RANCH DRESSING** - \$1.95

**APPLE & CREAMY PEANUT BUTTER** - \$4.95

**YOGURT TANGO** - \$6.95  
Seasonal fresh fruit blended between layers of low fat vanilla yogurt, topped with toasted almonds. Add granola \$1.00.

**NUSTELLA PANINI** - \$5.95  
Creamy Nustella Nut spread on ciabatta.

## BEVERAGES

### SODA, JUICE & WATER

	small / large
COKE, DIET COKE, SPRITE, ROOT BEER	\$1.95 / \$2.50
LEMONADE, FRUIT PUNCH	\$1.95 / \$2.50
CRANBERRY JUICE	\$1.95 / \$2.50
ORANGE JUICE	\$1.95 / \$2.50
APPLE JUICE	\$1.95 / \$2.50
PERILLA	\$1.95 / \$2.50
BOTTLED WATER	\$2.00 / \$4.95

### FRESH FRUIT SMOOTHIES

Add fresh vanilla ice cream or low fat vanilla yogurt. \$0.95  
Substitute milk for \$1.95

**STRAWBERRY** - \$4.25  
Fresh strawberries, organic milk, honey and vanilla

**STRAWBERRY BANANA** - \$4.25  
Strawberries, bananas, organic milk, honey and vanilla

**BLUEBERRY BANANA** - \$4.25  
Blueberries, bananas, organic milk, honey and vanilla

**THE PB&J** - \$4.25  
Strawberries, bananas, peanut butter, organic milk and honey

**THE BELLANOR** - \$4.25  
Banana, almond butter, milk and vanilla

### ICE BLENDED DRINKS

**ICE BLENDED VANILLA** - \$3.95  
Shaved milk, vanilla and cocoa

**ICE BLENDED MOCHA** - \$3.95  
Shaved milk, vanilla and cocoa

**ICE BLENDED CREAMSICLE** - \$3.95  
Fresh orange juice and vanilla

**ICE BLENDED CHOCOLATE** - \$3.95  
Organic chocolate milk

**ICE BLENDED TEA** - \$2.95  
Black tea, and vanilla

**FROZEN LEMONADE** - \$2.95  
Ice blended coffee

**ICE BLENDED COFFEE** - \$2.95

### BEER & WINE

#### HOUSE SELECTION

Chandonay, Cabernet, Merlot

#### SPARKLING WINE

Mimosas  
Sparkling wine with fresh orange juice

**Brut, Mumm Napa, "Prestige"** - Napa Valley, California \$8.25  
White Pinot, Merlot and Green Apple

#### WHITE WINE

**Pinet Grigio, Baffino, "Lumina"**, Venetia Giulia \$15.00  
Pinot Grigio, Baffino, "Lumina", Venetia Giulia  
Pinot Grigio, Baffino, "Lumina", Venetia Giulia  
Accented with light herbal nuances.

**Chandonay, Clos du Bois - North Coast, California** \$15.00  
Flavors of pink, crisp green apple, vanilla & toasty caramel.

#### RED WINE

**Pinet Napa, Francis Coppola, "Votre Saint"** \$8.25  
Sonoma Coast, California  
Flavors of cranberries, spice, fresh strawberries & cinnamon.

**Merlot, Toasted Head - California** \$15.00  
Aromas of rose plum, cherry, blackberry, dried herbs, rose, cedar & spice.

**Cabernet Sauvignon, Estancia, "Paves Canyon Ranches"** - Paso Robles, California \$8.25  
Flavors of dark black cherry, chocolate, currant and a hint of sweet oak.

#### BEER

**Copps Light** \$4.25  
**MOD 64** \$4.25  
**Blue Moon** \$4.25  
**Corona** \$4.25  
**Sierra Nevada** \$4.25

**Century City**  
10250 Santa Monica Blvd., #155  
Los Angeles, CA 90067  
(310) 553 - HUGS (4847)

**Topanga**  
6600 Topanga Canyon Boulevard, #200  
Canoga Park, CA 91309  
(818) 610 - HUGS (4847)

**Glendale**  
12224 San Jose Avenue  
Glendale, CA 91201  
(818) 956 - HUGS (4847)



# Appendix: Some of Our Popular Menu Items

